CEED 204 Strategic Management Outcomes

This is a hands-on, skills oriented course. Upon completion of this course, students should be able to:

1. Understand the Scope of Management;
2. Embrace the value of an explicit Vision & Mission;
3. Explain the Differences between Strategies & Tactics;
4. Explain and Apply the Process and Methods of Planning and Goal Setting;
5. Explain and Apply the Methods of Organizing;
6. Know the Differences between Management & Leadership;
7. Understand the roles and responsibilities of Leadership;
8. Appreciate the impact & transformational nature of Culture.
9. Use appropriate methods for Control;