BA 220 Business Analysis and Budgeting Outcomes

Specific outcomes for this course include the ability to perform the following:

1. Manage their own time, meet deadlines and be properly prepare to be fully engaged in course discussions;
2. Develop problem solving techniques to determine the reasonableness and accuracy of solutions; be able to “guess well”;
3. Determine the profitability of products and services using various purchasing, inventory and pricing strategies;
4. Analyze financial statements from an operational standpoint using key ratios;
5. Select appropriate lending and borrowing strategies using compound interest and loan payment amounts;
6. Evaluate investment decisions based on present and future cash flows (using Net Present Value);
7. Prepare an annual cash budget on a month-by-month basis along with being able to justify the assumptions made within that budget;
8. Project future operational costs and develop pro-forma income statements;
9. Determine sales volume requirements for break-even and targeted profit points;
10. Conduct “what-if” analysis with market variables used in decision making.