BA 290, Business Seminar Outcomes

Upon completion of this course, students should be able to:

1. Demonstrate a working knowledge of all aspects of business, including, but not limited to: management, marketing, human relations, accounting, and financial management;

2. Adapt the knowledge gained from the business curriculum to a thorough company analysis;

3. Demonstrate the ability to work cohesively as a team member in a realistic managerial atmosphere;

4. Demonstrate an understanding of typical business reports and financial data;

5. Transfer the knowledge gained from reports and financial data to a sound decision-making process;

6. Compile and deliver a group presentation using PowerPoint or other state-of-the-art programs;

7. Illustrate comprehension of strategic and tactical planning and how they are used in typical business decision making processes;

8. Show the ability to fully comprehend how businesses operate in competitive marketplaces and the global environment.