

Business Perspective

COCC Raises Consumer Spending

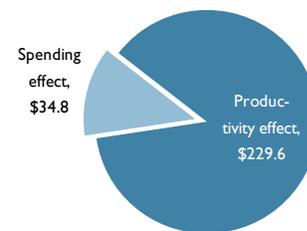


- COCC employed 294 full-time and 216 part-time faculty and staff in the 2010-11 reporting year, with an annual payroll of \$30.4 million.
- In addition to payroll, COCC spent \$28 million in FY 2010-11 for supplies and services, of which an estimated 35% was spent in the Central Oregon Community College District.
- COCC estimates that approximately 8% of its students come from outside the Central Oregon Community College District. Non-local students who settle in the region spend money at local businesses for food, transportation, and other personal expenses.

COCC Generates New Income

- The net added income generated by COCC operations (\$25.6 million) and the spending of non-local students (\$9.2 million) contributes a total of \$34.8 million in income to the Central Oregon Community College District economy each year.
- The increased productivity of workers due to the accumulation of past and present COCC skills in the Central Oregon Community College District workforce creates approximately \$229.6 million in added income each year.

Added Income in Central Oregon Community College District Due to COCC (\$ Millions)



COCC Creates a Skilled Workforce

- COCC activities encourage new business, assist existing business, and create long-term economic growth. The college enhances worker skills and provides customized training to local business and industry.
- An estimated 2.4 million COCC credits have accumulated in the Central Oregon Community College District workforce over the past 30-year period as former COCC students (completers and non-completers) enter the regional workforce each year.

Projected 2021 Jobs by Skill Level in Central Oregon Community College District (%)

