



CENTRAL
OREGON
COMMUNITY
COLLEGE
FOUNDATION

LEGACIES

Central Oregon Community College Foundation

Fall 2005

Anthony's and COCC team up Grand opening benefits COCC's culinary program

At Anthony's HomePort at the Old Mill District grand opening celebration on June 7, a group of culinary aficionados enjoyed a four-course meal while raising \$18,500 to help culinary arts students.

Thanks to the generosity of Budd Gould, founder and owner of Anthony's restaurants, all proceeds of this fund raiser were donated to establish a culinary faculty endowment at the College's Cascade Culinary Institute.

"Anthony's is committed to being a part of each of the local communities
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Scholarship comes full circle Swift Family gives back to provide education for others

The Swift family is rooted some 70 years deep in the dry, rocky soil around Terrebonne. Both Jim's and Ardyce's parents settled here in the 1930s, and the two were classmates



Jim and Ardyce Swift, longtime supporters of COCC, are recipients of this year's President's Scholarship Award.

at the eight-room Terrebonne Elementary and later sweethearts at Redmond High School. After they married on Ardyce's 16th birthday in 1951, they bought 40 acres from her parents and raised four children and

11,000 chickens during the 50s and 60s. The kids learned to sort the eggs into five size categories and helped deliver them to homes and restaurants.

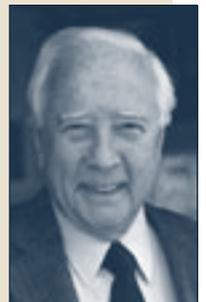
To help ends meet, Ardyce took a job in 1967 as a classroom and library aide. When the librarian left, Ardyce assumed her responsibilities and "found something I really loved to

(continued on page 2)

Chandler Visiting Scholar

David McCullough, Pulitzer Prize winning author, will speak at 7 p.m. on Thursday, Oct. 13, at Bend High School Auditorium. Tickets went on sale Thursday, Sept. 1.

McCullough, who has been called a master of narrative history, has twice won the National Book Award and twice won the Pulitzer Prize. His books have been praised for their exceptional narrative sweep, their scholarship and insight into American life and for their literary distinction. When McCullough received his honorary degree from Yale, he was introduced as an historian who paints with words, "giving us pictures of the American people who live, breath, and above all, confront the fundamental issues of courage, achievement, and moral character."



Author David McCullough

His "John Adams," one of the most acclaimed American biographies ever published, hit the "New York Times" bestseller list at number one and

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Celebrating 50 years and looking forward

from the President

A 50th anniversary is cause for celebration. Whether it's a 50-year marriage or a half century for a business, the longevity alone is noteworthy. But more important than simply toasting the time span is understanding why an organization has been able to thrive for such an extended period of time.

Reflecting on the COCC Foundation's 50th anniversary this year, the reason's clear. The reason is, quite simply, the people. On June 2, 1955, Central Oregonians Webster Loy, William Miller, Alva Goodrich, Don Pence and Kenneth Sawyer incorporated the Foundation in order to accept donations to use for student scholarships and loans. Early gifts to the Foundation included \$500 donations from Bend businessman Carl Erickson and the Fraternal Order of Eagles, the latter for student loans.

(continued from front page)

Trust gift a fitting tribute to quest for educational opportunities

do." Jim supported her decision to pursue more schooling: "If you're going to do this work, get the education and get paid more than \$2 per hour for it."

The Swifts sold their farm in 1970 and started a scrap metal business — which later became Swift Steel — and Ardyce began attending COCC the next year. "We just decided that one way or another, we were going to do it, and we'd figure out the funds one term at a time," remembers Ardyce. For her second year, she received help from a COCC Foundation scholarship.

To finish her bachelor's degree, Ardyce lived in Monmouth for two years while attending Western Oregon University and came home once a month while her

Throughout the 50 years, it has continued to be the people—the volunteers who have served on the Foundation board and those who have donated their time, talents and money—who have made the COCC Foundation the most successful community college foundation in Oregon.

Pat Metke, Trish Smith and others featured in this newsletter, plus so many more individuals, have provided leadership that has fueled the Foundation's vitality for this extended period of time. Today's Board of Trustees is poised to lead the effort into the future.

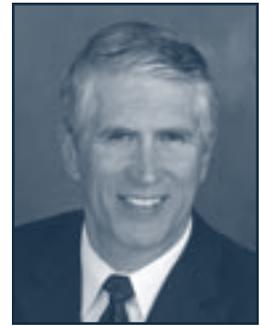
The COCC Foundation now has assets of more than \$9 million. Last year, annual donations totaled \$740,000. One hundred ninety-five students were awarded scholarships, helping them achieve their educational dreams.

youngest daughter, then a high school junior and senior, kept the household on an even keel. Ardyce's degree was a "total family effort" and the first college degree in her family. She went on to serve as the head librarian at Redmond Public Library for 19 years, retiring in 1994.

The Swifts' connection to COCC continued through the next generation: a daughter earned a degree in medical records and their youngest son took classes in the auto technology program. Ardyce regularly took noncredit classes to stay informed about her library patrons' interests.

Their tie to the College's foundation persisted as well. After Ardyce graduated from college, the couple made \$100-

The next 50 years will provide new challenges for the College and the Foundation.



*Dr. James Middleton
COCC President*

I am working with the Foundation Board to expand their role even further, to help the College achieve a broad range of goals. And like the last 50 years, I know it will be the people—the Board members and other supporters of COCC—who will assure success in meeting student and college needs. People changing the lives of others—truly an endeavor worth celebrating.

Thanks to all of you for your past, present and future support.

\$500 donations each year. Later the family concluded that they all had what they needed and decided to discontinue Christmas gift-giving. A daughter suggested giving to the College instead, and after donating several tuition scholarships, the Swift Family Endowment was created last fall. This spring the Swifts received the President's Scholarship Award.

"I remember working to pass the first COCC bond measure in the early 60s," says Ardyce. "We figured it was the only chance for our kids to attend college."

Now their endowment is providing that same chance for future students as well. The Swifts all agree that COCC is "a great place to get started."

Planned giving inspired by kindness

Local endowments create opportunities for education

On the opposite page you'll see President Jim Middleton's column that comments on how it is "people" who have made this Foundation so successful. Several of these people have created Central Oregon Community College endowments, and we thank them in this issue by highlighting their names. In every case they were inspired to make a difference in the lives of those who would benefit from their endowment.

There is the COCC endowment that was created because the donor was driving from Bend to Redmond one day in winter when he noticed a woman walking on the side of the road toward Bend. When he returned from Redmond to Bend awhile later and saw her still walking, he pulled to the side and convinced her he was trustworthy enough to give her a ride. When he asked why she was walking she said, "I am a COCC student and my car broke down. I am a single mother and this edu-

cation is my hope for something better for us. I was walking to class." (Fortunately, students can now take courses at COCC's Redmond Campus.)

There is the COCC endowment created because the donor commuted to COCC from Madras, subsequently going on to earn a Ph.D. He says he owes his success to what COCC made possible, and he wants to help create opportunities for others.

And there is the Robert E. and Margaret H. Turner endowment, created because as adults going to college during the Great Depression they "did not have two nickels to rub together." They both felt their education allowed for their success, and they wanted to give that opportunity for success to students who were going through the same financial hardships. At COCC about 60 percent of full-time students qualify for financial aid.

All gifts matter. Charitable gifts that create endowments are particularly significant and profound. Significant because they are created with assets from an estate, either before or after death (in both cases avoiding taxes, assuring that 100 percent will go to a charity). Profound because they are gifts that impact the life of the recipient.

As Henry James said, "Three things in human life are important. The first is to be kind. The second is to be kind. And the third is to be kind."

He was right—here's to all kindness, past, present and to come!



Jim Weaver
Executive Director
COCC Foundation

(continued from front page)

Anthony's grand opening helps provide endowment

Giving back to community is both a corporate ethic and a personal philosophy



our restaurants are located," said Lane Hoss, vice president for marketing. "Giving back to the community is both a corporate ethic and the personal philosophy of Budd Gould.

"Trish Smith attended the scholarship benefit when the Anthony's in Spokane opened and suggested that we become involved with the culinary program at COCC. It was a natural fit."

Barb Malcolm of Impressive Events coordinated the event.

Anthony's HomePort at the Old Mill District specializes in fresh Northwest seafood, Northwest wines and local microbrews.



Snapshots from the Foundation's five decades

Reflections of students, instructors and trustees

1950s

"Having grown up in Bend, I was aware of how hard it was to go many miles away to attend schools of higher education. My chief goal as a member of the 1959 state legislative assembly was to establish funding and taxing districts for community colleges in Oregon. My wife and I have worked to help COCC from its beginning because we are aware of the many ways the College benefits Central Oregon."

—J. Pat Metke,

State Representative from Deschutes County, 1959

Insurance Broker and owner/partner in Lumbermens Insurance Agency



1960s

"The quality of my COCC education was superior to that which I received at the four-year schools I attended later. Dr. Pinckney and Mrs. Jones showed me that reverence for the written and spoken word was a noble calling and well worth a lifetime's devotion.

COCC is even more of a godsend now to students without resources than it was for me 50 years ago."

—Jim Crowell

COCC journalism instructor and public information officer in the 1960s

Member Services Director, Central Electric Cooperative

1970s

"I was lucky enough to serve on the COCC Foundation Board, including chair for several years, and to be involved with fund raising. All three of my children have attended COCC at one time, including taking classes while they were in high school. A college contributes so much, in so many ways, to the life of a community. Bend would not be the place it is without COCC."

—Dennis Karnopp

Foundation Board member 1970s-early 1990s

Senior partner at Karnopp Petersen law firm



1980s

"The instruction I received at COCC was delivered with high expectations for learning and a genuine interest in the success of the students—equal or better to any other college I attended. COCC is an incredible resource to the community because it changes and enhances lives every day and—most importantly—helps make dreams of a better life and community come true."

—Patti Moss

COCC student, 1974-74; Board member, 1980s

President and CEO, Bank of the Cascades



(continued on next page)

Fifty years of benefiting Central Oregon

1990s

“Coming from poverty, substance abuse and delinquency, the Foundation’s scholarship made all the difference in the world to me.

How exciting to think that the at-risk youth I work with now may go on to help others. It is an honor to be part of this cycle of giving.”

—*Sonja Littledeer-Evans*

COCC student 1994-97

Senior Juvenile Justice Officer for Jefferson County



2000s

“The Foundation scholarship helped me tremendously—not only financially, but I also felt supported in my career choice. It seemed that the Foundation believed in my skills as a culinary student. Plus, the education I received at the Cascade Culinary Institute from my instructor Julian Darwin could easily be compared to the top culinary schools in the country. With the support of my parents, my fiancé Andres Fernandez—also a former COCC student—and I opened ARIANA Restaurant in December 2004.”

—*Ariana Asti*

Cascade Culinary Institute student 2002-03

Chef/Co-owner of ARIANA Restaurant

Helping Central Oregonians have a better life

I have been helping the COCC Foundation for the last 30-plus years because education is the one and only way to really help anyone have a better life.

It prepares people for family-wage jobs — and to go on to create companies that offer those jobs.

It motivates people who are on the receiving end of financial aid to become the next donors.

It enriches our community by developing lifelong learners, informed voters and better citizens.

Even the children and extended families of our scholarship students are helped by example!

—*Trish Smith*

COCC Foundation Board member, 1974 to present



(continued from front page)

Pulitzer Author

Tells stories of real Americans

remained on the list for more than a year. To date, more than two million copies have been sold.

His most recent book, "1776," published this May, tells the intensely human story of those who marched with George Washington in the fateful year of the Declaration of Independence.

His books include "The Johnstown Flood," "The Great Bridge," "The Path between the Seas," "Mornings on Horseback," "Brave Companions" and "Truman." As can be said of few writers, none of his books has ever been out of print.

In a crowded, productive career, McCullough has been an editor, essayist, teacher, lecturer, and familiar presence on public television — as host of Smithsonian World, The American Experience, and narrator of numerous documentaries including The Civil War and Napoleon.

A gifted speaker, McCullough has lectured in all parts of the country and abroad, as well as at the White House and is one of the few private citizens to speak before a joint session of Congress.

Born in Pittsburgh, McCullough was educated there and at Yale, where he graduated with honors in English literature. He has received 31 honorary degrees.

The Nancy R. Chandler Visiting Scholar Program, The Bulletin, the School of Journalism at the University of Oregon, the Bank of the Cascades, the Deschutes County Public Library and its Foundation and the COCC Foundation are sponsoring the event.

Tickets can be purchased at The Book Barn, the COCC Bookstore or The Bulletin. Ticket prices are \$30 for reserved seating, \$25 for general admission, \$15 for COCC and OSU-Cascades Campus staff and \$10 for students. For information, call 318-3770.

Son's illness inspires career choice

Bridget Anderson has always been interested in medicine. At age seven, she wanted to be a neurosurgeon. When she started college, she decided to major in forensic science. But after her youngest child battled a life-threatening disease — three times — she settled on a career in nursing.

In 2001 her barely three-year-old son was showing signs of the flu. She took the restless toddler to bed with her that night; later in the night he fell off the bed. He couldn't walk—in fact, he had lost all motor function— and she rushed him to the hospital.

"It was my worst fear," she remembers of the diagnosis of bacterial meningitis. "For four days, he did not know me. It was horrible."

After six days in the hospital, eight months of physical therapy and a cochlear implant to restore his hearing, he was back to normal. Incredibly, two years later, the disease struck again. In 20 minutes, he went from feeling lethargic to not being able to hold up his head. Another frantic trip to the ER.

"The scholarship I received was a huge help. I used to worry continually about how I would pay for gas, food, day care."

During his recovery, Bridget called her COCC math instructor, Charlie Naffziger, to get her homework assignments.

"He called me back two days later to tell me about the Foundation scholarships and later wrote an amazing letter of recommendation for me," she remembers.

"The scholarship I received was a huge help. I used to worry continually about how I would pay for gas, food, day care. It helped relieve the stress about the bills."

Her son's third bout of meningitis was caught in its earliest stages. Three years later, he is "all boy—nothing slows him down" despite the distinction of being the only child in Oregon with two cochlear implants.

"During these hospitalizations, the nurses were wonderful," recalls Bridget. "I decided that I want to help people in the same ways." Her goals are to be an ER nurse and perhaps later a flight nurse for Air Life.

Her first attempt to enter COCC's nursing program was unsuccessful, so she will continue working full time as an ER phlebotomist and take support classes until she can try again to secure one of the 36 coveted spots in the program.

"Things are going well now," she reflects. "I'm staying positive."



Bridget Anderson

John Overbay's personal history with COCC spans 53 years

From student to Board Chair, Overbay is passionate about COCC

Bend born and raised, John Overbay has come full circle with Central Oregon Community College in the last half century. Fifty-three years ago, he attended night classes at the fledgling school and now serves on the boards of both the College and the COCC Foundation.

In 1942, the government wanted to cut timber for the war effort and John's father, a sales manager and assistant superintendent for the



John Overbay graduated from Bend High School in 1952.

Forest Service, was transferred back to Bend. John and his twin brother attended Reid School (now the Deschutes County Historical Museum), Kenwood School and graduated from the eight-year-old Bend High School. Summers he worked at the Lundgren Lumber Company, pulling green chain and rebuilding engines in the sawmill's truck shop.

"After I graduated, I had a choice of mill work—which is hard and dangerous—the police action in Korea or college," he remembers. "A good friend died in Korea, and I opted for college and a student deferment."

From 1952 to 1953, he attended night classes in the basement of the high school (now the school district



John Overbay

administrative building on Wall Street) while working full time at the mill. There he met Don Pence —then director and later president of the College — who became a lifelong friend and mentor.

The next year he followed his high school sweetheart to Lewis and Clark College in Portland and earned a bachelor's degree in business. He and Yvonne married in 1954. They returned to Bend, and John went to work for his father-in-law, Earl Wagner, at his grocery store at Third and Greenwood. Starting as a clerk, he was managing the store seven years later. Moving to Portland, he managed troubled stores for United Grocers for two years before opening his own store in Milwaukee for \$2,000, and then sold it four years later. Back at United Grocers, he headed the store planning department, overseeing the opening of 95 new stores and 255 major remodeling projects.

In 1980, he borrowed \$1 million to buy the Wagner Mall in Bend and five years later bought property for another store near Murphy Road, which opened in 1990. With wholesale direct on the horizon, the days of the independent grocers were numbered.

"I could see that chain stores could buy cheaper directly from the manufacturers," he recalls. "When Albertson's approached me in 1994, I agreed to sell the stores in Bend and Redmond and lease the property, providing that all the employees, including managers, not lose their jobs."

Today John oversees the administration of Overbay Development, Inc., and his sons and daughter manage various aspects of the business.

"I am proud of our homegrown college. We all should be."

In 1993 John joined — and continues to serve — on the board of the College Foundation and chaired the group

for three years. He also co-chaired the capital campaign in 1999, which raised \$6.2 million. The same year, he opted for double duty and now serves on the College's board of directors as well, acting as liaison for the two boards.

"I have a real interest in giving back to the College," he says. "I am proud of our home-grown college. We all should be."



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Endowments...gifts that last forever

A listing of those who have donated funds for COCC Foundation endowments

Endowments are "forever gifts" because the original gift, the principal, is left unspent and the interest that is earned is directed as the donor wishes. The following are all such gifts created by many caring friends of the College. We deeply thank each one.

Allied Christian
Anthony's Homeport Culinary
Bend Kiwanis
Ivan & Mariana Bloch
Irene Carlson Bostelman
David & Deborah Bourke
Fred & Retta Boyle
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Maren Gribskov Memorial
Gillian Hardcastle Memorial
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Robert E. and Margaret H. Turner Memorial Fund
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Dr. J. C. Vandever Memorial
William and Margaret Wise

The best use of life is to spend it for something that outlasts life.

— William James

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