OREGON SMALL BUSINESS DEVELOPMENT CENTERS

2016 Economic Impact
Central Oregon Community College
Helping Build Oregon’s Best Businesses

Through our work with SBDC clients in our region, we help create new jobs and improve the economic vitality of Oregon. Here are our Center’s 2016 economic impact numbers.

- 335 clients counseled
  - 176 Startups
  - 159 Existing Businesses

- Ownership
  - 70 by a Woman
  - 52 by a Minority
  - 20 by a Veteran
  - 193 by Other

- 417 people attended our 36 training events

- 78 new jobs created
- 3 existing jobs retained with help from our center

- Yes! WE'RE OPEN
  - 15 new businesses started with help from our center

- $4,416,900 in capital infusion

Learn more about the COCC SBDC at BizCenter.org/COCC
Helping Build Oregon’s Best Businesses

Small business is a key driver of local, regional and state economies. Small businesses serve the needs and interests of the community, providing jobs and opportunity.

SBDCs support small businesses by offering training, mentorship, market research, and help accessing capital. All of these services are provided to small businesses for free or at low cost, empowering small business owners to focus on achieving their goals.

Business is local, and so are OSBDCN’s 19 centers. Our Centers support small business by matching the resources of a statewide network with support in local communities. Each Center offers classes, mentorship, and a network of connections to help business leaders succeed.

Oregon SBDCs provide assistance for minority, women, and veteran business leaders. These efforts help create greater diversity by bringing people with different backgrounds, understandings, and perspectives into the business community, helping to enhance all of our communities.

Investing in SBDCs brings additional revenue and creates jobs. Every dollar invested in Oregon’s SBDCs brings in additional $2.56 in federal funds, leading to $2.49 in additional state revenue from the jobs and capital SBDCs help small businesses create each year. In 2016, this meant the creation of 987 new jobs and the retention of 1,061 existing jobs statewide.

Central Oregon Community College SBDC
1027 NW Trenton Avenue, Bend, OR 97701 | 541-383-7290 | email: scurley@occc.edu

Learn more about the Oregon SBDC Network at BizCenter.org
Contact OSBDCN State Director Mark Gregory at GregoryM@lanec.edu | 541-463-5250

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