



Small Business Development Center Central Oregon Community College

How to Develop a Business Plan Class

A quick, comprehensive workshop designed for people wanting to develop a plan for starting or growing their business.

In two evenings you will learn how to

- Evaluate your business idea
- Determine your customers' needs
- Target your market
- Choose the best promotion for your business
- Understand the essential elements of financial forecasting
- Understand the steps to finding funding for your business
- Learn the key elements of developing a written business plan

Prepare yourself for the exciting world of business ownership.

Discover your potential for success!

You should attend **How to Develop a Business Plan** if you are in the preliminary stages of developing or growing a business. These two evenings will be an invaluable first step in getting you started. **How to Develop a Business Plan** is a practical workshop which gives you the information and tools needed to successfully plan, manage and build an independent business.

How to Develop a Business Plan

Two Wednesday evenings, 6:00pm—9:00pm

September 20 & 27, 2017

at the COCC Chandler Lab building (*off-campus at 1027 NW Trenton Ave, Bend*)

\$99 (*handouts included*)

For more information or to register call COCC at 541-383-7290
or go to <https://www.cocc.edu/sbdc/starting-your-business/>



Chandler Lab
1027 NW Trenton Avenue
Bend, OR 97703

Phone: 541-383-7290
Email: sbdc@cocc.edu
Web: www.cocc.edu/sbdc