Engage as a collaborative and contributing partner with the community.
Four Goals

1. Student Success - November
2. Student Experience - January
3. Community Enrichment - Today
4. Institutional Efficiency - May
Community Enrichment Goal Work Group

- **Glenda Lantis, co-chair** (Continuing Education Director)
- **Julie Downing, co-chair** (Instructional Dean)
- **Ron Paradis** (Director of College Relations)
- **Suzie Kristensen** (Prineville Campus Director)
- **Deena Cook** (Marketing / Summer Conference Coordinator)
- **Michael Gesme** (Fine Arts and Communication Faculty)
- **Raquel Meyers** (Allied Health Department Administrative Assistant)
- **Austin Rieger** (Business Department Administrative Assistant)
Community Enrichment
Definition/History

• What is community enrichment (CE) at a community college?
• CE is harder to define than student success.
• Community colleges’ missions are broad.
• Community colleges have different commitments than universities.
• A board work session on CE will be taking place tonight.
• Our presentation today is on our current initiatives.
Community Enrichment Initiatives

1: Cultivate new and strengthen existing connections/partnerships with Educational Stakeholders, including PreK-12, universities (higher education), lifelong learners, business, and industry

2: Advance positive regional economic development by assisting with educational and training needs of business, industry, and workforce

3: Offer College services and expertise in response to community needs
Defined partnership

Surveyed COCC leadership regarding current partnerships

Compiled a list of current partnerships (~375 entities)

Developed a CE assessment plan
Definition of partnership

A formal partnership will include all of these characteristics:

• Documented/written with signed approval
• Mutually beneficial
• Represents the college, not an individual
• Clearly stated **expectations and scope** & mutual understanding
• Clear **roles and responsibilities**
• Known **purpose**
CE-Initiative 1 (Partnerships) Activities – 2019-2020

- ✓ Identify metrics
- ✓ Classify partnerships
- ▲ Assess health of partnerships (Do we listen? Are we responsive?)

CE-Initiative 2 (Industry Need) Activities – 2019-2020

- ✓ Identify HOW we currently determine industry need
- ▲ Assess HOW WELL we determine industry need
- ▲ Assess HOW EFFECTIVE our CTE Advisory Boards are
- ▲ Assess HOW WELL we prepare students for industry
<table>
<thead>
<tr>
<th>Initiative</th>
<th>Metric</th>
<th>Metric Description</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>CE - 1</td>
<td>1</td>
<td>Increase percentage of healthy COCC partnerships</td>
<td>★</td>
</tr>
<tr>
<td></td>
<td>2</td>
<td>Increase number of COCC Foundation scholarships offered annually</td>
<td>●</td>
</tr>
<tr>
<td></td>
<td>3</td>
<td>Maintain number of COCC Foundation donors annually</td>
<td>●</td>
</tr>
<tr>
<td></td>
<td>4</td>
<td>Increase total value of COCC Foundation scholarships offered</td>
<td>●</td>
</tr>
<tr>
<td></td>
<td>5</td>
<td>Increase number of dually enrolled students with OSU-Cascades</td>
<td>!</td>
</tr>
<tr>
<td></td>
<td>6</td>
<td>Maintain number of College Now courses offered</td>
<td>●</td>
</tr>
<tr>
<td></td>
<td>7</td>
<td>Maintain number of College Now students</td>
<td>●</td>
</tr>
<tr>
<td></td>
<td>8</td>
<td>Increase percentage of healthy higher education articulation agreements</td>
<td>★</td>
</tr>
</tbody>
</table>
## Metric Status
Status of each goal initiative metric

<table>
<thead>
<tr>
<th>Initiative</th>
<th>Metric</th>
<th>Metric Description</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>CE - 2</td>
<td>1</td>
<td>Maintain training programs in all industry sector priority areas</td>
<td><img src="green" alt="Green" /></td>
</tr>
<tr>
<td></td>
<td>2</td>
<td>Increase percentage of healthy CTE advisory boards</td>
<td><img src="in_development" alt="In development" /></td>
</tr>
<tr>
<td></td>
<td>3</td>
<td>COCC’s strength in determining industry need</td>
<td><img src="in_development" alt="In development" /></td>
</tr>
<tr>
<td></td>
<td>4</td>
<td>Percent of students deemed prepared for industry</td>
<td><img src="in_development" alt="In development" /></td>
</tr>
</tbody>
</table>
Workforce Priorities
## Metric Status

**Status of each goal initiative metric**

- **Green Circle**: Met expectations
- **Yellow Triangle**: Almost met expectations
- **Red Diamond**: Did not meet
- **Black Star**: In development

<table>
<thead>
<tr>
<th>Initiative</th>
<th>Metric</th>
<th>Metric Description</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>CE - 2</td>
<td>1</td>
<td>Maintain training programs in all industry sector priority areas</td>
<td>![Green Circle]</td>
</tr>
<tr>
<td></td>
<td>2</td>
<td>Increase percentage of healthy CTE advisory boards</td>
<td>![Black Star]</td>
</tr>
<tr>
<td></td>
<td>3</td>
<td>COCC’s strength in determining industry need</td>
<td>![Black Star]</td>
</tr>
<tr>
<td></td>
<td>4</td>
<td>Percent of students deemed prepared for industry</td>
<td>![Black Star]</td>
</tr>
</tbody>
</table>
Strategic Plan – Community Enrichment

Engage as a collaborative and contributing partner with the community.

Thank You
How COCC Currently Determine Industry Need

- CTE Advisory Boards
- EC Works
- EDCO
- Chamber of Commerce
- Licensure Boards (state and national)
- Secondary Independent accreditors
- Worksource
- STEM Hub / High Desert ESD
- Better Together
- Staffing Agencies
- COCC Board of Directors Meeting
  Community Input sessions
- City and County Officials
- Higher Ed (i.e. OSU-Cascades and other OR Universities & CCs)
- High School Counselors /Future Center Staff
- Bureau of Labor and Industries
- Statewide Meetings
- Industry / Instructional Dean Liaison

2018-23 Strategic Plan