



CENTRAL OREGON
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2023 – 27 Strategic Plan: Celebrating Successes

*Board of Directors Meeting
July 2026*

CELEBRATING SUCCESSES

If, an action projects is:

- Integrated into routine operations and departments, or
- Part of regular practice, or
- Long-term plan determined

Then . . . we'll sunset the project and celebrate!



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CELEBRATING SUCCESSES

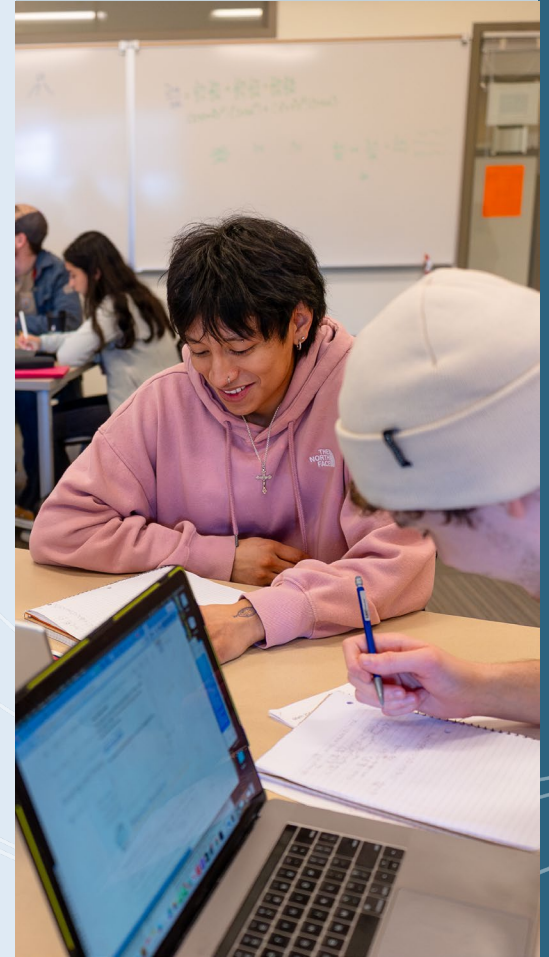
- Strategic Scheduling
- Adult Student Recruitment and Retention
- Madras Campus Expansion
- MATC Revitalization
- Unified Data Solution



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STRATEGIC SCHEDULING

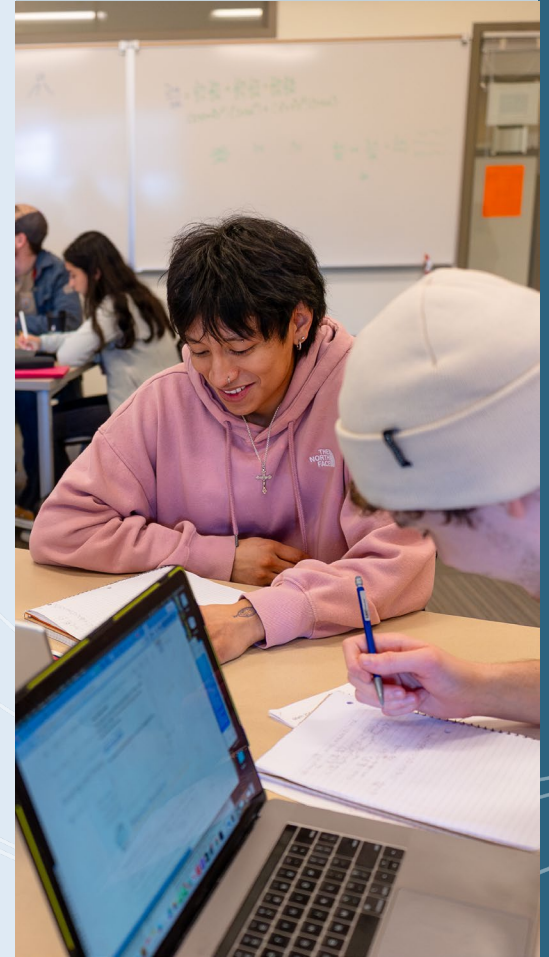
Develop a course scheduling plan that results in a student-centered, year-long schedule for all four campuses. The plan will help the College make data-informed decisions about the right balance of course delivery modes, as well as the times, days and locations in which courses are offered.



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STRATEGIC SCHEDULING

- Year-long schedule of classes at all four campuses and online for the last two years
- Processes to ensure efficiency and accuracy of the schedule and continue to refine as needed
- Hired a Scheduling Administrator is onboard to lead the effort – Krista Leaders



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ADULT STUDENT RECRUITMENT & RETENTION

- Adult learner focused images
- Academic program maps
- Consistent course scheduling
- Credit for Prior Learning
- Online programs
- Corequisite math and writing courses
- Outreach to stop-out students
- Removal of debt holds on transcripts
- Common Course Numbering
- Major Transfer Maps (MTM)
- Basic needs support
- Grant opportunities to support specialty populations



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MADRAS CAMPUS

- Opened winter term, 2026
- Offerings: Early Childhood Education, Medical Assistant, Nursing, Nursing Assisting
- Childcare facility managed by The Children's Learning Center
- \$23M project
 - \$10.1M from external sources
 - \$12.9M from college resources



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MADRAS CAMPUS

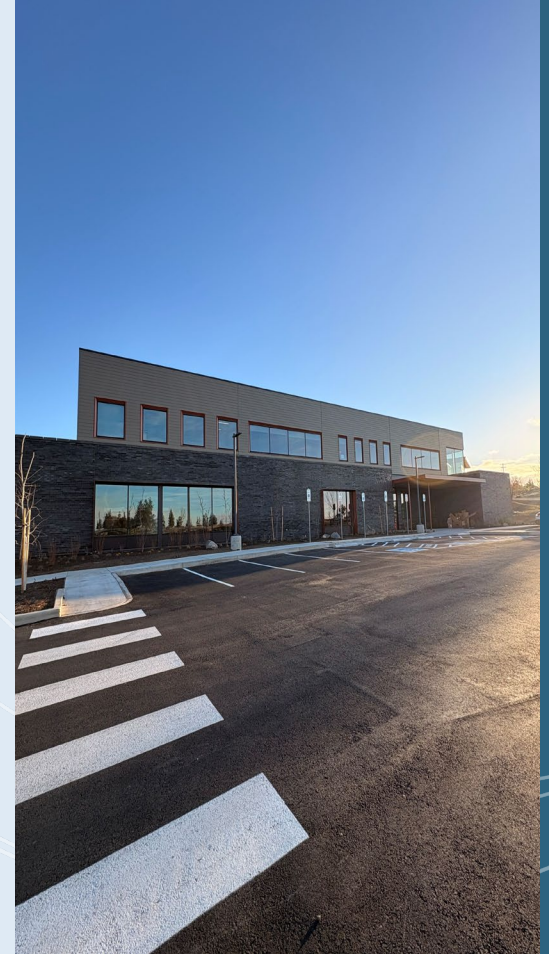
- Winter 2026 FTE enrollment: +37% over previous year
- Spring 2026 FTE enrollment: +113% over previous year
- Total headcount: +2.1% over previous year
- Fall 2026 point-in-time trends:
 - 70.7% increase in total FTE
 - 23.7% increase in total headcount



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MADRAS CAMPUS

- Winter and Spring 2026: Students are taking more credits per person vs. seeing new students
- Winter and Spring 2026: Both terms show double-digit FTE growth, indicating the new expansion as catalyst
- The Children's Learning Center opening third classroom this month, moving full operations to campus in fall



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MATC REVITALIZATION

Update and expand advanced manufacturing opportunities to meet workforce needs:

- Facilities
- Equipment
- Industry and community partnerships
- Stackable certificates and customized trainings
- Student learning outcomes

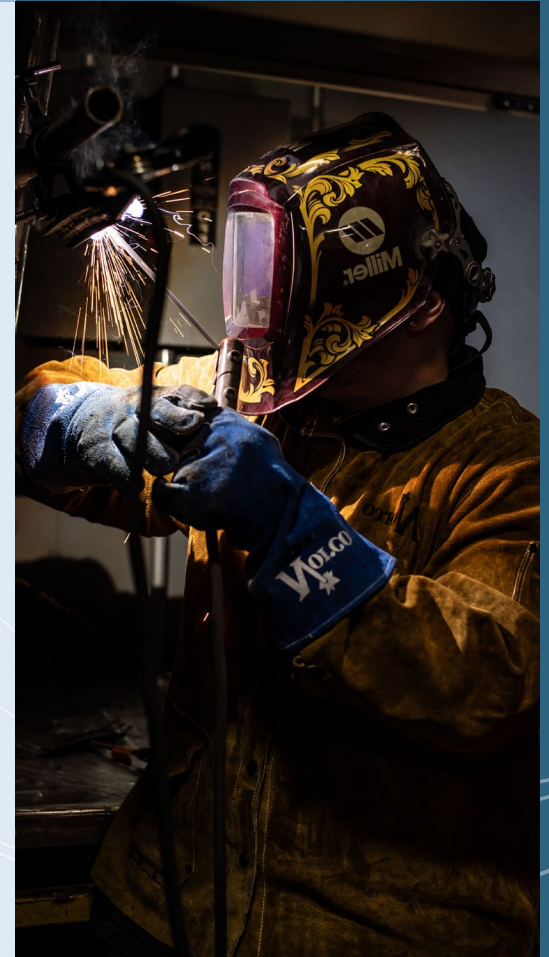


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MATC REVITALIZATION

Components of Revitalization:

- Faculty Recruitment and Retention
- Industry Responsive Curriculum
- Attracting and Retaining Diverse Student Populations
- Short-term trainings



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UNIFIED DATA ANALYTICS SOLUTION

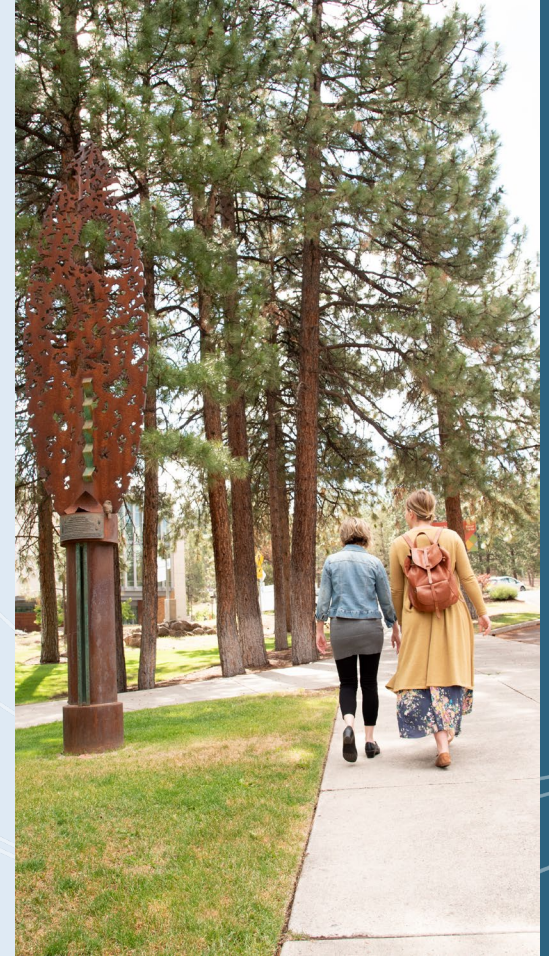
The Unified Data Analytics Solution (UDAS) is a multi-phased, multi-disciplinary, and multi-faceted approach to building both a centralized data analytics system and mature data culture at COCC.



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UNIFIED DATA ANALYTICS SOLUTION

- Unify data from many sources
- Decrease reporting directly from Banner
- Increase efficiency – reporting, process, access
- Increase ability to do complex analysis
- Increase ability to make decisions and support students



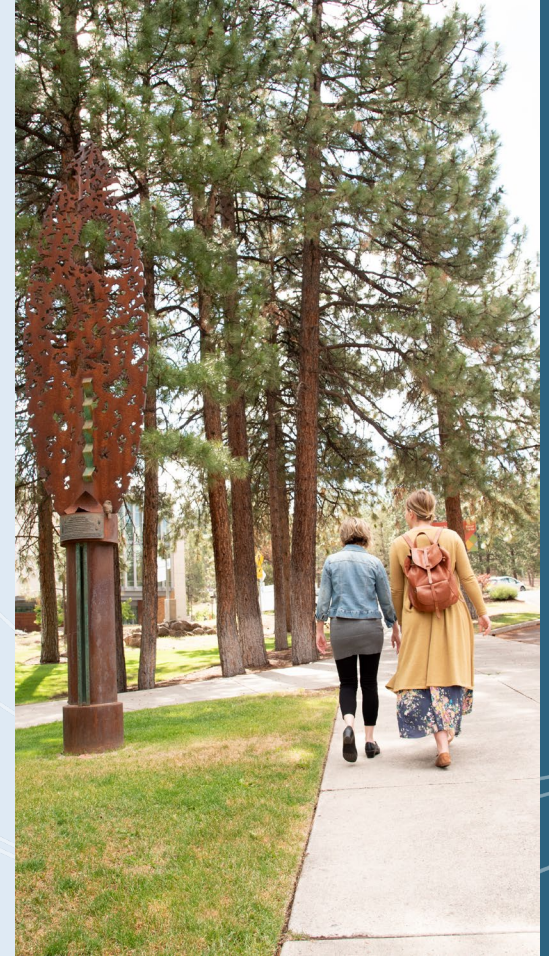
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UNIFIED DATA ANALYTICS SOLUTION

Analytics Road Map: Mapped the UDAS connection to our systems and how data moves between systems.

Proof of Concept: Allowed for testing of system connections and data transformations, and building reports and dashboards.

Scale Up: Allowed for testing of larger data set and redesign of highly used dashboards. Allowed for the elimination of several resource-intensive reports.

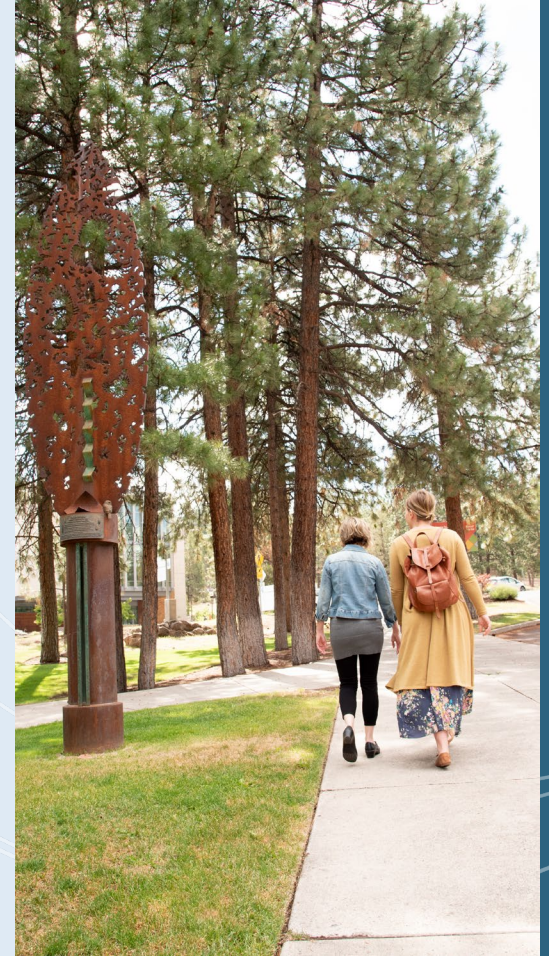


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UNIFIED DATA ANALYTICS SOLUTION

Next Steps

- Move high demand reports from current systems to UDAS
- Expand capabilities by adding HR and Fiscal data
- Expand capabilities by adding more data sources



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CELEBRATING SUCCESSES

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CELEBRATING SUCCESSES

And **WOW**, we couldn't have done it without:

Zak Boone
Annemarie Hamlin
Cindy Lenhart
James Rodriguez
Sean Tevlin
Josh Clawson
Darren McCrea
Carmen Inguli
Shannon Waller
Amy Howell
John Graham
Amy Ward
Michael Lalonde
Darrin Davis
Gabriel Franco

Brian Keechle
Cindy Lenhart
Michael Fisher
Nick Recktenwald
Ron Boldenow
Sayward Barrett
Scott Dove
Jo Dancen
Jessica Giglio
Krista Leaders
Julie Borshell
Josh Evans
Tyler Hayes
Diane Pritchard
Michael LaLonde

Paula Simone
Suzie Kristensen
Lindsey Aavang
Laurel Kent
Brynn Pierce
Aimee Metcalf
Andrew Davis
Laura Boehme
Alicia Moore
Chris Egertson
Ben Sapp
Corey Brown
Denise Hatch
Michele DeSilva



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A Look Ahead . . .



ACTION PROJECTS, cont.

- Guided Pathways
- Online Programs
- Workforce Infrastructure
- President's Climate Leadership Commitment
- Employee Awards, Recognition and Professional Development
- Culturally Inclusive Hiring Practices
- Upgrade Business Operations
- Facilities Master Plan

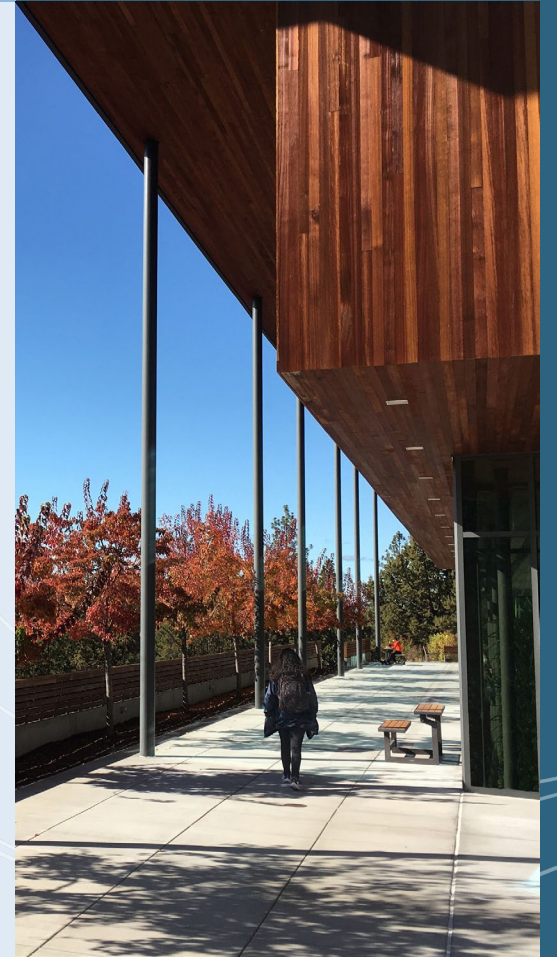


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FUTURE UPDATES

2026 – 27

- Mission Fulfillment Report: September
- Student-Ready College: October
- Access: December
- Community Engagement: February
- Workforce Development: April
- College Sustainability: June
- 2023-27 Summary: July



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ALSO IN 2026-27

Future Planning Begins!

- Aimee Metcalf, Assistant Director of Marketing and Public Relations
- Amy Ward, Redmond Campus Director
- TBD, Faculty



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Thank you!

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