



SCALE Oregon

Business at the Next Level

The **SCALE Oregon** program helps existing, traded-sector businesses reach the next level of their business through a combination of specialized services and expert business mentoring and advising.

Whether a traded-sector business is pursuing new markets or improving operational efficiencies, sustaining growth is fundamental to success. SCALE Oregon's highly experienced advisers have been there themselves, and they have the wisdom to help your business thrive.

SCALE services are focused on providing a comprehensive approach to strategic assessment and tactical business development that promotes rapid, sustainable growth by leveraging a variety of different services to maximize the client's benefit.

The SCALE Oregon program is limited to traded-sector companies with a demonstrated growth in sales, profit or employment in three of the past five years. This program is for established companies.



Program Requirements

- **Oregon traded-sector company**
- **\$1m+ annual gross sales**
- **10 or more employees**
- **Demonstrated growth in three of the past five years**

Companies that don't meet all requirements can find similar services through our SCALE Express program.

"SCALE Oregon provided Usher with the tools and strategies to align short-term goals with a long-term vision of being a regional leader in aerospace manufacturing."

— Brian Bisceglia
Director of Operations & Quality
Usher Precision Manufacturing
Forest Grove, OR

Specialized services to help your business reach the next level.

Your first meeting starts with a conversation where we get to know you and your business. You provide the inside look and our experienced advisers bring a fresh perspective to identify key areas to work on using the latest tools.

The SCALE Oregon program offers clients access to the following tools:

- Strategic needs assessment
- Advanced market research and analysis
- Import/export and global trade assistance
- Business planning
- CEO mentoring and networking
- Financial analysis
- SEO audit and recommendations
- Cybersecurity audit and recommendations

Your adviser will work with you to bring in these tools from the Oregon SBDC Network, providing your business with the latest information from our team of business experts, researchers and specialists. Advisers also work with other business assistance providers including Business Oregon, Oregon Manufacturing Extension Partnership and the Government Contract Assistance Program.

Contact your local Small Business Development Center today!

Central Oregon SBDC
bizcenter.org/centraloregon
541-383-7290



The Oregon SBDC Network is funded in part through a Cooperative Agreement with the U.S. Small Business Administration and the Oregon Business Development Department. Programs and services are provided to the public on a non-discriminatory basis. Language assistance services are available for limited English proficient individuals.

"I give a lot of credit to the SCALE Oregon team for our gains. Our business has grown from 49 to 95 full-time employees."

— Gene Gros, President
Highway Products, Inc.
Eagle Point, OR

-  Business Concept & Product
-  Customer Relations & Branding
-  Operations & Finance
-  Organization & Human Resources
-  Renewal
-  Expansion



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