



SCALE Express

Taking Your Business to New Heights

The **SCALE Express** program helps existing, traded-sector businesses reach new heights through a combination of expert mentoring and services designed to tackle challenges specific to traded-sector companies.

Expert advisers work with the leaders of a company to assess business challenges and opportunities and create a plan to address the key issues in the company. This comprehensive approach to strategic assessment and tactical business development promotes fast, sustainable growth.

SCALE Express advisers have the expertise to understand your business and the challenges and opportunities of running a successful traded-sector business. Advisers are experienced business professionals who have run successful companies and are here to help.

The SCALE Express program is limited to traded-sector companies in rural communities with demonstrated growth in sales, net profit or net employment in the past two years.

Serving Oregon's rural traded-sector companies that are ready to grow.

Program Requirements

- **Five or more employees***
- **\$500,000 or greater annual revenue**
- **Year over year growth in the past two years**
- **Traded-sector company**
- **Scalable and ready for rapid growth**

Fast growing companies in rural communities with fewer than 30,000 residents may be eligible for reduced eligibility requirements.

*Full-time equivalent employees



Specialized services to help your business reach new heights

Your first meeting starts with a conversation where we get to know you and your business. You provide the inside look and our experienced advisers bring a fresh perspective to identify key areas to work on using the latest tools.

The SCALE Express program offers clients access to the following tools:

- Strategic needs assessment
- Market research and analysis
- Import/export and global trade assistance
- Business planning
- Financial analysis
- Digital media assistance
- Cybersecurity analysis

Your adviser will work with you to bring in these tools from the Oregon SBDC Network, providing your business with the latest information from our team of business experts, researchers and specialists. Advisers also work with other business assistance providers, including Business Oregon, Oregon Manufacturing Extension Partnership and the Government Contract Assistance Program.

Contact your local Small Business Development Center today!

Central Oregon SBDC
bizcenter.org/centraloregon
541-383-7290



The Oregon SBDC Network is funded in part through a Cooperative Agreement with the U.S. Small Business Administration and the Oregon Business Development Department. Programs and services are provided to the public on a non-discriminatory basis. Language assistance services are available for limited English proficient individuals.

-  Business Concept & Product
-  Customer Relations & Branding
-  Operations & Finance
-  Organization & Human Resources
-  Renewal
-  Expansion



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