SMALL BUSINESS DEVELOPMENT CENTER
MANAGEMENT PROGRAM

Boost your business’s success via this yearlong hands-on business-coaching program. Gain access to tools that give you an edge while enjoying a safe environment to try new things and to share your successes and challenges.

WHAT IS THE SMALL BUSINESS MANAGEMENT PROGRAM?
The Small Business Management program (SBM) is designed for growing businesses looking for long-term, hands-on business assistance. Take advantage of a comprehensive selection of practical seminar topics and one-on-one business advising customized to your needs.

- Receive monthly advising for your business
- Develop a plan for sound growth or expansion
- Discuss issues with a group of your peers
- Obtain a financial analysis of your business
- Understand your market and marketing plan
- Plan for greater profit

WHO IS ELIGIBLE?
There are a limited number of spaces open to select businesses and it requires an application for selection. Prerequisites: In business for one year, have one full-time employee beyond the owner, able to produce monthly finance statements (bookkeeping/accounting software), and commit to working on improving your business.

WHEN?/COST
2023 Dates

<table>
<thead>
<tr>
<th>Wednesdays</th>
<th>Time</th>
<th>Place*</th>
<th>Cost**</th>
</tr>
</thead>
<tbody>
<tr>
<td>2/8, 3/8, 4/12, 5/10, 6/14, 9/13, 10/11, 11/8, 12/13</td>
<td>2-5 p.m.</td>
<td>Bend COCC Campus</td>
<td>$999</td>
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*Dependent on State of Oregon Pandemic Guidelines.

** The yearlong SBM program usually costs $999 (a marketplace value of $3,000) – the program is currently being offered at only $599 thanks to expanded CARES Act & ARPA education funds. Plus eligible additional students from the same company may participate at no extra cost. Don’t miss this amazing discount opportunity!

INFORMATION/APPLY
For an application or more information, please contact the COCC Small Business Development Center at sbdc@cocc.edu or 541.383.7290, or visit us online at cocc.edu/sbdc.

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In advance of College events, persons needing accommodation or transportation because of a physical or mobility disability should contact Caitlyn Gardner at 541.383.7237. For accommodation because of other disability such as hearing impairment, contact Disability Services at 541.383.7583.