

## **BA 290, Business Seminar Outcomes**

### **Upon completion of this course, students should be able to:**

1. Demonstrate a working knowledge of all aspects of business, including, but not limited to: management, marketing, human relations, accounting, and financial management;
2. Adapt the knowledge gained from the business curriculum to a thorough company analysis;
3. Demonstrate the ability to work cohesively as a team member in a realistic managerial atmosphere;
4. Demonstrate an understanding of typical business reports and financial data;
5. Transfer the knowledge gained from reports and financial data to a sound decision-making process;
6. Compile and deliver a group presentation using PowerPoint or other state-of-the-art programs;
7. Illustrate comprehension of strategic and tactical planning and how they are used in typical business decision making processes;
8. Show the ability to fully comprehend how businesses operate in competitive marketplaces and the global environment.