

BUSINESS ADMINISTRATION

GROUND TRANSPORTATION LOGISTICS

Certificate of Completion – 45-49 credits

CERTIFICATE AS AWARDED ON TRANSCRIPT

Certificate of Completion, Ground Transportation Logistics

PROGRAM DESCRIPTION

The Ground Transportation Logistics certificate provides students with principles of logistics management and marketing, as well as technological advancements, trends and current issues within the ground transportation and supply chain management industry. Students will learn how transportation logistics impact businesses, both on a domestic and global scale, as well as the practical application of processes and standards within the current business context of transportation and logistics management.

COST OF PROGRAM

Standard tuition, student fees and textbooks.

PROGRAM PREPARATION AND PREREQUISITES

Recommended

- High school diploma or GED
- Minimum placement scores resulting in WR 121 placement or completion of WR 065/095 ("C" or better)
- Minimum placement scores resulting in MTH 065 placement or completion of MTH 060 ("C" or better)

MINIMUM GPA OR GRADE REQUIREMENTS

All required courses must be completed at a "C" grade or better and graduates must have an overall 2.0 GPA or higher.

REGISTRATION INFORMATION

The required courses for the certificate are listed below under Program Requirements. Students should consult their advisor if they have transfer credits, are not able to attend full time, or are not at college level in reading, writing and math.

PROGRAM STANDARDS

Academic dishonesty will not be tolerated and can result in the offending student being dropped from the program. Students wishing reinstatement must seek endorsement from the department chair after completing a progressive review.

TRANSFER INFORMATION

This certificate is designed for students planning to enter their chosen career upon graduation. Often only selected credits are considered transferrable to public or private baccalaureate institutions.

PROGRAM REQUIREMENTS

The following is a suggested course of study for students interested in pursuing a Ground Transportation Logistics certificate and will depend on course availability.

First term

BA 101	Introduction to Business	4
BA 104	Business Math	3
CIS 120	Computer Concepts	0-4
	or Computer Competency Test	
WR 121	Academic Composition	4

Second Term

BA 120	Introduction to Supply Chain Management	4
BA 123	Introduction to Transportation Logistics	4
BA 178	Customer Service	3
CIS 131	Software Applications	4

Third term

BA 121	Logistics Management I	4
BA 124	Trucking Operations Management	4
BA 206	Management Fundamentals I	4
BA 286	Managing Business Processes	4

Fourth term

BA 214	Business Communications	3
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