**Original and Proposed Changes to 2013-18 Strategic Plan Objectives**

Yellow = Language changes

**THEME:** **Transfer and Articulation (TA)**

Students will have the academic achievement and skills necessary to transfer and articulate successfully to institutions of higher learning beyond the community college level.

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| **Objective from Spring 2013 Year One Self Evaluation Report** | **Current Objective from 2013-18 Strategic Plan**  <http://www.cocc.edu/strategicplan/> | **Proposed Changes** | **Reason** |
| **1.1** – Maximize entry, support and exit services to promote access and success for students intending to transfer. | **TA.1** - Maximize support services, from entrance to transfer, to promote access and success for students intending to transfer. | **Delete Objective** | Attempting to measure Student Services contributions specific to Transfer was not possible and meaningful indicators for this objective are not within COCC’s scope of resources. In addition only including Student Services was limiting in scope |
| **1.2** – Maintain and strengthen student opportunities to make reasonable progress toward degree completion and/or transfer. | **TA.2** - Maintain and strengthen student opportunities to make progress toward degree completion and/or transfer. | **Keep Objective**  **(No Changes)** |  |
| **1.3** – Provide students with a rigorous, high-quality general education experience. | **TA.3** - Provide students a high-quality general education. | **Keep Objective**  **(No Changes)** |  |

**THEME: Workforce Development (WD)**

Students will be prepared for employment through the acquisition of knowledge and discipline-specific, employment skills necessary to meet current industry needs.

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| **Objective from Spring 2013 Year One Self Evaluation Report** | **Current Objective from 2013-18 Strategic Plan**  <http://www.cocc.edu/strategicplan/> | **Proposed Changes** | | **Reason** |
| **2.1** – Services for CTE students will maximize entry, support and exit services to promote successful completion of CTE programs. | **WD.1** - Maximize support services, from entrance to completion, to promote successful completion of CTE programs. | **Delete Objective** | This objective was a repeat of objective TA.1 and did not demonstrate any uniqueness for WD. This objective was also not STUDENT outcome focused, but rather institutional focused. | |
| **2.2** – COCC will deliver CTE curricula that align with current industry standards. | **WD.2** - Deliver CTE curricula that meets current industry standards. | **Keep Objective w/ changes**  **WD.2 -** Deliver CTE Curriculum that align with current industry standards | Theme team preferred ‘aligned with’ since we do not meet current industry standards with a service or a product. We create curriculum that aligns with current industry standards. | |
| **2.3** – Students actively participating in CTE programs will achieve the sought after program credential. | **Deleted** – This objective was deleted for strategic planning purposes as it read more like an indicator | **Reintroduce** **Objective w/ changes**  **WD.X** - Students actively participating in CTE programs will achieve the sought after program Credential and attain career-specific certifications/licensure following completion. | Working from the spring 2013 self-study, WD was unaware it had already been deleted in relation to the SP. They are suggesting this one should still exist with the edits in red. Note: Make unique to WD or delete certifications/licensure? | |

**THEME: Workforce Development (WD)**

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| **Objective from Spring 2013 Year One Self Evaluation Report** | **Current Objective from 2013-18 Strategic Plan**  <http://www.cocc.edu/strategicplan/> | **Proposed Changes** | | **Reason** |
| **2.4** – COCC will prepare students for employment through the acquisition of knowledge, discipline-specific skills, and employability skills necessary to meet current industry needs. | **Moved** to being the outcome statement which describes what students will be able to do as a result of COCC’s Workforce Development core theme | **Reintroduce Objective**  **(No Changes)**  **WD. X** - COCC will prepare students for employment through the acquisition of knowledge, discipline-specific skills, and employability skills necessary to meet current industry needs. | Working from the spring 2013 self-study, WD was unaware it had been repurposed to become the narrative description of the WD Theme in the SP. They are suggesting this one should still exist | |
|  | **WD.3** - Maintain and strengthen student opportunities in CTE programs for students to achieve program completion and employment in their area of study. | **Not addressed** | Working from the spring 2013 self-study, WD was unaware that this objective had been introduced in the SP so has not reviewed this objective. | |
| **2.5** – COCC will cultivate current and future industry partnerships and assist industry partners in regional economic development. | **WD.4** - Cultivate current and future industry partnerships and assist industry partners in regional economic development and job creation. | **Move Objective** to Lifelong Learning Core Theme | WD believed first that this objective was better suited to the Lifelong Learning theme. Second, this is not a student focused objectives. | |

**THEME: Basic Skills**

Students will have academic achievements and basic learning skills necessary to participate effectively as engaged community and family members, and employees, and to succeed at the college level.

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| **Objective from Spring 2013 Year One Self Evaluation Report** | | **Current Objective from 2013-18 Strategic Plan**  <http://www.cocc.edu/strategicplan/> | | **Proposed Changes** | | **Reason** | |
| **3.1** – Students who complete English Language Learner (ELL) courses will have the skills to succeed in Adult Basic Education/Adult Secondary Education (ABE/ASE) courses. | | **BS.1** - Students who complete English Language Learner (ELL) courses will have the skills to succeed in Adult Basic Education (ABE) and Adult Secondary Education (ASE) courses. | | **Keep Objective**  **(No Changes)** | |  | |
| **3.2** – Students who complete Adults Secondary Education (ASE) level courses will have the skills necessary to obtain a GED. | | **BS.2** - Students who complete ASE level courses will have the skills necessary to obtain the GED. | | **Keep Objective**  **(No Changes)** | |  | |
| **3.3** – Adult Secondary Education (ASE) completers will have the skills to succeed in credit writing and math courses. | | **BS.3** - Students who complete ASE level courses will have the skills to succeed in credit writing and math courses. | | **Keep Objective**  **(No Changes)** | |  | |
| **3.4** - Students who successfully complete developmental writing and/or math courses will succeed in higher-level credit writing and math courses appropriate to their certificate or degree programs. | | **BS.4** - Students who successfully complete developmental writing and/or math courses will succeed in higher-level credit writing and math courses appropriate to their certificate or degree programs. | | **Keep Objective**  **(No Changes)** | |  | |

**THEME: Lifelong Learning**

Lifelong learning provides accessible, noncredit learning opportunities to our community in the areas of Enrichment, Professional Development, Technology and Wellness.

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| **Objective from Spring 2013 Year One Self Evaluation Report** | **Current Objective from 2013-18 Strategic Plan**  <http://www.cocc.edu/strategicplan/> | **Proposed Changes** | **Reason** |
| **4.1** - Broaden learning opportunities based on assessed campus, community, and industry needs. | **LL.1** - Broaden lifelong learning opportunities based on assessed campus, community, and industry needs. | **Keep Objective**  **(No Changes)** |  |
| **4.2** – Increase overall, lifelong learning participation. | **LL.2** - Increase overall, lifelong learning participation. | **Keep Objective**  **(No Changes)** |  |
| **4.3** – Increase accessibility, instructional delivery, and registration options in Community Learning. | **LL.3** - Increase accessibility, instructional delivery, and registration options in Continuing Education. | **Keep Objective w/ changes**  **LL.3** - Increase accessibility and instructional delivery options in Continuing Education | Delete the word “registration” since the College already has mail, drop-in and online registration options. |
| **4.4** – Improve marketing effectiveness | **Deleted** |  |  |
| **4.5** – Design and advance learning opportunities for faculty and staff. | **LL.4** - Support lifelong learning for College employees by designing and advancing educational opportunities. | **Delete Objective** | Due to the objectives redundancy with objective LL.1 – College employees are included in the campus community. |

**THEME: Institutional Sustainability**

Students will have the opportunity to be successful because the College has planned and invested appropriately to ensure high quality programs, services and facilities that support student learning and educational achievement.

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| **Objective from Spring 2013 Year One Self Evaluation Report** | **Current Objective from 2013-18 Strategic Plan**  <http://www.cocc.edu/strategicplan/> | **Proposed Changes** | **Reason** |
|  | **IS.1** - Expand and refine data, research and assessment systems and infrastructure to support student success. |  |  |
|  | **IS.2** - Increase meaningful partnerships to improve COCC’s effectiveness and positive impact in the region. |  |  |
|  | **IS.3** - Develop a scalable approach to assessing student learning at the degree, program and course levels. |  |  |
|  | **IS.4** - Explore and strategically pursue funding options, both traditional and alternative, to ensure fiscal sustainability. |  |  |
|  | **IS.5** - Further develop and enhance employees and operational systems to ensure institutional quality and viability. |  |  |
|  | **IS.6** - Further develop and enhance facilities to ensure institutional quality and viability. |  |  |
|  | **IS.7** - Evaluate options for student housing and establish and implement a construction plan if Board endorses project. |  |  |
|  | **IS.8** - Support enrollment and success of underrepresented students. |  |  |
|  | **IS.9** - Expand access throughout the district with long-term strategies for educational services in underserved areas. |  |  |
|  | **IS.10** - Maintain student affordability while ensuring efficient and cost effective operations. |  |  |