



Form 1: Presentation Checklist

Name: _____

Date: _____

Department: _____

COCC Contact Information: _____

Use the instructions for this document to complete your presentation checklist; then e-mail your completed presentation checklist (*not* the instructions) to the Academic Affairs chair by his or her specified deadline. **Please note:** If an item listed is not relevant to your specific presentation to Academic Affairs, please mark as **N/A**. Use as many pages as necessary.

PROPOSAL OVERVIEW

TYPE OF AGENDA ITEM

- Information Item (requires approval of AA Chair)
- Action Item
 - Information and committee feedback
 - Procedure—revision (Attach current procedure with proposed changes illustrated with track changes)
 - Procedure—new
 - Identify suggested location in *GPM*: _____
- Policy—revision (Attach current policy with proposed changes illustrated with track changes)
- Policy—new
 - Identify suggested location in *GPM*: _____
- New academic program (Complete only items #1 and #2 on this form and attach stage 2 document.)
- Other: _____

BUDGET

INSTRUCTIONAL REQUIREMENTS

OPERATIONAL NEEDS, CURRENT AND FUTURE

STUDENT IMPACT

ANTICIPATED IMPLEMENTATION TIMELINE



Outdoor Leadership New Program Proposal

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Working Program Title(s)

Outdoor Leadership (OL)

Proposer

Jessica Russell, associate professor, chair of Health and Human Performance

Summary and Justification

A short-term career and technical certificate in outdoor leadership links COCC educational program students to local employment opportunities. It enables individuals—even those who are currently working—to: earn industry-relevant training and preparation while saving money; advance over time if desired to higher levels of education (e.g., Associate of Arts Oregon Transfer with an emphasis in outdoor leadership); secure employment in the Pacific Northwest in the nation’s vibrant tourism and recreation industry.

Award Proposed

One-Year Certificate of Completion

Job Titles for Each Award

Recreation Worker, Tour Guides and Escorts

Program Type

Significant departure from current programs

Catalog Description(s)

The Outdoor Leadership One-Year Certificate of Completion is designed for students who want to acquire intensive and comprehensive outdoor leadership professional training. This one-year career and technical education program prepares students for entry-level or higher outdoor leadership employment.

The program is a premiere provider of preparation in outdoor leadership development and is grounded in the principles of lifelong learning, environmental stewardship, personal growth, and leadership. The program emphasizes experiential methodologies to combine theory and practice in a strong field-based curriculum, which includes wilderness first responder, land navigation, technical guide skills, expedition planning, risk management, and facilitation skills. Students will develop current and accepted skills, understand comprehensive knowledge and standards in the field, while being taught by highly skilled and knowledgeable faculty who exemplify the highest level of standards, integrity, and ethics. Faculty and students will be supported in their efforts to foster innovative practices in pursuit of excellence in outdoor leadership.

Graduates work in natural resources, government land agencies, wilderness therapy, adventure and outdoor education organizations, recreational guide services, and parks and recreation districts. Careers typically include positions such as outdoor and adventure leaders, recreational guides, natural resource interpretative guides, activity instructors, activity coordinators, and tourism managers.

Target Audience

Students preparing to work in the outdoor education and recreation industry. This certificate would identify graduates of a comprehensive program of preparation in the general area of outdoor education, with some focus in elective areas of climbing, boating, and mountain biking.

Evidence of Need

Three to Five Points Representing Strongest Evidence of Need

- There are 36 community college outdoor leadership programs nationally with 36.8 percent showing growth during 2015-2019 (Bell, Horner, and Morrissette: [2020 Symposium Experiential Education Research article](#).)
- Outdoor Leadership advisory surveys asked professionals in the outdoor industry what level of education and training would be seen as establishing a student as most employable in the outdoor industry. The results showed either an associate degree or a one-year certificate of completion. Several stated that having no formal education or training would be unacceptable. This is shared because the occupational profile shows a low level of education needed to fill these positions, and the professionals in the industry are stating that formal training increases employability.
- Most years the Outdoor Leadership program has about one in five students wanting to complete the one-year cohort only, yet they receive no award. Some students enter the program with degrees and are looking for a career change. Some students know they want formal education and training before entering the workforce.
- The Outdoor Leadership program is already operating as a one-year cohort program within an Associate of Arts Oregon Transfer and Associate of Science Oregon Transfer option. The certificate would not change current operation but would allow for recognition that it is a one-year certificate comprehensive outdoor leadership

training career and technical education program with an award provided upon completion.

- The program is known by local outdoor recreational and educational organizations for producing high quality leaders, and these organizations often contact OL faculty when there are job openings for students.

Average Hourly and Annual Wage in Oregon and Central Oregon

From QualityInfo.org:

- All of Oregon: \$17.44/hour, \$36,285/annually
- Central Oregon: \$16.43/hour, \$34,180/annually

Annual Job Openings in Oregon and Central Oregon

- All of Oregon: +12.3 percent, 903 total
- Central Oregon: +16.9 percent, 62 total

Accreditation

The OL program is not accredited; however, it has been working toward alignment with the Association of Experiential Education accreditation criteria.

Advisory Board

An advisory board does not yet exist. The following stakeholders participated in program development:

1. Bill Kujawa: Deschutes National Forest
2. Lev and Kirin Stryker: Cog Wild
3. Charlie Anderson: Camp Tamarack
4. Matt Porter: Oregon Adaptive Sports
5. Dave Brown: Merrill O'Sullivan, LLP
6. Josh Spoelstra: Mount Bachelor LLC
7. Denise Mitten: Prescott College
8. Jory Horner: Kalamazoo College
9. Dan Kikkert: New Vision
10. Andrew Gassner: OSU-Cascades
11. Dave Nissen and Courtney Braun: Wanderlust Tours

Alignment

College Mission

Central Oregon Community College promotes student success and community enrichment by providing quality, accessible, lifelong educational opportunities. The program has an Associate of Arts Oregon Transfer focus area and recently offered an Associate of Science Oregon Transfer. Providing a one-year certificate allows students looking for immediate

workforce training or returning for a career change to complete a career and technical education certificate without working toward an associate transfer degree.

Strategic

This proposal is strongly aligned with the strategic plan goal of student success. The addition of a certificate degree would allow students a concise and effective plan strongly focused on outdoor education and adventure leadership. Many students solely desired to gain knowledge and skill in outdoor leadership entered the field as competent and sought-after employees. Much of the lack of success has been in the completion of requirements not related to outdoor leadership. Many are unmotivated fail to see value in taking other courses. Some students did not complete the outdoor leadership requirements and failed to complete other degree requirements. This proposal would streamline those students into a precise and efficient academic plan while still providing an award.

Design

Program Learning Outcomes

Upon successful completion of the program, students will be able to:

1. Create active, engaging, adventure programming in accordance with experiential pedagogy and professional standards.
2. Design and implement ethical outdoor leadership of diverse groups.
3. Solve risk-management problems in order safely conduct adventure-based programming.
4. Model environmental and socially responsible behavior required of outdoor leadership professionals.

Courses

- OL 111 Introduction to Outdoor Leadership (3 credits)
- OL 171 Technical Skills for Outdoor Leadership (2 credits)
- OL 207 Seminar in Outdoor Leadership (2 credits)
- OL 244 Psychology of Risk and Adventure (3 credits)
- OL 255 Outdoor Living Skills (5 credits)
- OL 263 Basic Wilderness Life Support (5 credits)
- OL 271 Facilitating Group Experiences (5 credits)
- OL 273 Outdoor Recreational Leadership (5 credits)
- Choose two (6 credits):
 - OL 294AC Alpine Climbing (3 credits)
 - OL 294CA Canoe Program Instruction and Guiding (3 credits)
 - OL 294MB Mountain Bike Guiding and Trail Stewardship (3 credits)
 - OL 294RC Teaching Rock Climbing (3 credits)
 - OL 294WG Whitewater Raft Guiding (3 credits)
- HHP 212A AHA Basic Life Support for Providers CPR (1 credit)

- HHPA 108 Introduction to Canoeing (1 credit)
- WR 121 Academic Composition (4 credits)
 - **OR** BA 214 Business Communications (3 credits)
- Math 102 Applied Technical Mathematics (4 credits)
 - **OR** any course listed in the computation category of related instruction (3-4 credits)
- Human Relations: BA 178 Customer Service (3 credits)
 - **OR** any course listed in the human relations category of related instruction (3-4 credits)

Total credits: 47-50

Delivery

The program will be offered fully in-person on the Bend Campus.

Effective Year and Term

Fall 2022

Program Entrance

No formal entrance requirement; course prerequisites in program.

Enrollment Options

- Cohort program
- Full-time attendance in cohort or core courses required
- Program begins every fall

Internal Impacts

Admissions and Records: Potential to have minimal impact by increasing the workload on admission specialists regarding students transferring with prior degrees.

Advising: None

Bookstore: None

Campus Services: None

College Now: None

College Relations: None

Financial Aid: None

Information Technology Services: None

Library: None

Policy: None

Risk Management: None

Tutoring and Testing: None

Capacity

Enrollment Estimate

First year: 12

Second year: 18

Fully mature program: 24

Development and Maintenance

Content expert responsible for program development: Both full-time OL faculty

Does this person have the capacity to develop the program? Yes

Lead faculty to maintain program after fully established: Jessica Russell or Tim Peterson, whomever is acting as program director at that time

Faculty

Full-time faculty have expertise to teach program courses.

Load

Mature program enrollment may need fewer than five new sections.

Facilities

Current facilities are sufficient.

Technology

Current technology is sufficient.

Equipment

Current equipment is sufficient.

Administrative Assistant Support

Current administrative support is sufficient.

Budget

Expenses

There will be no reallocation or new budget requests if the program is approved. Funds are already allocated to the delivery of OL courses.

Revenue

There are no new program fees identified or needed. There are no external resources supporting this program.

Student Aid

No current or annual scholarships. Two previous scholarships included:

Lester Ward Smith Scholarship: In Fall term 2020, this was awarded to program students up to \$4,350 for tuition and fees.

Roundhouse Foundation: In Spring term 2021, the foundation covered student course fee associated with OL 263 Basic Wilderness Life Support, a wilderness medicine course providing opportunity for the outdoor industry standard of medical certifications.