

Text Transcript  
CENTRAL OREGON COMMUNITY COLLEGE  
Board of Director's Meeting  
**Date: Wednesday, January 13, 2021**

WEBVTT

1

00:01:22.740 --> 00:01:23.040  
Jenn Kovitz, she/her: Oh,

2

00:01:36.960 --> 00:01:37.680  
Jenn Kovitz, she/her: Good for both

3

00:01:59.460 --> 00:02:03.390  
Jenn Kovitz, she/her: Alright, we are now we are now streaming live and now recording ready to go.

4

00:02:04.230 --> 00:02:04.560  
Okay.

5

00:02:05.670 --> 00:02:17.610  
Erica Skatvold: So I welcome everybody. Good to see your faces I will call to order the central Oregon community college board of directors meeting for Wednesday, January 13 2021

6

00:02:18.840 --> 00:02:21.360  
Erica Skatvold: So we'll start with the native lands acknowledgement

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00:02:24.510 --> 00:02:33.780  
Erica Skatvold: So COCC would like to acknowledge that the beautiful land our campuses reside on or the original homelands of the Moscow and the Warm Springs people

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00:02:34.230 --> 00:02:44.130  
Erica Skatvold: They see did this land to the US government and the Treaty of 1855 the pilot people were forcibly move to the Warm Springs Indian Reservation, starting in 1879

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00:02:44.790 --> 00:02:54.090  
Erica Skatvold: It is also important to note that the climate trail ran north through this region to the great so lie low falls trading grounds and the climate treads claim it as their own.

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00:02:54.510 --> 00:03:02.400

Erica Skatvold: Descendants of these original people are thriving members of our community. Today we acknowledge and thank the original stewards of this land.

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00:03:05.910 --> 00:03:10.020

Erica Skatvold: Okay. And so now we'll move on to roll call, Jen.

12

00:03:12.000 --> 00:03:12.900

Jenn Kovitz, she/her: Erica scaffold.

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00:03:13.530 --> 00:03:15.600

Jenn Kovitz, she/her: Here, Ellen Unger

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00:03:16.110 --> 00:03:16.590

Alan Unger: Yeah.

15

00:03:17.370 --> 00:03:19.560

Bruce Abernethy, (he, him, his): Bruce Abernathy, you're

16

00:03:20.280 --> 00:03:24.090

Jenn Kovitz, she/her: Laura Krasner Cooper here, Oliver Tatum.

17

00:03:25.590 --> 00:03:25.950

Oliver Tatom: Here.

18

00:03:26.880 --> 00:03:27.810

Jenn Kovitz, she/her: Jim Clinton.

19

00:03:29.760 --> 00:03:30.900

Jenn Kovitz, she/her: Joe Cronin with

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00:03:34.020 --> 00:03:34.950

Jenn Kovitz, she/her: Alicia more

21

00:03:35.460 --> 00:03:35.790

Jenn Kovitz, she/her: Your

22

00:03:36.390 --> 00:03:38.550

lchesley: Lori Chesley here.

23

00:03:39.300 --> 00:03:42.540

Jenn Kovitz, she/her: That boom HERE. Dave Dona

24

00:03:43.140 --> 00:03:45.090

Jenn Kovitz, she/her: Your Laura Bellamy

25

00:03:45.600 --> 00:03:47.880

Jenn Kovitz, she/her: Here, Betsy. Julian.

26

00:03:48.690 --> 00:03:50.610

Jenn Kovitz, she/her: Here, Matt McCoy

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00:03:51.300 --> 00:03:51.630

You're

28

00:03:53.250 --> 00:03:54.270

Jenn Kovitz, she/her: Becky Johnson.

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00:03:57.630 --> 00:03:58.380

Johnson, Rebecca: Sorry here.

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00:03:59.460 --> 00:04:01.710

Jenn Kovitz, she/her: Kathleen Knutson you're

31

00:04:02.820 --> 00:04:03.660

Jenn Kovitz, she/her: Tyler Hayes

32

00:04:04.500 --> 00:04:04.830

Here.

33

00:04:05.850 --> 00:04:06.810

Jenn Kovitz, she/her: Heather mcmeekin

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00:04:10.470 --> 00:04:11.370

Jenn Kovitz, she/her: Wes price.

35

00:04:11.700 --> 00:04:12.150

Yeah.

36

00:04:13.470 --> 00:04:14.310

Jenn Kovitz, she/her: Benjamin Miller.

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00:04:15.990 --> 00:04:18.330

Price Fronk: He's not here. Hey, thank you.

38

00:04:18.660 --> 00:04:19.500

Jenn Kovitz, she/her: Christy Walker.

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00:04:21.420 --> 00:04:21.810

Christy Walker she, her, ella: Here.

40

00:04:22.770 --> 00:04:23.760

Peter McCaffrey

41

00:04:24.810 --> 00:04:25.140

Peter McCaffrey: Your

42

00:04:26.340 --> 00:04:27.330

Jenn Kovitz, she/her: Emery Hamlin

43

00:04:28.080 --> 00:04:28.590

Here.

44

00:04:29.670 --> 00:04:30.720

Jenn Kovitz, she/her: Stacey Donahue

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00:04:31.470 --> 00:04:31.860

Here.

46

00:04:32.880 --> 00:04:34.380

Jenn Kovitz, she/her: Joe, Joe. VIOLA.

47

00:04:39.630 --> 00:04:41.400

Jenn Kovitz, she/her: Mark right Nikki your

48

00:04:42.420 --> 00:04:47.070

Jenn Kovitz, she/her: Dina cook here and Jen kovats present. Thank you.  
Erica.

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00:04:51.060 --> 00:04:58.770

Erica Skatvold: Alright, thank you, Jen. So now we'll move on to Agenda changes. Does anybody have any proposed agenda changes.

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00:05:02.310 --> 00:05:03.180

Erica Skatvold: This maybe

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00:05:05.220 --> 00:05:08.520

Erica Skatvold: It's one of the only meetings where we haven't had one so far during the pandemic, so

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00:05:11.310 --> 00:05:21.240

Erica Skatvold: Okay, so we'll move on from that. And then we have public comment. So we have Becky Johnson with us to give us an OSU cascades update

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00:05:23.640 --> 00:05:25.170

Johnson, Rebecca: Right. Thanks so much.

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00:05:25.200 --> 00:05:28.800

Johnson, Rebecca: Good to see you all. Thanks for the annual invitation to

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00:05:29.190 --> 00:05:38.010

Johnson, Rebecca: Talk to the board wish I could be there in person with all of you. I wish you were all there in person to hopefully a year from now, we'll be back at it.

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00:05:39.090 --> 00:05:46.290

Johnson, Rebecca: First of all, I want to assure you that Dr. Tesla and I keep in regular contact and we're working very well together.

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00:05:47.070 --> 00:06:00.480

Johnson, Rebecca: We have a monthly meeting just the two of us. We also meet once a month with all the regional superintendents, we're on the better together board together so we see each other on a regular basis. And I also want to

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00:06:01.680 --> 00:06:09.030

Johnson, Rebecca: Thank Alan Unger for serving on our board as well as the liaison to the to the COCC for you and

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00:06:10.080 --> 00:06:19.170

Johnson, Rebecca: And I'm sure he can keep you apprised of things that we talked about as well. So just want to talk briefly about what's been happening. It was you cascades and what we see going forward.

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00:06:20.250 --> 00:06:30.930

Johnson, Rebecca: In the fall, we started out, hoping that we'd have about 65% of our classes with some component of face to face instruction, but as the

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00:06:31.500 --> 00:06:46.920

Johnson, Rebecca: Cases into shoots county kept rising more and more of our faculty transition in those classes to more of a zoom remote format probably ended up at the end of the term was closer to 35% of them being in a face to face format.

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00:06:48.870 --> 00:06:56.340

Johnson, Rebecca: We found that students we made sure that students had the opportunity to take the class via zoom, even if it was offered face to face.

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00:06:56.550 --> 00:07:05.550

Johnson, Rebecca: So the faculty were trying to manage the students that were in the room in front of them, as well as the students that were on zoom. But we found that more and more students as the term went on.

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00:07:05.910 --> 00:07:12.660

Johnson, Rebecca: Given that choice just decided to stay home in their pajamas and take the class, rather than then come to campus so

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00:07:12.990 --> 00:07:24.390

Johnson, Rebecca: We're still trying this this winter to have about 3030 to 35% of our classes with some component of face to face, either hybrid or fully face to face.

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00:07:24.840 --> 00:07:36.690

Johnson, Rebecca: I was on campus today it's it's a pretty lonely place, though, and we have I think we have about 130 students left in our residence hall. We started the fall with

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00:07:37.650 --> 00:07:52.800

Johnson, Rebecca: Which was putting everybody in a single room, and that was full at the start of fall. Now we're down to 130 don't know where we'll end up, but I still think we're pretty happy that out of 150 rooms we have 130 of them still full

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00:07:55.260 --> 00:08:06.240

Johnson, Rebecca: We expect our spring classes to be pretty much the same as winter, although if we have some miraculous vaccine distribution or dropping cases, we will try to get more and more

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00:08:06.840 --> 00:08:19.860

Johnson, Rebecca: Face to face on our budget side since our enrollment was actually up this fall. That really helped us. So most of our budgetary issues are around our auxiliaries meeting our residence hall in our dining

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00:08:20.430 --> 00:08:30.180

Johnson, Rebecca: Center. Those are definitely struggling. The only furloughs that we had to do. We're with our auxiliaries over the summer.

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00:08:30.600 --> 00:08:44.580

Johnson, Rebecca: But all of our faculty and staff who earned less than \$30,000 a year did take a pay cut through December one, that was something that Oregon State University instituted university wide and we participated in that

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00:08:45.690 --> 00:08:50.970

Johnson, Rebecca: We also made a lot of cuts in the spring to professional development and travel

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00:08:51.690 --> 00:08:58.830

Johnson, Rebecca: Supplies all the things that I'm sure you guys did as well to try to manage our budget, especially through spring term.

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00:08:59.400 --> 00:09:06.780

Johnson, Rebecca: And so now we feel like our financial situation is is looking pretty good. As we go forward. Lots going to depend on what happens with

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00:09:07.260 --> 00:09:18.690

Johnson, Rebecca: Course federal support the next cares act and and what the state decides to do fortunate that the state didn't cut us, at least in the second year of the of the biennium.

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00:09:21.120 --> 00:09:31.200

Johnson, Rebecca: You're probably aware that we've been doing a lot of testing trace coven sorry covert testing through our trace OSU efforts. So we're really fortunate that were part of OSU.

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00:09:31.650 --> 00:09:39.690

Johnson, Rebecca: And they have this effort called trace OSU. They also have traced community. They've been here and been doing community prevalence testing, but every other week.

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00:09:40.020 --> 00:09:47.820

Johnson, Rebecca: They have tested our students to a random sample of our students, faculty and staff and that's allowed us to keep really good

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00:09:48.360 --> 00:09:58.800

Johnson, Rebecca: Handle on whether we've had any spikes on campus and we haven't. We've had positive results that they've been kind of ones and twos. We've been able to contact trace anybody that

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00:09:59.610 --> 00:10:11.640

Johnson, Rebecca: was exposed to those those positive tests positive people testing people testing positive and done the appropriate quarantining isolation for those cases.

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00:10:12.630 --> 00:10:21.720

Johnson, Rebecca: We're looking that that testing is going to go on all the way through spring term. So every other week. We also tested people before and after Thanksgiving and before and after the holiday break

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00:10:22.020 --> 00:10:26.430

Johnson, Rebecca: Especially our residence hall students to try to get a handle. If anybody was coming back from

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00:10:26.820 --> 00:10:41.220

Johnson, Rebecca: Their, their trips, if they went home to Portland or wherever, and came back wanted to make sure that they weren't going to be spreading the coven and that's, I think, really helped us to keep from having anything what I would call an outbreak in our residence hall.

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00:10:42.480 --> 00:10:46.050

Johnson, Rebecca: We're also looking at maybe going using some fast testing.

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00:10:47.400 --> 00:10:54.060

Johnson, Rebecca: during spring term as a way to get more in person experiences. So I haven't made a decision on this yet, but with some of these

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00:10:54.810 --> 00:11:01.950

Johnson, Rebecca: Rapid to us. We could use those. If we wanted, for example, to have a field trip in a class.

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00:11:02.280 --> 00:11:11.040

Johnson, Rebecca: And we only have two vans and we can't just have two people per van. We could say everybody who's going to participate in this field trip is going to have to do a rapid test before

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00:11:11.340 --> 00:11:19.530

Johnson, Rebecca: They participate and it would give a great deal of assurance, certainly not 100% but we could do those safely who would still require

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00:11:19.950 --> 00:11:29.880

Johnson, Rebecca: Face coverings of course, but it will allow us to get more of these in person experiences. The other is on student life. So let's say we wanted to have the rock climbing club.

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00:11:30.660 --> 00:11:38.340

Johnson, Rebecca: Go to the rock gym, the climbing gym. We could insist that they do one of these rapid testings before they participate in

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00:11:38.580 --> 00:11:47.730

Johnson, Rebecca: In these kinds of activities that otherwise wouldn't be allowed. So like I said, we haven't made a decision on that yet, but it's something that in conjunction with Corvallis that we're

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00:11:48.300 --> 00:11:58.710

Johnson, Rebecca: Looking at of course like you. I'm sure we're looking forward to the vaccine distribution and looking forward to the numbers coming down, hopefully, and the shoots County.

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00:11:59.160 --> 00:12:05.640

Johnson, Rebecca: We're getting a lot of mixed signals about where higher ed might be in terms of the vaccine distribution.

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00:12:05.910 --> 00:12:15.120

Johnson, Rebecca: At the state level. They're telling us, you know, it probably won't be till later we won't be part of K 12 but at the county level or being told that maybe we will be included with the

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00:12:15.570 --> 00:12:26.820

Johnson, Rebecca: With the K 12 so we're trying to prepare for that by canvassing all of our faculty and staff to get a handle on who does want to be tested so that we give that information to the

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00:12:27.300 --> 00:12:37.380

Johnson, Rebecca: County Health Authority, and I think that the more ready, we are to accept those vaccines, the more likely it is that that they'll include us in a in an earlier round.

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00:12:39.390 --> 00:12:47.130

Johnson, Rebecca: So I think that for next fall. Who knows, of course, we're hoping we'll be back much more face to face.

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00:12:48.270 --> 00:12:55.320

Johnson, Rebecca: And of course, our brand and our reputation is all around small classes and personal relationships as compared to our

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00:12:55.890 --> 00:13:05.280

Johnson, Rebecca: Campus. And so the longer we stay in this remote vote or distance format. The, the more we kind of lose our distinction

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00:13:05.820 --> 00:13:09.450

Johnson, Rebecca: For attracting students here, of course, we live in a beautiful place and

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00:13:09.870 --> 00:13:22.440

Johnson, Rebecca: And that always helps us in terms of recruiting students, but we can recruit students who end up taking all their classes online from Corvallis, and that doesn't necessarily help us. So we'd love to get our students back in the classroom falter and

102

00:13:22.890 --> 00:13:36.060

Johnson, Rebecca: Hoping that we will end up doing that. So I look forward to continuing working closely with Dr Chesley and all the other colleagues at SEO CC and I'd be happy to answer any questions that you all have

103

00:13:45.780 --> 00:13:47.670

lchesley: You know, I'll just add

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00:13:49.080 --> 00:13:55.140

lchesley: Becky that I really appreciate the collaboration that that we have and that our institutions have and

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00:13:56.880 --> 00:14:07.950

lchesley: You know, I, you've been a great resource for me as a new person in town, and I appreciate that. And, you know, in addition, you've got the two cutest cats ever so

106

00:14:09.270 --> 00:14:11.460

lchesley: I hope we can see each other in person soon.

107

00:14:12.840 --> 00:14:26.220

Johnson, Rebecca: Thanks. I don't know how many of you have have adopted pets as part of your pandemic response, but I have, I have two new kittens that makes life interesting I'll say that.

108

00:14:28.470 --> 00:14:38.220

Alan Unger: This is Alan. So a question about your, your building a new building, and then the Student Success building talk about those two. Sure.

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00:14:38.280 --> 00:14:48.630

Johnson, Rebecca: Thanks, Ellen. So we're building our next academic building we have basically one on our campus right now. We do have our graduate research center this down the down the road of ways, but

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00:14:49.140 --> 00:14:57.900

Johnson, Rebecca: Academic what we used to call academic building to is now Edward J Ray Hall, we're just kind of call it Ray Hall, named after our former president at ray

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00:14:58.440 --> 00:15:09.240

Johnson, Rebecca: And we're really excited. It's on time, on budget. I don't know if you've driven by. If not, you should do that nothing else to look at the restoration of our promise mine, which is pretty amazing.

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00:15:10.380 --> 00:15:19.320

Johnson, Rebecca: But we have a brand new parking lot that you nobody has seen yet because it's not visible from Simpson, but it's over there next to 10 Simpson and

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00:15:19.650 --> 00:15:22.740

Johnson, Rebecca: that'll become a new entrance to the campus office Simpson.

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00:15:23.130 --> 00:15:35.550

Johnson, Rebecca: It'll come in and then the the ED Ray Hall is going to recall my it kind of esteem building, but it's focus, it's going to have a lot of square footage that's devoted to our doctorate in physical therapy program.

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00:15:36.180 --> 00:15:48.180

Johnson, Rebecca: And it will have some engineering research labs, it'll have a maker space. It's got a machine shop so it'll have some dedicated art classrooms as well.

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00:15:48.810 --> 00:15:55.740

Johnson, Rebecca: And a few faculty offices, a few administrative offices, but it'll be net zero. It's a mass timber building

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00:15:56.430 --> 00:16:06.360

Johnson, Rebecca: So if you see it from the inside, you'll see that all the posts and beams are our laminate cross laminated timber and it will

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00:16:06.990 --> 00:16:22.320

Johnson, Rebecca: Have an exterior that does a lot of shading during the summer to keep the heat out. We have a ground water geo exchange system we have two wells 500 feet wells on the property that will take

119

00:16:22.860 --> 00:16:33.870

Johnson, Rebecca: water out of the ground. And you can either heat or cool without water, put it back in the other. Well, back into the same aquifer. So we're not taking any water out of the aquifer. We're just temporarily using it.

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00:16:34.200 --> 00:16:44.130

Johnson, Rebecca: putting it back in. So lots of really innovative things going on in that building. And then we're hoping to build a Student Success Center, which would have all of the

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00:16:45.120 --> 00:16:53.850

Johnson, Rebecca: Sort of. Sort of non classroom activities, whether that's advising or Veterans Affairs or student life. That would be right across from that.

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00:16:54.600 --> 00:17:04.290

Johnson, Rebecca: academic building and after trying for three different years. We finally have that now in the governor's recommended budget. So we're really hoping that that will get funded.

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00:17:04.740 --> 00:17:15.510

Johnson, Rebecca: In the next session. Hopefully, nobody will walk out and have a session and before those things get voted on, so we we think this is really going to help us in terms of

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00:17:16.800 --> 00:17:24.210

Johnson, Rebecca: Providing space, especially for those student activities where they've really been cramped in the one academic building that we have so far so

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00:17:24.660 --> 00:17:38.580

Johnson, Rebecca: THANKS, ALAN for asking the question, and thanks for being supportive helping us lobby for those those buildings as well as you know it's always a competitive thing and Salem and hopefully be successful. This time,

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00:17:40.020 --> 00:17:54.360

Alan Unger: keep our fingers crossed. Yeah, I could add to that and say that we had a advisor remeeting this last Monday. I'm Becky Hatice be introduced ourselves to President Alexander from the main campus.

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00:17:55.230 --> 00:18:15.030

Alan Unger: We also noted at he's already contacted President desperately. They have met already in the other interesting things when he was at Oxford University evening afternoon you in their friends. And the other thing is that he really supports breach.

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00:18:18.030 --> 00:18:20.190

Johnson, Rebecca: Yeah, he's been a great partner so far.

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00:18:25.320 --> 00:18:28.530

Erica Skatvold: Hey, I have a question last time.

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00:18:29.670 --> 00:18:48.180

Erica Skatvold: I'm trying to remember this last time we were in person. When you gave an update you've given a few of them over the years and we talked about dual credit and that partnership between ASU and cascades your OSU cascades and CO CC. Where are we at with that process are

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00:18:49.200 --> 00:18:53.310

Erica Skatvold: Like how many classes are there that we share maybe Lori can help answer this to

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00:18:54.750 --> 00:19:01.230

Erica Skatvold: Like what did the opportunities look like for students that are taking classes at COCC to get always he credits or

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00:19:04.350 --> 00:19:04.740

Johnson, Rebecca: Last

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00:19:06.060 --> 00:19:14.640

Johnson, Rebecca: Just we can chime in. So there's two things going on there. One is that any student who starts at COCC obviously will will

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00:19:15.120 --> 00:19:27.990

Johnson, Rebecca: Be able to transfer credits, though, as you cascades and there are certain credits that don't transfer at any university but we work really closely with see OCC to make sure if a student knows what major there. They're going to be taking

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00:19:28.680 --> 00:19:39.990

Johnson, Rebecca: They can be advised up at COCC we have an office there and cascades Hall and make sure that they're on track. That doesn't mean that every student doesn't end up taking a few credits that they didn't need

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00:19:40.590 --> 00:19:48.930

Johnson, Rebecca: And we always hear those complaints. When they arrived that you know what, what, why don't these credits count and of course they count toward electives but they don't necessarily count toward

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00:19:49.290 --> 00:19:57.090

Johnson, Rebecca: The major that the student ends up in on dual credit OSU doesn't offer dual credit courses right now and

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00:19:57.780 --> 00:20:08.040

Johnson, Rebecca: It's good for our relationship because it means co CC can offer those credits and we're not competing with them every once in a while. The main campus talks about trying to get into that business.

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00:20:10.140 --> 00:20:28.740

Johnson, Rebecca: Excuse me. So far they have decided to do that. But we also talked about the fact that some of the other universities are. I will say encroaching maybe into Central Oregon by offering dual credit. Oh it in southern Oregon. I think they're offering some dual credit courses in

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00:20:29.760 --> 00:20:36.900

Johnson, Rebecca: In Central Oregon, and as far as I know, we don't have any way to keep that from happening. So Laura, do you want to add anything

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00:20:37.140 --> 00:20:39.510

lchesley: Yeah, I wonder, Eric. Are you talking about our

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00:20:41.910 --> 00:20:46.110

lchesley: Common degree program where students are admitted to both institutions.

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00:20:46.590 --> 00:20:49.350

Erica Skatvold: Yes, that's it. I was trying to remember and I'm going to

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00:20:50.520 --> 00:20:53.310

Erica Skatvold: Take full liberty and claiming pregnancy brain.

146

00:20:53.640 --> 00:20:56.850

lchesley: That's okay. I'm not even not remembering terms of stuff.

147

00:20:58.980 --> 00:21:02.130

lchesley: We absolutely still do that. I'm gonna let Alicia kinda

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00:21:02.760 --> 00:21:04.830

lchesley: Unless Becky, you want to jump in here.

149

00:21:05.220 --> 00:21:07.740

Johnson, Rebecca: No, go for Alicia, you probably better at it than I am.

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00:21:08.370 --> 00:21:16.890

Alicia Moore, she/her/hers: Well, we've done this together many times. But yeah, I mean, Becky did a great job describing it. And essentially, it's the program that it's program we've had since OSU has been in Central Oregon.

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00:21:17.160 --> 00:21:23.100

Alicia Moore, she/her/hers: Where students can apply to both institutions simultaneously and move back and forth in a very seamless fashion.

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00:21:23.460 --> 00:21:30.300

Alicia Moore, she/her/hers: One term they could be all with OSU another term all with us another term blended whatever best fits their schedule in need.

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00:21:30.630 --> 00:21:38.430

Alicia Moore, she/her/hers: And they can receive financial aid from one institute from one institution but combine their credits from both is if they were just one place

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00:21:39.270 --> 00:21:48.510

Alicia Moore, she/her/hers: So there's some great partnerships that the admissions office and the advisors have together. I just sat in on a virtual admissions chat from some of our COCC advisors and there's a section.

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00:21:48.900 --> 00:21:52.200

Alicia Moore, she/her/hers: dedicated just to the dual degree partnership program.

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00:21:52.740 --> 00:22:02.670

Alicia Moore, she/her/hers: The one thing that's changed from the very beginning is starting last year. Our, our jury partnership was originally just with us and OSU cascades and now it's with the entirety of Oregon State University.

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00:22:03.450 --> 00:22:16.080

Alicia Moore, she/her/hers: It mostly is cascade students. Second, but are fewer of our students who enrolled and he campus programs and then occasionally we get someone who might come over here for winter term for certain sports.

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00:22:16.950 --> 00:22:20.040

Alicia Moore, she/her/hers: And then go back to Corvallis for spring spring term so

159

00:22:20.220 --> 00:22:30.270

Alicia Moore, she/her/hers: It's been great to offer and expand that program to all their different campuses, whether that's an E campus or on campus offering. So it's a continued strong piece of what we do. And it's a strong piece that brings

160

00:22:30.600 --> 00:22:35.190

Alicia Moore, she/her/hers: Both of us students that we can start an investment. We can through partnerships like this.

161

00:22:36.690 --> 00:22:45.840

Tyler Hayes: And I could just jump in real quick. And because I was just looking at these numbers. If you're interested, we had about 245 students participate and the DPP program.

162

00:22:46.560 --> 00:22:56.580

Tyler Hayes: Fall term with cascade campus. We had about 24 that were with the Corvallis campus and two that were with the the campus. So just, just some numbers for you.

163

00:22:57.780 --> 00:22:58.020

Tyler Hayes: Right.

164

00:23:00.660 --> 00:23:02.160

Erica Skatvold: Thank you. Yes, the answers.

165

00:23:03.420 --> 00:23:04.080

Erica Skatvold: Thank you, everybody.

166

00:23:07.980 --> 00:23:08.550

Oh, sorry.

167

00:23:10.740 --> 00:23:13.380

Johnson, Rebecca: I said sorry to take you off on a tangent into dual

168

00:23:15.180 --> 00:23:16.770

Erica Skatvold: Oh no, all the information is good.

169

00:23:21.030 --> 00:23:24.630

Erica Skatvold: Okay. Any other questions for Becky, while we have her here.

170

00:23:29.220 --> 00:23:31.230

Johnson, Rebecca: Thanks again for having me. Appreciate it.

171

00:23:31.650 --> 00:23:32.400

Erica Skatvold: Thank you.

172

00:23:32.550 --> 00:23:33.120

Zak Boone: It's Friday.

173

00:23:36.210 --> 00:23:43.350

Erica Skatvold: Okay so we are moving on to reports, so we have the audit report.

174

00:23:43.890 --> 00:23:47.550

Erica Skatvold: So we have Heather mcmeekin and West price.

175

00:23:48.630 --> 00:23:49.530

Erica Skatvold: With our audit.

176

00:23:50.610 --> 00:23:53.280

Erica Skatvold: Where are they, they were sitting in a room, I see them now on the screen.

177

00:23:56.250 --> 00:24:04.470

Price Fronk: So Heather, and I spend enough time together. We consider ourselves families. So we're not wearing masks to try to do this, but do it together. So

178

00:24:05.130 --> 00:24:06.180

Erica Skatvold: Here in the same bubble

179

00:24:06.570 --> 00:24:06.930

Erica Skatvold: Like

180

00:24:07.410 --> 00:24:17.100

Price Fronk: We actually we actually spend more time, you know, in this building and in our office than we do with our families. Anyway, so it's kind of that way. So there you go. It's a bubble

181

00:24:18.810 --> 00:24:25.260

Price Fronk: Thank you for having us on West price and this is Heather McNay again and together we do the

182

00:24:26.280 --> 00:24:33.270

Price Fronk: The whole lot of process for CEOs, etc. What I was going to talk about is kind of a little bit on the high level.

183

00:24:33.900 --> 00:24:50.940

Price Fronk: And then, Heather. We'll talk about a couple specific things doing with cares funding, which was kind of a rodeo this year for the campus. And then I'm going to talk about a couple things at the higher level with regard to how PR shows up on your

184

00:24:52.050 --> 00:25:09.960

Price Fronk: Financial statements and flows through to have some impacts on the on the way to financial statements. Look, but first and foremost, I wanted to let you know that starting at the very top. If you want to classify this year is one thing I'd call it fluid.

185

00:25:11.310 --> 00:25:17.040

Price Fronk: We had to be able to make some interesting adaptations. When you have

186

00:25:18.060 --> 00:25:37.140

Price Fronk: Businesses and entities like the college that we're, we're trying to do audits. It is a very weird change when you don't have everything electronic to be able to do physical audit testing and under certain requirements, where we have to do physical things

187

00:25:38.550 --> 00:25:48.210

Price Fronk: And figure out how to do it. Alternatively, in this kind of an environment. So to the credit of the COCC staff and team there.

188

00:25:49.410 --> 00:26:03.090

Price Fronk: They made some fabulous adaptations to be able to accommodate and we did the same thing on our end to be able to accommodate and we're happy to say we got through everything. And, first and foremost,

189

00:26:04.170 --> 00:26:12.570

Price Fronk: What we worry about whenever there's substantial changes like this and and the board needs to know this. The staff.

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00:26:14.310 --> 00:26:25.320

Price Fronk: At COCC did a fabulous job of adapting controls and your control structure around how you handle transactions and all that remains intact.

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00:26:26.010 --> 00:26:42.030

Price Fronk: That is a miracle in and of itself. And, you know, the staff has to be congratulated for that we were able to do all testing as if everybody was in the building all the time. And that's not the case. And it's still held up so

192

00:26:43.080 --> 00:26:45.480

Price Fronk: We were super pleased with how well

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00:26:46.500 --> 00:26:49.260

Price Fronk: The whole staff adapted and we were able to audit that

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00:26:50.970 --> 00:26:54.150

Price Fronk: What I wanted to talk about in just one specific thing.

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00:26:55.440 --> 00:27:12.270

Price Fronk: On your financial statements. Now, and there's one page. I know that the report is there and I want you to take a reference and then look at it later on page 53 there is a summarization from when a

196

00:27:13.380 --> 00:27:28.710

Price Fronk: Financial Accounting Standard went into place. Starting in 2016 and what it is is it paces with what has gone on with how you record the total purse liability for the entire life of the university.

197

00:27:29.550 --> 00:27:44.550

Price Fronk: Starting in 2016 that liability was booked on to see OCC these financial statements at just over 14 million and by 2020 that number now sits at North of \$40 million

198

00:27:45.810 --> 00:28:00.510

Price Fronk: And so it's not your current liability with regard to purchase. But it's that all in future liability and as a result it puts your net financial unrestricted position negative

199

00:28:01.050 --> 00:28:08.700

Price Fronk: On the gap basis financial statements, not on your funding statements because you're fine. You know, for flow of resources and

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00:28:09.210 --> 00:28:17.520

Price Fronk: And I'm sure David will have commentary on that. But it's important to know that that number is going to keep growing.

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00:28:18.270 --> 00:28:23.880

Price Fronk: And then there's so that is on Page 53 of those financial statements that you have in your packet

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00:28:24.420 --> 00:28:41.040

Price Fronk: And then on page 41 of those finance same financial statements. There's a footnote that has a sensitivity analysis. So even though we have this giant \$40 million liability on your

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00:28:41.970 --> 00:28:53.610

Price Fronk: Financial statements that's using the applied rate of 7.2% rate of return. If the rate were to decrease in other words the stock market underperform

204

00:28:54.090 --> 00:29:13.080

Price Fronk: That liability would go to almost 65 million a 1% change in the return on your investments has a \$25 million impact and then the flip side is it outperforms and it's an 8.2 it would drop all the way down to 20 million so

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00:29:14.100 --> 00:29:17.520

Price Fronk: This is an important number to just emphasize

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00:29:18.720 --> 00:29:30.510

Price Fronk: Why purse is a big deal and your as it as an institution and as a district under person. You're doing a good job of paying attention to the current needs.

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00:29:31.560 --> 00:29:44.130

Price Fronk: And we're convinced that what the folks who said generally accepted accounting principles, we're doing is trying to wave a flag and say, hey, there's a big deal, sitting out here for the future and so

208

00:29:45.540 --> 00:29:51.750

Price Fronk: I just wanted to point that out is as an issue and we talked about that in your link with the Finance Committee.

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00:29:52.560 --> 00:29:59.580

Price Fronk: So we'll let her take off with the charismatic. Perfect, yeah. So we went a lot of detail in the meeting last week with the audit and

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00:30:00.090 --> 00:30:12.180

Price Fronk: Finance Committee so briefly just kind of a rough overview. So as you guys know, COCC received the corresponding there was the institutional piece and then the student aid piece.

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00:30:13.050 --> 00:30:19.500

Price Fronk: Back when we were doing our field work in August, which feels like a really long time ago and

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00:30:20.100 --> 00:30:25.470

Price Fronk: We were under the impression. Well, everyone thought that some of this funding could be used as revenue replacement

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00:30:25.920 --> 00:30:31.620

Price Fronk: So when we were doing our testing, we did not know at the time that we needed to perform a single audit.

214

00:30:32.160 --> 00:30:44.430

Price Fronk: So basically audit that fender federal funding as expenditures. So once I mean there was no guidance. This wasn't anything see FCC. Did they were following all the little guidance that was there.

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00:30:45.180 --> 00:30:50.760

Price Fronk: Is what they did. So there was nothing that COCC did wrong and adds more guidance came out.

216

00:30:51.240 --> 00:31:07.080

Price Fronk: Our last piece of guidance came out on December 20 seconds. So, I mean, this was a very, very long process trying to just figure out exactly what we needed to test and how things needed to be reported. We finally came to a good conclusion.

217

00:31:08.190 --> 00:31:13.440

Price Fronk: The only result was the COCC was over on their appropriations.

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00:31:14.070 --> 00:31:23.520

Price Fronk: In their federal expenditures and this is purely because, I mean, there wasn't anything you could have done about it since we didn't find out about it until after the year was over.

219

00:31:23.820 --> 00:31:31.380

Price Fronk: So supplemental budget at that time wouldn't have really done anything since the time period and passed. So that was the only big

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00:31:32.610 --> 00:31:35.460

Price Fronk: It's not even a finding it was just a budget law.

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00:31:36.570 --> 00:31:47.190

Price Fronk: Report that we had to include other than that our testing for the Paris funds everything came back, great for really having no guidance. I think the staff and everyone did a

222

00:31:47.580 --> 00:32:07.320

Price Fronk: Great job. We had no findings and all of our testing and how we ended on the report as far as revenues and expenditures and transfers between funds. We all came to a good conclusion and we're happy with the end result, it was just a time consuming and long process so

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00:32:08.400 --> 00:32:21.900

Price Fronk: Yeah, so the important takeaway from all of that is, it did create a local budget law issue, but the funds were deployed exactly as the federal requirements.

224

00:32:22.740 --> 00:32:36.810

Price Fronk: You know delineated so there's no violations of it being problematic expenditure of use of the money. It is just the timing matter

as to when we found out that it wasn't revenue replacement versus and needed to be

225

00:32:38.700 --> 00:32:41.130

Price Fronk: Basically re appropriated so it can be expanded.

226

00:32:43.980 --> 00:32:45.810

Price Fronk: That was pretty much it on the cares

227

00:32:47.730 --> 00:32:54.150

Price Fronk: One other thing that we ended up doing this is, it was a separate engagement from the audit.

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00:32:54.840 --> 00:33:05.130

Price Fronk: But we did kind of as a best best practice of the college. And since we had a transfer the key financial person. And so the Civil Air from last year.

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00:33:05.520 --> 00:33:14.520

Price Fronk: We went in and did a separate engagement and basically tested every everything that Lisa touched the last year. So any check that went to her.

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00:33:15.000 --> 00:33:26.910

Price Fronk: Any manual journal entries that she did any credit card charges. We did a related party search to make sure there was no checks written to a potential business that she had

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00:33:27.990 --> 00:33:38.910

Price Fronk: We didn't find anything. Everything came back, great. But, but that was just something that the college felt was important and we also felt it was important to go through and

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00:33:39.480 --> 00:33:50.220

Price Fronk: Just do a quick little double check. Yes. And that's truly a best practices, you know, procedure and the good part is, is it came out fine.

233

00:33:53.730 --> 00:33:55.140

Price Fronk: So other than that.

234

00:33:56.460 --> 00:34:03.390

Price Fronk: I mean we really went through this a lot last week, so I don't think we need to go over anything else and more detail.

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00:34:05.190 --> 00:34:06.870

Price Fronk: Yeah, I think that's all we have.

236

00:34:09.420 --> 00:34:11.580

Price Fronk: Any questions or comments.

237

00:34:16.530 --> 00:34:17.640

Price Fronk: Stones islands.

238

00:34:19.650 --> 00:34:24.300

Erica Skatvold: I'm almost wondering, for those of you that are on the audit and finance committee, um,

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00:34:25.350 --> 00:34:27.840

Erica Skatvold: Do you have any takeaways that you'd want to share with the board.

240

00:34:29.490 --> 00:34:52.620

Alan Unger: Thank you are a good salad. I'm on that committee and chose the chair so chose the one I was looking to to really give us this wrap up from the committee, but we met. We had a good overview of the college a good robust conversation between price and Frank and David in his crew and

241

00:34:53.880 --> 00:35:07.170

Alan Unger: It all came out. Well, you know, we all looked at it, actually, we always when we have these audits. We're impressed at David donors abilities and how he manages the college and how we be always have a

242

00:35:09.690 --> 00:35:22.110

Alan Unger: Quality Report quality work that has been done by him. So it, you know, it tells us that we have good confidence and David. So that's always good to hear.

243

00:35:23.520 --> 00:35:27.840

Alan Unger: But there wasn't any really things that stood out and

244

00:35:28.890 --> 00:35:29.580

Alan Unger: It was a good

245

00:35:32.160 --> 00:35:33.810

Laura Cooper: Erica. Can I ask a question.

246

00:35:36.510 --> 00:35:36.990

Laura Cooper: So,

247

00:35:37.050 --> 00:35:46.440

Laura Cooper: Wes and and Heather. Thank you very much. One thing I'm thinking I'm not clear on what are the consequences of the care Zach issue that you flagged.

248

00:35:47.550 --> 00:35:53.040

Price Fronk: There is a 570 4000 plus or minus

249

00:35:53.430 --> 00:35:54.780

Price Fronk: Over expenditure.

250

00:35:55.800 --> 00:35:57.120

Price Fronk: In the student fund.

251

00:35:58.140 --> 00:36:05.010

Price Fronk: Because it rather than at it, rather than it being just revenue replacement and therefore not an expenditure.

252

00:36:05.640 --> 00:36:11.010

Price Fronk: When it went directly out and the government, the federal government came in and reclassified it away from that.

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00:36:11.430 --> 00:36:26.340

Price Fronk: It means that it was grant money in and then expenditure out. So, it changed the the way the route, just the reporting shows the flow is identical. It's just that rather than it being netted into revenue.

254

00:36:27.360 --> 00:36:34.740

Price Fronk: It went out as an expenditure instead. And that happened that the problem with that Laura is that it happened.

255

00:36:36.000 --> 00:36:49.020

Price Fronk: You know, as a part of the the June, July, August, run of disbursements and in August, it looked like it was still okay. By the time we got final regulatory

256

00:36:49.680 --> 00:37:04.860

Price Fronk: Guidance on December 22 it was clearly it should, we should have appropriated the funds to be expanded in the student fund itself. It's not over expanded. It's basically a line item that ran over

257

00:37:06.060 --> 00:37:14.130

Price Fronk: But that's the way the budgets put together and and David maybe elder or Kathleen either one can elaborate more on that.

258

00:37:15.000 --> 00:37:22.890

Laura Cooper: But so like what I'm trying to understand is, what does that mean for our practical sense. I mean, does it mean we have money. We have to pay back or does it mean

259

00:37:24.030 --> 00:37:25.080

Laura Cooper: Not following that

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00:37:25.650 --> 00:37:29.220

Price Fronk: So local budget law requires that he have

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00:37:30.480 --> 00:37:42.900

Price Fronk: New money that shows up. That is for a specific purpose there should have been in June, a board resolution that allowed for the expenditure of those funds.

262

00:37:43.500 --> 00:37:56.850

Price Fronk: As as they were expanded, so it is purely a resolution thing. And then if you don't do a resolution, the other. The only other option. The board has is to do a supplemental budget.

263

00:37:57.210 --> 00:38:08.430

Price Fronk: And then since we found out the issue after the year in and closed, you can't do a supplemental budget after the fact. So it left us with really no alternatives.

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00:38:09.660 --> 00:38:16.080

Price Fronk: One potential option and i don't i don't know David, if you were going to bring this up is, we could do a, you know,

265

00:38:16.740 --> 00:38:34.950

Price Fronk: memorialize the transaction and put a you know say that the board really does approve it. These funds were spent properly and you know it doesn't change the outcome, but there's an acknowledgement at the board level that the funds were properly spent, but not appropriate.

266

00:38:35.940 --> 00:38:37.830  
Laura Cooper: But so we are right now.

267  
00:38:37.860 --> 00:38:40.200  
Laura Cooper: Is it's kind of like a finding or a

268  
00:38:42.210 --> 00:38:44.580  
Laura Cooper: You know, a black mark, if you will.

269  
00:38:45.300 --> 00:38:50.490  
David Dona: So, so, Laura. I think I can. I think I know where you're going. So if

270  
00:38:51.630 --> 00:38:57.270  
David Dona: This is a reportable event to the governing board. That's what we're doing right now.

271  
00:38:57.450 --> 00:39:06.420  
David Dona: Right, that's all that's required. So, we, we need to inform the governing board that we had a violation of Oregon budget law.

272  
00:39:07.440 --> 00:39:18.510  
David Dona: Now I'm going to try to stay calm, because I'm really irritated over this whole thing. But had we won had clear instruction, as you know, they rushed

273  
00:39:18.930 --> 00:39:35.730  
David Dona: Cares money out as fast as they could to get it into the economy and as you know there's been all kinds of problems. Everything from unemployment fraud everything else. So anyway, so we went with some very broad guidance did a good faith.

274  
00:39:36.750 --> 00:39:52.950  
David Dona: Effort to spend the money appropriately even even talk to our OCC a legal counsel which agreed that we were spending money appropriately, only to find out after your end. The sad part was, if you look at the

275  
00:39:54.060 --> 00:40:01.530  
David Dona: grants and contracts fund, we had enough available authority that just what the budget resolution, we could have moved

276  
00:40:02.910 --> 00:40:09.930

David Dona: unspent money from another line item in that same category and been in full compliance, had we know

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00:40:11.010 --> 00:40:20.190

David Dona: But we didn't know. So it's, I would I would characterize this as a finding due to time, more than anything else.

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00:40:20.520 --> 00:40:31.320

Laura Cooper: And so, David, I want to be clear that I am not in any way being critical of CEOs, etc. I share your frustration I just was trying to get to the bottom of understanding what the

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00:40:31.620 --> 00:40:39.990

Laura Cooper: What the consequences to see OCC are of the fact that the federal government can't give us guidance and then when they give us guidance they retroactively punish us for it.

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00:40:41.430 --> 00:40:57.690

David Dona: And, you know, the ironic part is the second round of cares funding, it's going to be coming out and within the month or so it appears that they're going to allow us to use the money to replace revenue retro actively back tomorrow.

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00:40:59.160 --> 00:41:05.220

David Dona: So we come full circle now so you know i i do want to thank

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00:41:07.260 --> 00:41:10.740

David Dona: Western Company, you know, this did require some creative

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00:41:11.760 --> 00:41:24.450

David Dona: Hand handoff back and forth. I want to also acknowledge the work that Kathleen. Did she stepped into Lisa boilers shoes, who did a lot of the the background work and had to

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00:41:25.470 --> 00:41:35.070

David Dona: You know, there wasn't a lot of that was codified, so she had to re, re engineer things and reverse engineer things to find out how to do it. And so I appreciate her work there.

285

00:41:36.900 --> 00:41:52.170

David Dona: And I'll just say, you know, we you know we do take this serious. I would call it a bit of a just a cold a blemish. If anything on our record and it just, you know, will own it, but it irritates me to own it. Yeah.

286

00:41:53.340 --> 00:41:57.660

lchesley: Can I jump in here as well, because I think Laura is asking, is there a

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00:41:57.660 --> 00:41:59.640

David Dona: Pencil like punishment or

288

00:41:59.730 --> 00:42:11.010

lchesley: Consequence of that Dave, you had said to me that it's possible that we might get a letter informing us that we had done this from the state.

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00:42:12.360 --> 00:42:16.980

lchesley: And and we would be obligated to tell you that that happened, we're telling you that happened now.

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00:42:18.810 --> 00:42:19.320

lchesley: So,

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00:42:20.790 --> 00:42:35.850

lchesley: And, you know, for whatever it's worth. You all know I'm not an accountant, but I was at numerous meetings throughout the year where we were given guidance about the use of care spending and I had the joy to come back and tell, Dave.

292

00:42:36.900 --> 00:42:46.050

lchesley: What they say, now here's what they say. Now here's what they say. Now, so just watching it was frustrating and I didn't even have to live with the live with it so

293

00:42:47.160 --> 00:42:48.210

lchesley: Yeah, so

294

00:42:48.660 --> 00:43:08.610

Price Fronk: Laura to be must be absolutely you know plainly saying this, if the money is were spent in appropriately. Okay, so in other words they just didn't go for the proper purpose. Then there's a problem. I mean that that's where the potential real problem is

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00:43:08.670 --> 00:43:12.510

Laura Cooper: High right and we didn't engage in fraud or any of those bad thing.

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00:43:12.660 --> 00:43:19.110

Price Fronk: There's so this is as as Dave put it it's it's appropriate to say that it's just a blemish.

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00:43:20.280 --> 00:43:29.970

Price Fronk: The reality is the proper funds were spent the proper way. This is merely a resolution that just didn't happen.

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00:43:31.020 --> 00:43:33.150

Price Fronk: You know, in a timely fashion. So,

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00:43:34.560 --> 00:43:43.620

Price Fronk: Yeah, you just acknowledge it and then we end the whole purpose thing is the report out necessary for this is this meeting and now it's done.

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00:43:44.310 --> 00:43:47.130

Laura Cooper: So yeah, I appreciate that. Thanks.

301

00:43:56.910 --> 00:44:07.500

Price Fronk: Alright will say thank you and Kathleen, you did great work for your first pass through here. Well thanks for all your help and David, David. Thank you.

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00:44:09.180 --> 00:44:11.490

Price Fronk: And we appreciate the association.

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00:44:13.110 --> 00:44:14.220

Erica Skatvold: Yes, thank you.

304

00:44:14.790 --> 00:44:15.270

Yes.

305

00:44:18.720 --> 00:44:22.860

Erica Skatvold: Okay, so we'll move on to that cuz consent agenda now.

306

00:44:23.490 --> 00:44:25.050

Erica Skatvold: Um, do we have

307

00:44:25.830 --> 00:44:26.490

Um,

308

00:44:28.860 --> 00:44:30.810

Erica Skatvold: Oh no, this is our spacing on wording.

309

00:44:31.830 --> 00:44:37.410

Erica Skatvold: It's bad emotion. There we go to approve the minutes from last meeting.

310

00:44:39.240 --> 00:44:41.910

Laura Cooper: I'll make a motion to approve the Consent Agenda.

311

00:44:42.840 --> 00:44:47.070

Erica Skatvold: Thank you. And then is there a second. Okay.

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00:44:48.150 --> 00:44:50.430

Erica Skatvold: Any, any questions or comments.

313

00:44:53.760 --> 00:44:54.150

Erica Skatvold: Okay.

314

00:44:55.260 --> 00:44:56.940

Erica Skatvold: All those in favor please say aye.

315

00:44:57.690 --> 00:44:58.410

Jim Clinton: Aye. All

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00:44:59.400 --> 00:45:02.580

Erica Skatvold: Right, I'll say i and then, any opposed me

317

00:45:04.860 --> 00:45:05.250

Erica Skatvold: Okay.

318

00:45:06.660 --> 00:45:10.200

Erica Skatvold: So that passes and we'll move on.

319

00:45:11.430 --> 00:45:12.180

Erica Skatvold: Um,

320

00:45:14.340 --> 00:45:14.790

Erica Skatvold: The

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00:45:16.110 --> 00:45:16.860

Erica Skatvold: Wait a second.

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00:45:17.910 --> 00:45:23.850

Erica Skatvold: Did we just approve the minutes and the resolution for the 2021 mileage on once and the consent agenda.

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00:45:24.030 --> 00:45:24.570

Laura Cooper: He did.

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00:45:25.290 --> 00:45:25.890

Erica Skatvold: Very good.

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00:45:27.090 --> 00:45:28.020

Erica Skatvold: Alright, moving on.

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00:45:28.590 --> 00:45:35.520

Erica Skatvold: So we'll go to the information items. So the first step is financial statement. So any questions for Kathleen

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00:45:43.950 --> 00:45:44.370

Erica Skatvold: Okay.

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00:45:46.260 --> 00:45:50.280

Erica Skatvold: He did such a good job that we don't have any questions. Moving on.

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00:45:51.540 --> 00:45:56.910

Erica Skatvold: And then we have the new hire reports. Does anybody have any questions.

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00:45:56.970 --> 00:45:57.960

Erica Skatvold: Or comments.

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00:46:05.370 --> 00:46:09.000

Erica Skatvold: I feel very happy for you, Laura that you were able to fill so many spots.

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00:46:10.080 --> 00:46:10.380

Laura Boehme: Yes.

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00:46:11.160 --> 00:46:12.690

Laura Boehme: Very good candidates. So thank you.

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00:46:13.170 --> 00:46:24.720

Erica Skatvold: Mm hmm look great. Okay, so we'll move on. And now we have a strategic goal number to update from Matt McCoy and Emory Hamlin

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00:46:26.760 --> 00:46:33.060

Matt McCoy: And Marie, would you like to pull up the PowerPoint and drive the slideshow for us. Thank you very much.

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00:46:34.530 --> 00:46:35.610

Annemarie Hamlin: Good evening and thank you.

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00:46:35.610 --> 00:46:42.480

Annemarie Hamlin: For the invitation to be here to give this report, Matt, my partner will be giving the report on our

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00:46:45.090 --> 00:46:48.180

Annemarie Hamlin: Activities and I'll be providing for you an update on our

339

00:46:48.210 --> 00:47:01.380

Matt McCoy: Plans for 2021 60 Emery, first off, thanks to Betsy for providing the template for slideshow. We appreciate that very much. Hopefully there's some film familiar as you're reviewing the slides.

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00:47:02.010 --> 00:47:13.950

Matt McCoy: For 19 for 2019 2020 the goal to work group continue to focus on the first two initiatives comprehensive approach offerings and support services at all campuses and online.

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00:47:14.760 --> 00:47:23.670

Matt McCoy: And increasing access to Programs and Courses at all campuses online and to that end, five projects were funded with strategic planning funds.

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00:47:25.110 --> 00:47:35.490

Matt McCoy: So if you take a look at these projects that are funded so they probably look familiar. And that's because last month, Betsy and Tyler shared a similar slide.

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00:47:35.910 --> 00:47:45.360

Matt McCoy: With you that included these investments, along with a couple of others and the takeaway here I think is that goal to the student experience.

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00:47:45.870 --> 00:47:54.810

Matt McCoy: And go one student success often overlap and have complimentary views of what to invest in to move the needle forward for each goal.

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00:47:55.590 --> 00:48:12.180

Matt McCoy: I personally am excited about the last one because of what we are going to be able to do when the constraints from coven are lifted and we provide that learning commons for the Redmond campus. And I think that that's very exciting.

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00:48:15.000 --> 00:48:30.600

Matt McCoy: Taking a look at the next slide just remind us that that we're looking at 2019 2020 and the first initiative for student experience is developing and implementing comprehensive approach academic offerings student support.

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00:48:32.490 --> 00:48:40.740

Matt McCoy: For the first activity specific plans were developed for Madison prineville with redmond's plans currently being developed.

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00:48:41.760 --> 00:48:45.600

Matt McCoy: The core offerings fell short at all three of the campuses. That's

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00:48:46.830 --> 00:48:57.660

Matt McCoy: that's attributable to a couple of factors. One we're, we're looking at delivery of service. And then we're also looking at Kofi and they the planets align there and

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00:48:58.200 --> 00:49:06.000

Matt McCoy: As we are rethinking some of the deliveries. Some of the programming. And each of those locations Colbert had a major impact for the spring term.

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00:49:06.960 --> 00:49:15.060

Matt McCoy: The second activity credit enrollment declined at Redmond matters and prineville while online enrollment increased

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00:49:15.690 --> 00:49:23.640

Matt McCoy: Again, it's a function of not only our intentional focus on online but coven driving us in that direction. So we gave ourselves.

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00:49:24.000 --> 00:49:29.610

Matt McCoy: Instead of a green check we gave ourselves a yellow check. We're, we're in the process of meeting that particular

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00:49:30.390 --> 00:49:37.770

Matt McCoy: Metric the third activity was technically met because students support services were moved to online due to coven

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00:49:38.610 --> 00:49:46.770

Matt McCoy: Going forward, what we're planning on doing is giving consideration to how to support the services and how they're provided

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00:49:47.280 --> 00:49:59.460

Matt McCoy: Keeping in mind also that not all students have access to online services. So we were able to provide equitable core student support services at all of our campuses and online.

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00:50:00.450 --> 00:50:12.540

Matt McCoy: But when we revert away from the the covert circumstances. We're going to embrace the lessons that we learned in in identifying the best way for all locations, and that includes online.

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00:50:13.980 --> 00:50:15.210

Matt McCoy: Next slide please. Thanks.

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00:50:16.440 --> 00:50:24.840

Matt McCoy: Here's the, the second initiative increasing access to academic programs and courses on all campuses and online. And if you look at that first

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00:50:26.010 --> 00:50:29.550

Matt McCoy: Activity. The first initial the first metrics or the first activity.

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00:50:30.990 --> 00:50:37.080

Matt McCoy: The goal for 1920 ways to have two of the four locations Redmond Madras prineville and online.

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00:50:38.160 --> 00:50:48.570

Matt McCoy: Class cancellations decrease less than 10% the decline in Redmond and online were less than 10% so we give ourselves a green check there.

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00:50:49.920 --> 00:50:51.480

Matt McCoy: For the second activity.

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00:50:52.770 --> 00:51:02.910

Matt McCoy: We were successful in decreasing the waitlist at Redmond and online and some of that is true evil to the declining enrollment. So with fewer people there's shorter wait lists.

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00:51:03.480 --> 00:51:13.080

Matt McCoy: And some of the decrease is attributable to the large increase of online offerings and the ability to respond in that delivery arena.

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00:51:14.430 --> 00:51:25.200

Matt McCoy: What do we have the opportunity to go back to in person offerings, we intend to embrace the lessons learned here as well and moving to online and applying them going forward.

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00:51:27.090 --> 00:51:46.830

Matt McCoy: I do want to give special recognition to all the folks in E learning that that really did an amazing job and supporting all the great folks in instruction that did an amazing job of responding to the demand in the areas where we did have the demand to reduce those whitelists

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00:51:50.640 --> 00:52:05.100

Matt McCoy: This is the comprehensive view of all the strategic goals and the level of achievement, you saw some of this last month, our focus this evening is on student experience goal number two and this show is that we're meeting the target on some initiatives.

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00:52:06.270 --> 00:52:18.360

Matt McCoy: We're almost meeting the target for one and we're not meeting the target for one and we have some work in progress. If you want to look at this live. You can go to our web page, and there's

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00:52:19.590 --> 00:52:28.590

Matt McCoy: As you scroll over these various portions of this particular screenshot, it will give you the the detail data behind the representations here.

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00:52:31.140 --> 00:52:40.920

Matt McCoy: And then lastly, in my portion here we have a screenshot focusing on the goal to metrics. This provides the information from the beginning of the current strategic plan so

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00:52:42.600 --> 00:52:52.200

Matt McCoy: Going forward for those five year period that five year period and the two things that I'd like to point out about this particular slide is that in SE two number to

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00:52:53.340 --> 00:53:04.140

Matt McCoy: decrease the number of students on waitlist each fall term we've already reached that data point for this timeframe, because we're looking at fall too fall for the data point.

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00:53:05.220 --> 00:53:13.980

Matt McCoy: Fall term traditionally has the highest number of whitelisted students. And that's why the metric is mostly focused on the falter. The second point I'd like to make is that

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00:53:15.210 --> 00:53:28.920

Matt McCoy: This is for 2021 in the goal work that our report tonight is looking backwards in 20 1920 and looking forward to 2021

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00:53:31.110 --> 00:53:40.800

Matt McCoy: And for 2021 we prioritized. The third initiative and Emory will update you on that work in our next couple of slides.

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00:53:44.280 --> 00:53:57.360

Annemarie Hamlin: Alright, so, as Matt points out for this year we're focusing on the initiative promote diversity inclusiveness and community on all campuses and online as he points out. Also, we will continue working on the other initiatives.

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00:53:58.530 --> 00:54:02.250

Annemarie Hamlin: For the student experience goal, but this is where our priorities right now.

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00:54:03.480 --> 00:54:11.370

Annemarie Hamlin: In the fall, of course, the whole strategic planning group put out a call for activities related to each of the strategic goals we received several

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00:54:11.790 --> 00:54:23.400

Annemarie Hamlin: And some of them, as you heard earlier overlapped with others strategic goals for our particular initiative that we're looking at. Tonight we funded three of the proposed projects.

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00:54:24.540 --> 00:54:38.610

Annemarie Hamlin: The first one is some supplementary funding for the season of non violence which will begin at the end of this month. And I

think next on our agenda, you will be hearing from Christie Walker and Alicia more with more details about that program.

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00:54:39.660 --> 00:54:50.790

Annemarie Hamlin: A second is an inclusive pedagogy workshop and this involves study and discussion for faculty of how to bring more inclusive representation of a variety of lived experiences.

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00:54:51.090 --> 00:54:59.580

Annemarie Hamlin: Into instructional design and course materials and this is across all subject areas, it will involve a guest speaker who will

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00:55:01.350 --> 00:55:11.670

Annemarie Hamlin: begin a series of meetings in which faculty will create teaching materials that are inclusive and representative of cultures and lived experiences outside of the dominant culture.

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00:55:12.450 --> 00:55:19.140

Annemarie Hamlin: They will share discuss and collect those in some kind of repository, so that others may use or adapt them later.

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00:55:19.830 --> 00:55:37.530

Annemarie Hamlin: So just a couple quick examples and I'm stealing here from projects that are already in process chemistry students, for example, might study and research work by scholars of color in order to get a better sense of representation of the diversity among scholars in chemistry.

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00:55:39.960 --> 00:55:47.910

Annemarie Hamlin: Development of units on Japanese and Chinese mythology for literature class that previously featured only the European tradition.

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00:55:50.040 --> 00:55:59.340

Annemarie Hamlin: The third activity that you see here branch campus streaming classroom technology upgrade upgrade is the key word here. This has you note.

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00:55:59.760 --> 00:56:15.720

Annemarie Hamlin: By our Astros will actually be funded out of Title three funds turned out. We had some available funds there. So they have adopted that project. It might seem surprising to you that this would come under an initiative related to diversity inclusive and inclusiveness and community.

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00:56:16.920 --> 00:56:26.490

Annemarie Hamlin: But consider the bigger picture of access. It really does relate to the student experience, probably most important for those students for whom access to college.

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00:56:27.000 --> 00:56:39.780

Annemarie Hamlin: Involves necessarily distance learning students in rural areas will see improved quality of streaming through implementation of this upgraded technology. When we improve delivery, we improve access

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00:56:40.950 --> 00:56:52.560

Annemarie Hamlin: There are other activities happening on campus that weren't proposed for funding and we will also be doing our best as a group to capture those and include them in our next report for you.

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00:56:56.070 --> 00:57:03.660

Annemarie Hamlin: Since we are just beginning to work on this initiative, we're thinking about baseline measures of how will determine whether we are successful.

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00:57:04.050 --> 00:57:11.430

Annemarie Hamlin: So three of the measures that we're beginning with are on the slide in front of you to increase satisfaction for each campus and online.

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00:57:11.850 --> 00:57:23.220

Annemarie Hamlin: To increase enrollment by faculty and diversity trainings and increase enrollment by staff in diversity trainings, we have begun collecting data in order to determine the best way to measure our success.

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00:57:23.640 --> 00:57:31.500

Annemarie Hamlin: And as we move forward will continue to refine our activities and our metrics both quantitative and qualitative

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00:57:34.680 --> 00:57:40.530

Annemarie Hamlin: I did want to give you a sense of the data that we're looking at. So far we are looking at the campus climate survey.

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00:57:42.240 --> 00:57:57.180

Annemarie Hamlin: We are looking at numbers of training trainees faculty and staff who attended trainings by the Office of Diversity and inclusion and we're thankful to our colleague Christy Walker for providing that information.

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00:57:58.830 --> 00:58:05.310

Annemarie Hamlin: We also have some data from the E learning summer institute that ran in summer 2020

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00:58:06.450 --> 00:58:17.790

Annemarie Hamlin: Called the student engagement series and two particular focus areas are relevant to this initiative Universal Design and diversity and inclusion in online and remote learning

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00:58:18.450 --> 00:58:36.060

Annemarie Hamlin: It might be useful for me to remind you of what universal design means it's really about making the ways of making a course and course materials accessible to all users. So, for example, captioning for videos can certainly help

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00:58:37.320 --> 00:58:54.030

Annemarie Hamlin: The hearing impaired, but can help other students as well document formatting that facilitates the use of screen readers also helps with clarity for other students, providing multiple ways for students to demonstrate mastery of material is another key feature of universal design.

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00:58:56.430 --> 00:59:04.650

Annemarie Hamlin: We also have information from several years of teaching academies various faculty who have participated in those

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00:59:05.880 --> 00:59:16.830

Annemarie Hamlin: A couple of those, you might be interested in. We had one a couple of years ago on Lottie next programs in Central Oregon, which was on the disparities that Latinx youth are experiencing in education.

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00:59:17.310 --> 00:59:28.980

Annemarie Hamlin: We also had one on D colonial pedagogy and that was the inspiration for this year's follow up workshop in that was on how to eliminate bias in what and how we teach and design our courses.

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00:59:30.120 --> 00:59:40.680

Annemarie Hamlin: And then finally, we have some ongoing projects in assessment assessment of cultural literacy and human relations coursework will also inform how we measure our success in this initiative.

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00:59:41.940 --> 00:59:46.770

Annemarie Hamlin: As you can imagine, and as Matt has previewed. There are numerous code related

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00:59:48.150 --> 00:59:52.770

Annemarie Hamlin: Pickups that get in the way of accurate measurements. So, for example,

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00:59:53.430 --> 01:00:07.170

Annemarie Hamlin: We know that we can track who attends a session if they're attending live, but we can't necessarily track, who is watching the recordings later. So that's among the conversations that we're having about how to clearly measure what we're

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01:00:08.310 --> 01:00:09.300

Annemarie Hamlin: What we're trying to do.

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01:00:10.470 --> 01:00:24.000

Annemarie Hamlin: We will be collaborating. This year, as I mentioned with the diverse Office of Diversity and Inclusion with eat learning with any number of partners who may have valuable data for us to understand how well we're reaching this initiative.

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01:00:25.470 --> 01:00:31.890

Annemarie Hamlin: You know, student experience. And finally, I just want to share with you the names of the

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01:00:32.970 --> 01:00:46.590

Annemarie Hamlin: Student Experience goal work group. This is a fabulous group of energetic and engaged and really fine thinkers about how we can move the college forward to meeting this particular goal.

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01:00:48.150 --> 01:00:50.220

Matt McCoy: And I would just echo that Emery that

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01:00:50.220 --> 01:00:50.460

Annemarie Hamlin: This is

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01:00:50.490 --> 01:00:59.100

Matt McCoy: One of the most rewarding groups that I've worked with in my time here at the college and each one of those individuals is dedicated committed

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01:00:59.520 --> 01:01:11.520

Matt McCoy: And extremely capable and if you are a fly on the wall willing to sit through some of our discussions, I think you would walk away impressed by the level of commitment that that this group represents

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01:01:12.120 --> 01:01:15.810

Annemarie Hamlin: And perhaps by the detailed email conversations that follow as well.

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01:01:19.350 --> 01:01:22.290

Annemarie Hamlin: We would be happy to answer any questions that you have at this time.

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01:01:24.060 --> 01:01:25.020

Laura Cooper: Can I ask a question.

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01:01:25.470 --> 01:01:27.510

Annemarie Hamlin: Yes, ma'am. I stopped hearing screen, is that okay

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01:01:30.480 --> 01:01:30.870

Annemarie Hamlin: Yes.

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01:01:31.350 --> 01:01:34.770

Laura Cooper: I'm just hoping we can get a copy of this like email.

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01:01:36.510 --> 01:01:38.040

Laura Cooper: Yes, thank you.

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01:01:38.160 --> 01:01:39.810

Matt McCoy: Yes, do that.

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01:01:39.840 --> 01:01:43.050

Laura Cooper: Yeah, absolutely. Job. I appreciate it and I

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01:01:43.530 --> 01:01:49.620

Laura Cooper: I'm pretty impressed at how much progress, we're able to make despite the circumstances under which we're operating

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01:01:51.660 --> 01:01:52.110

Thank you.

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01:01:56.190 --> 01:02:01.680

Erica Skatvold: Yes, thank you. Any other questions or comments for Matt and Annemarie

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01:02:06.480 --> 01:02:08.670

Erica Skatvold: Okay, thank you for all the work and the update

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01:02:10.080 --> 01:02:10.560

Matt McCoy: Thank you.

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01:02:13.110 --> 01:02:15.720

Erica Skatvold: Okay, so now we're moving on to

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01:02:17.130 --> 01:02:24.330

Erica Skatvold: The update or the walkthrough of the season of non violence with a leash Amar and Christy Walker.

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01:02:29.820 --> 01:02:35.430

Alicia Moore, she/her/hers: Alright, well thank you everyone for having us here. I'm going to actually turn all of this over to Christy and I'm going to navigate

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01:02:35.700 --> 01:02:43.020

Alicia Moore, she/her/hers: Because it truly is Christy and her team as long as well as partners through the Chandler Visiting Scholar Program and others in the community who

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01:02:43.380 --> 01:02:52.950

Alicia Moore, she/her/hers: Do the vast majority work behind it, but I am just thrilled to at least share with you the headline and we started this the season of non violence. It was 13 years ago and we were

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01:02:53.310 --> 01:03:05.940

Alicia Moore, she/her/hers: Kind of in the forefront of community colleges and really embracing this concept and saying that, yeah, even on a non residential campus we really can give meaning and impact to this great work so Christie. Thanks for being here with us and take it away.

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01:03:06.570 --> 01:03:14.730

Christy Walker she, her, ella: Okay, and you do have complete details in your meeting packets in regards to the season of non violence. And so this is going to be kind of a

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01:03:15.480 --> 01:03:26.640

Christy Walker she, her, ella: Just some quick highlights, just to focus on throughout this presentation. So as Alicia was saying this is our 13th annual season of non violence and the season actually started

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01:03:27.180 --> 01:03:43.680

Christy Walker she, her, ella: By a rune Gandhi, who's a Mahatma Gandhi son as an effort to commemorate the life and death of Dr. Martin Luther King Jr and a Gandhi at COCC. We also include Cesar Chavez and chief Wilma Mankiller and and the aim to promote

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01:03:44.580 --> 01:03:54.180

Christy Walker she, her, ella: You know, peaceful activism and focus on social justice and this is definitely wouldn't happen without my strong partnership of the Office of Diversity and inclusion.

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01:03:54.840 --> 01:04:04.590

Christy Walker she, her, ella: With the foundations of visiting scholar Nancy are Chandler Visiting Scholar Program. And so I'm just so pleased to be at to work so closely with Charlotte gilbride on this project.

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01:04:07.080 --> 01:04:19.440

Christy Walker she, her, ella: And so for our keynote speaker, we have jelani Cobb, who is a renowned writer professor and known for his work in New York Times, but also in his work as a social activists and

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01:04:20.160 --> 01:04:28.620

Christy Walker she, her, ella: Just such a strong advocate for social justice. What's really cool about this particular program and I'm just, I just, I have to share this news that

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01:04:28.920 --> 01:04:41.520

Christy Walker she, her, ella: We just went live yesterday with our registration for this event and we already had in less than 24 hours over 100 people had registered for for our keynote event, which was really exciting.

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01:04:42.090 --> 01:04:55.440

Christy Walker she, her, ella: And so he's going to be doing two events for us one which will be our keynote speaker. And it's really the launch of the event on February 2 or the launch of the season for us and it's going to be the format is going to be like a

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01:04:56.760 --> 01:05:04.950

Christy Walker she, her, ella: session where he'll give us 20 minutes of just his insights and just his thoughts just around what's going on in

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01:05:06.450 --> 01:05:15.510

Christy Walker she, her, ella: Right now in current events and just what we can do, you know, within our own community because he makes it very relevant to wherever he's presenting

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01:05:15.900 --> 01:05:21.120

Christy Walker she, her, ella: And then we'll have 20 minutes of an interview with one of our students from the Afro centric program.

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01:05:21.810 --> 01:05:25.950

Christy Walker she, her, ella: That will be doing like a back and forth dialogue with him to answer some questions and then

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01:05:26.460 --> 01:05:33.690

Christy Walker she, her, ella: We'll have 20 minutes of question and answer for the audience to be able to really participate and engage with him in this and conversations

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01:05:34.260 --> 01:05:36.900

Christy Walker she, her, ella: But there's also going to be a student event right prior to this.

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01:05:37.320 --> 01:05:47.280

Christy Walker she, her, ella: Were students from COCC and also because of our partnership with cascades Academy, we're inviting some students from the Cascades Academy of central Oregon to come and engage in a

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01:05:48.210 --> 01:05:55.380

Christy Walker she, her, ella: More informal event, just with students and jelani copying able to just talk back and forth and

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01:05:56.340 --> 01:06:01.830

Christy Walker she, her, ella: And just communicate about what's going on. What is again going on in our, in our communities and society.

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01:06:02.430 --> 01:06:07.950

Christy Walker she, her, ella: But also what they can do a students and through education to engage in this work. So we're really excited.

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01:06:08.940 --> 01:06:16.020

Christy Walker she, her, ella: And I will say yes, the, the, the effects of the pandemic have definitely created some barriers, but I feel like

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01:06:16.410 --> 01:06:26.190

Christy Walker she, her, ella: We're just very fortunate because it has opened up some space for us to be able to get names like jelani Cobb, to be able to come and be a part of our season. So that's really exciting.

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01:06:27.150 --> 01:06:38.850

Christy Walker she, her, ella: We do have another keynote speaker, Dr. Larry, a Sherman, who's a neuroscientist, and he's going to be really focusing on how our brains engage in prejudice and the consequences of prejudice for

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01:06:39.720 --> 01:06:47.130

Christy Walker she, her, ella: Folks that they are on the receiving end of racism and folks that are racist as well. And it's just, he's going to give them more

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01:06:48.390 --> 01:06:55.980

Christy Walker she, her, ella: Like scientific real lecture on on the whys, and hows and how it affects us like an in our physical

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01:06:56.670 --> 01:07:05.520

Christy Walker she, her, ella: chemical makeup and and the effects that it has on our brains. And so I was really excited about that because that's something I really don't know much about. And so just to have someone

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01:07:05.850 --> 01:07:18.330

Christy Walker she, her, ella: Of this caliber with this expertise to come and and talk about these things with us is really exciting. And this lecture will also have a question and answer period so that folks in the audience are able to engage as well.

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01:07:20.790 --> 01:07:27.810

Christy Walker she, her, ella: And so for our community book discussion. This year we did. We did choose cast origins of our discontents by Isabel Wilkerson.

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01:07:28.410 --> 01:07:39.630

Christy Walker she, her, ella: And as you can see on this, the date and time to do very and there would have been just too many to list. I'm just so we're just so fortunate to say that we have eight different discussion groups that will be happening.

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01:07:40.530 --> 01:07:50.190

Christy Walker she, her, ella: Around this book this year for season of non violence and the partners includes we're doing for COCC groups to represent all of our campuses.

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01:07:50.640 --> 01:07:55.860

Christy Walker she, her, ella: And and i should say they all of these events are remote. So I probably should have mentioned this, I apologize.

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01:07:56.640 --> 01:08:00.750

Christy Walker she, her, ella: But all of these events will be remote, but we did want to make sure that we're representing because we have

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01:08:01.140 --> 01:08:11.970

Christy Walker she, her, ella: For the past few years, made sure to be very intentional that representation from all of our campuses, but we're also working with cascades Academy OSU cascades. The environmental center and

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01:08:12.540 --> 01:08:25.260

Christy Walker she, her, ella: And traces of central Oregon and ally ship and action that those are folks. And I'm sorry in Trinity Episcopal Church. So we do have quite a variety of folks from the community that are also engaging in this work. And this book.

471

01:08:26.670 --> 01:08:33.360

Christy Walker she, her, ella: It's just a really, if you haven't had the chance to read it. And if you haven't yet, please. I encourage you to join one of these, but it

472

01:08:33.780 --> 01:08:43.530

Christy Walker she, her, ella: One of these groups, but it really talks about just the caste systems and hierarchy and how these systems have affected us in the US, but in comparison to

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01:08:45.480 --> 01:08:53.490

Christy Walker she, her, ella: Two different caste systems in India also the Nazi Nazi cat systems and comparison to how it really affects us and

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01:08:54.750 --> 01:09:02.220

Christy Walker she, her, ella: And really involve the systems of oppression and and what is going on around us, but she leaves. She leaves you with hope.

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01:09:02.670 --> 01:09:13.050

Christy Walker she, her, ella: Which is something that's so heavy and so poignant and the time's right now it's just so nice to to know that they that there is that you know that there are the scholars and

476

01:09:13.800 --> 01:09:19.290

Christy Walker she, her, ella: Isabel Wilkerson is a professor writer and she's also very well known a Pulitzer Prize winning author

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01:09:19.830 --> 01:09:30.900

Christy Walker she, her, ella: And she just really the way that she brings it is very readable and relatable. And I think that people are going to be able to learn quite a bit through these discussions. So we're really excited about that.

478

01:09:32.520 --> 01:09:42.660

Christy Walker she, her, ella: And then this year for the first year we are also including Black History Month in season of non violence with the hiring and the implementation of our afro centric.

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01:09:42.960 --> 01:09:52.650

Christy Walker she, her, ella: A student program Blakely Evans has been able to come up with a series of events during Black History Month again to highlight peaceful activism and social justice.

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01:09:53.220 --> 01:10:04.500

Christy Walker she, her, ella: And so he's bringing in Muslim water was which is a local a local artists here to spoken word project and and these will also be his events which are going to be very interactive and so

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01:10:04.980 --> 01:10:11.970

Christy Walker she, her, ella: Through zoom registration is required for everything, but the aim was really to make sure that people felt connected with the artists that are coming

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01:10:12.420 --> 01:10:21.900

Christy Walker she, her, ella: And so mostly water and then Ariel his story, who's also renowned poet author, speaker MC and she really focuses on the gift of each individual person.

483

01:10:22.410 --> 01:10:32.730

Christy Walker she, her, ella: And then also, Dr. Doug left, bro. They call him Dr left who shares his experiences as being, you know, being homeless fatherless, and just all the

484

01:10:34.290 --> 01:10:46.860

Christy Walker she, her, ella: His fight against the system of oppression that he that he faced, but was able to overcome. And so again, with these events. Just a lot of hope and light that brings it all together and really excited to have those here.

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01:10:49.380 --> 01:10:58.890

Christy Walker she, her, ella: And we did partner with Blue Mountain community college to to bring in this film. Nevertheless, and it really is about

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01:10:59.970 --> 01:11:04.140

Christy Walker she, her, ella: really revolves around the time of the me to movement and in

487

01:11:06.240 --> 01:11:07.470

Christy Walker she, her, ella: And well, we have the

488

01:11:08.520 --> 01:11:10.110

Christy Walker she, her, ella: At least, do we have the trailer to show

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01:11:10.530 --> 01:11:13.950

Alicia Moore, she/her/hers: We do. Let me go ahead and pull that up here in just a moment and

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01:11:14.190 --> 01:11:20.760

Christy Walker she, her, ella: This will be in March, which is towards the end of season of non violence which is also the start of Women's History Month.

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01:11:22.380 --> 01:11:31.410

We were just talking and no one was listening. This is an epidemic, there's something going on that we need to get to the bottom of

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01:11:32.520 --> 01:11:36.600

Gender inequality is one of the great unmet needs of the human species.

493

01:11:42.090 --> 01:11:44.490

Was like the secret. Everybody knew, but nobody was talking about.

494

01:11:45.720 --> 01:11:51.330

Social capital is the currency here at the top of the hierarchy, you have way more currency. Then someone had below.

495

01:11:52.530 --> 01:12:04.260

Anybody who's on the front lines of these struggles they will pay a price when you've been fired from the biggest show on TV and I'd have to pursue a completely different career path I drink.

496

01:12:05.670 --> 01:12:13.800

My whole image of him, have been crushed the perpetrators are largely male 98% so if we can't fix this. Nobody can

497

01:12:14.220 --> 01:12:23.130

Has to be about how are we complicit in this. These are the only crimes, where we put the victim on trial in a very public way when you're going through it changes your

498

01:12:23.910 --> 01:12:31.140

Story raises questions about what's happening to some blue collar workers not put on this earth for people to take advantage of.

499

01:12:31.470 --> 01:12:36.900

It's not right. This is rape culture. This is the message you give the girls that you're responsible for boys behavior.

500

01:12:37.530 --> 01:12:40.740

We're on the verge of a national reckoning about sexual harassment.

501

01:12:41.100 --> 01:12:52.950

The meter movement is bigger than anything you've ever seen for gender justice in the US context, we are seeing a paradigm shift away from silence and complicity to a world where actions and words have consequences.

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01:12:53.580 --> 01:13:05.130

Sexual violence and sexism is the anchor that is holding us back. What happened to me behind the scenes happens to all of us in this society and it will not stand

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01:13:05.760 --> 01:13:20.670

If I say that I care about women. How do I actually put that into process, it takes one voice that is how allies can show it has to be the one of the most marginalized in order for all of us. One thing that always complain. It's quite

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01:13:21.960 --> 01:13:27.750

A quite a speaker, we should be able to change, but it's not going to be just one person. It's got to be all

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01:13:29.190 --> 01:13:31.470

What happens generation.

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01:13:36.360 --> 01:13:37.350

What happens next.

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01:13:41.760 --> 01:13:43.650

Christy Walker she, her, ella: And so you can see it as a pretty

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01:13:44.970 --> 01:13:55.500

Christy Walker she, her, ella: poignant filled able to show short towards the end of our season of non violence and and I'm working with the folks at Blue Mountain Community College and indie films.

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01:13:56.310 --> 01:14:05.670

Christy Walker she, her, ella: To try to see, we can also set up a discussion group afterwards. So really excited about just all these opportunities, but none of this would be possible without

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01:14:06.330 --> 01:14:12.810

Christy Walker she, her, ella: Support and all the folks listed here really help. So thank you so much to the strategic plan fund.

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01:14:13.560 --> 01:14:21.450

Christy Walker she, her, ella: Because I know that was that for us was something that was unexpected, and just so, so welcome. And because of that, we also are able to offer.

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01:14:22.020 --> 01:14:27.030

Christy Walker she, her, ella: Some resources for some of the books if folks are interested in being in the discussion, but find that

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01:14:27.840 --> 01:14:32.070

Christy Walker she, her, ella: That getting the book and purchasing the book is a barrier, we can help with that through some of these funds.

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01:14:32.370 --> 01:14:40.050

Christy Walker she, her, ella: And these funds also help support all the events that Blakely is putting on for Black History Month. So it's just really exciting and just

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01:14:40.890 --> 01:14:58.800

Christy Walker she, her, ella: Thank you so much for inviting us to share. They say you could probably tell my excitement about this because it's really, it just feels very special and and just really right on target for right now so you can find all the information. This year we actually do have

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01:15:00.270 --> 01:15:09.000

Christy Walker she, her, ella: A separate web page through through SEO the COCC website specifically for season of non violence, where you can find all of the information and the registration links.

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01:15:09.420 --> 01:15:18.840

Christy Walker she, her, ella: And I just want to give a huge, huge, huge thank you to Jen kovats and the NPR team for the tremendous amount of work that they put in helping us

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01:15:19.320 --> 01:15:26.910

Christy Walker she, her, ella: Get all of the marketing materials ready for this event. There was, there's so many details involved. And they were just the most professionals and just

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01:15:27.930 --> 01:15:29.700

Christy Walker she, her, ella: We're just so grateful. So thank you.

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01:15:34.410 --> 01:15:36.030

Alicia Moore, she/her/hers: Any questions for Christy

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01:15:37.560 --> 01:15:38.970

Alan Unger: This is Alan, I have a comment.

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01:15:39.540 --> 01:15:41.160

Erica Skatvold: I just said, Thank you, Christine.

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01:15:41.700 --> 01:15:54.060

Alan Unger: You do a great job. I'm signing up for the OC ca diversity inclusion whatever initiative that they have. So I'm, I'm asking you to help me with that.

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01:15:54.810 --> 01:15:57.540

Christy Walker she, her, ella: Yes, I would. I would love to. I actually just saw some

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01:15:58.710 --> 01:16:08.910

Christy Walker she, her, ella: Some materials on that in yeah please never please don't ever hesitate to reach out, I would. I'm Alicia, can tell you I am a big fan of collaborating. Great.

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01:16:09.060 --> 01:16:10.170

Alan Unger: Thank you. Yeah.

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01:16:14.280 --> 01:16:15.270

Alicia Moore, she/her/hers: Alright, thank you everyone.

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01:16:15.690 --> 01:16:23.130

Erica Skatvold: Yeah, thank you. And for the board members you all have cast the book that was included in your packet

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01:16:23.790 --> 01:16:34.230

Erica Skatvold: And so we did some diversity, equity inclusion training with our board retreat. And we usually take a day and a half. We only took a day for that retreat. So we're looking to

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01:16:34.800 --> 01:16:43.980

Erica Skatvold: Do additional training because we had some great discussions that we weren't able to finish March or April, there'll be a doodle poll out there and then the intention is

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01:16:45.420 --> 01:16:49.740

Erica Skatvold: That we all read the book and are able to have discussions about it.

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01:16:51.570 --> 01:16:55.590

Erica Skatvold: When we have that meeting in March and April. So if you have any questions, let me know.

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01:16:56.820 --> 01:16:57.540

Erica Skatvold: But I'm

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01:16:58.740 --> 01:17:08.160

Erica Skatvold: Looking forward to reading it. I hope you all are too. And then, thank you. Christy for putting together season and non violence in the presentation and and also helping me plan, the

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01:17:09.720 --> 01:17:13.800

Erica Skatvold: Upcoming additional training because Christie and Gordon were

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01:17:14.940 --> 01:17:15.210

Erica Skatvold: Our

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01:17:16.470 --> 01:17:23.160

Erica Skatvold: facilitators and mentors and teachers and our training that we had a couple months ago so

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01:17:24.270 --> 01:17:24.930

Erica Skatvold: Thank you.

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01:17:26.160 --> 01:17:27.270

Christy Walker she, her, ella: Thank you so much. Erica.

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01:17:30.630 --> 01:17:35.370

Erica Skatvold: Okay, so we'll move on to the next item we're now into old business.

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01:17:37.110 --> 01:17:42.870

Erica Skatvold: So we have the reopening plan update. So Matt McCoy and learn about me.

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01:17:44.640 --> 01:17:45.870

Erica Skatvold: Before we jump into that.

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01:17:46.200 --> 01:17:57.000

Matt McCoy: I just wanted to echo the thanks to Christy. She and her team make this a much, much better place to live and work in that and we're grateful for her there. I'm sharing my screen.

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01:17:58.890 --> 01:18:01.920

Matt McCoy: Everybody see that the January reopening update

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01:18:03.060 --> 01:18:04.350

Matt McCoy: Somebody indicate yes

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01:18:05.700 --> 01:18:06.630

Matt McCoy: Okay, thanks. Alan

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01:18:07.710 --> 01:18:26.760

Matt McCoy: This is the state required update on where we are with the coven planning in the requirement is that we provide a an update to the board on any change our plans. We don't have many changes this month, but we do have some updates that we wanted to share

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01:18:28.020 --> 01:18:35.310

Matt McCoy: One of the things that that happened. And this is a back cast to the last month. So one of the things that did happen is that the Oregon.

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01:18:35.700 --> 01:18:45.270

Matt McCoy: OSHA recommended a training that we were required to provide to our employees and we've put that up on our web page and send out information and and

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01:18:45.870 --> 01:18:57.420

Matt McCoy: Recommended that folks re familiarize themselves with what's required for coven training. Those of you that have taken the training. I think it's pretty good actually. It's a

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01:18:58.140 --> 01:19:07.740

Matt McCoy: Good reminder that we stay vigilant. You've heard me use the metaphor of running a marathon and getting to about mile 20 mile 21 where you hit the wall.

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01:19:08.130 --> 01:19:20.490

Matt McCoy: You can overcome that. But that doesn't mean that the race is finished. And I think that that's where we are with our code planning and our reaction and preparation. We've gotten past the wall. We still have a ways to go. So we can't stop.

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01:19:21.720 --> 01:19:28.590

Matt McCoy: Using masks washing our hands using distancing and taking all the other precautions that will help make us a safe place to be.

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01:19:30.600 --> 01:19:36.390

Matt McCoy: We've also been requested by the counties to shoots Jefferson and Kirk to do the contact tracing

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01:19:37.290 --> 01:19:44.130

Matt McCoy: For when we have cases reported for individuals that are either students or employees at the college. And so that's helped

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01:19:45.060 --> 01:19:59.700

Matt McCoy: Less than the load for the counties, but to increase the workload for a couple of people here at the college in particular, Charlotte Andreessen, who has been our point of contact for the contact tracing and she's doing an exceptional job. We don't have

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01:20:01.920 --> 01:20:07.320

Matt McCoy: We have enough cases that it keeps her very busy and she she's done just a great job at that.

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01:20:10.050 --> 01:20:18.690

Matt McCoy: This is another kudos going to Jen and her team, the communications pieces that we continue to update. She and her team are on them.

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01:20:19.650 --> 01:20:31.350

Matt McCoy: As fast as possible. And we then update our web page and the communications that go out to our students, faculty and staff so that they have the right tools to engage and share the best information.

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01:20:32.670 --> 01:20:49.260

Matt McCoy: Another item that we've seen this past month is that in special session at the Oregon LEGISLATURE. THERE WAS A carve out for community colleges and K through 12 public institutions have for limiting liability for covert related lawsuits being brought against employer institutions.

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01:20:51.510 --> 01:21:04.350

Matt McCoy: It's, it's an awkward when because not all institutions of higher ed have the liability limited liability carve out for them. Nevertheless, it is something that that we were appreciative.

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01:21:05.640 --> 01:21:09.720

Matt McCoy: And had worked with our legislators to have that done in the special session.

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01:21:11.430 --> 01:21:14.130

Matt McCoy: And then Laura, would you like to speak to this particular topic.

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01:21:14.880 --> 01:21:23.340

Laura Boehme: Or this item SF CRA stands for the family first kalona response Act that was passed.

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01:21:24.150 --> 01:21:35.880

Laura Boehme: In April of 2019 and it expired in December of 2020 and what this allowed was I had allowed for employees to take advantage of.

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01:21:36.780 --> 01:21:49.080

Laura Boehme: Eating hours of paid leave related to any coded related illness or quarantine and most importantly helped families working families with childcare.

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01:21:49.380 --> 01:21:58.110

Laura Boehme: And for when if they needed to stay home and the most recent legislation that was passed by the federal government did not extend this

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01:21:58.650 --> 01:22:11.250

Laura Boehme: Family first act and so see OCC. We have the leadership team reviewed and have extended the portion for the employees to use their own sickly

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01:22:11.610 --> 01:22:22.920

Laura Boehme: To cover any child care related absences. They may have. And so that's pretty much the update on that and we don't know i one of the things I wanted to mention

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01:22:23.340 --> 01:22:27.240

Laura Boehme: On many of these especially with the training. I know Matt's kind of covered most of it.

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01:22:27.540 --> 01:22:33.390

Laura Boehme: But there was a lot of heavy lifting and rapid movement by many, many people for all of these things for

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01:22:33.630 --> 01:22:44.100

Laura Boehme: Almost a year. Literally every single day or week. There are some new legislation or new law and interpretation of the law, as you heard, with the know the stuff about the cares funding.

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01:22:44.430 --> 01:22:52.980

Laura Boehme: And I just want to acknowledge, there were numerous people in the background that actually our payroll team and JJ shoe who some of you don't know these people, but

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01:22:53.280 --> 01:23:09.300

Laura Boehme: They did a number of things to help. And Krista canal and HR that helped employees to get the access and the pay and relief that they actually needed during this really challenging time. So I want to just acknowledge them. So thank you, Matt.

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01:23:09.720 --> 01:23:12.960

Matt McCoy: Thanks, Laura. Any questions for Laura on this particular topic.

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01:23:17.820 --> 01:23:29.220

Matt McCoy: There are a couple of additional items that we just wanted to mention these aren't so much looking back over the past month but looking forward, as you may know, the state has been

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01:23:32.040 --> 01:23:38.190

Matt McCoy: hard at work trying to develop an approach for distributing vaccines. And so we've been looking for guidance from the state.

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01:23:38.580 --> 01:23:49.290

Matt McCoy: And you heard Becky Johnson mentioned earlier that that we've received mixed messages, a couple of times, but we're working very closely with the state end with our county

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01:23:52.110 --> 01:23:59.610

Matt McCoy: county partners on a daily basis. And the same with what Laura was just mentioning there. They're literally

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01:24:00.420 --> 01:24:08.460

Matt McCoy: A dozen plus people working on this on a daily basis to make sure that we're prepared in developing our list of employees and getting it to the right people.

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01:24:08.940 --> 01:24:15.720

Matt McCoy: We're also working with the county identifying perhaps a vaccine site here at the bend campus.

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01:24:16.290 --> 01:24:21.900

Matt McCoy: There'll be somebody up here tomorrow that will be touring a couple areas to try and set that up and hopefully have it ready

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01:24:22.320 --> 01:24:34.830

Matt McCoy: Within the next couple of weeks. By the end of January, so that when the vaccines become available not only to the college community, but to the broader community, we're able to distribute them here on our campus.

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01:24:35.760 --> 01:24:48.840

Matt McCoy: There's, there's really been quite a few people as Laura says behind the scenes. Not very far behind the scenes and often working well into the evenings and on weekends.

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01:24:49.380 --> 01:24:56.580

Matt McCoy: Certainly the reopening Task Force. They've been doing this since March. We've been meeting sometimes twice a week, and certainly once a week.

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01:24:57.060 --> 01:25:02.010

Matt McCoy: Staying on top of things and trying to anticipate, we now have a vaccination plan subcommittee.

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01:25:02.970 --> 01:25:12.720

Matt McCoy: Charla and Julie Downing are the co chairs of that and the members of that subcommittee are responding almost immediately. The

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01:25:13.500 --> 01:25:24.570

Matt McCoy: The emails are going fast and furious. I do want to compliment Jen and her team for making sure that the information is provided in such a way that it's easily understood and easily access

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01:25:25.440 --> 01:25:35.400

Matt McCoy: I am always impressed by our ability to be cutting edge. Every time I go and look at other web pages and sources of information.

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01:25:36.510 --> 01:25:52.290

Matt McCoy: Or risk manager Charlotte and she's done just an exceptional job throughout and then Laura you beat me to it, the folks over an HR have been doing yo person's work and we appreciate all the good work that's been done there. Thank you very much for that.

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01:25:53.910 --> 01:25:59.100

Matt McCoy: Short and sweet to the point, but are there any questions that either I or others can answer.

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01:26:03.090 --> 01:26:04.590

Oliver Tatom: I have a few questions for you, Matt.

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01:26:06.060 --> 01:26:06.510

Matt McCoy: Okay.

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01:26:06.780 --> 01:26:13.410

Oliver Tatom: You mentioned the county is coming out tomorrow to look at the college is being a possible vaccination site.

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01:26:13.740 --> 01:26:14.100

Matt McCoy: Yes.

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01:26:14.760 --> 01:26:19.230

Oliver Tatom: I'm just curious when, when did that, when did they reach out to you about that.

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01:26:19.800 --> 01:26:24.240

Matt McCoy: A late last week or mid, mid, mid last week.

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01:26:25.260 --> 01:26:33.120

Oliver Tatom: Good. That's reassuring. Yeah. Um, I, I already shared this with Lori privately by email, but

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01:26:34.680 --> 01:26:55.590

Oliver Tatom: Watching the school districts hurdle toward reopening across the state. Since the governor surprise announcement back in December, as our numbers are as high as they have ever been. I've been reflecting back on the reopening plan that we voted on over the summer and

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01:26:57.030 --> 01:27:16.620

Oliver Tatom: Then, a month later, President Chesley came back to us with a change in that plan. And I think that was wise and the fact that you adjusted that plan in the face of rising case numbers which by today's standards seem relatively low, I think.

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01:27:18.630 --> 01:27:37.500

Oliver Tatom: Shows extraordinary leadership and I, I just, again, want to tell you, Lori and everyone else on that team how proud I am of you for making that decision, despite all of the the feelings of pressure. I know you must have felt to open

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01:27:38.520 --> 01:27:53.130

Oliver Tatom: Especially considering our financial and enrollment challenges. So I, I just, I can't say how impressed I am that you were able to make that change of course

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01:27:54.540 --> 01:28:00.750

lchesley: Well, I really appreciate your kind words. You know, I, I have to say I am surrounded by

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01:28:01.860 --> 01:28:07.710

lchesley: A team of great thinkers and folks who just work and get it done.

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01:28:08.790 --> 01:28:12.480

lchesley: So yeah, I appreciate it. But it's really for

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01:28:14.010 --> 01:28:15.270

lchesley: All the staff here.

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01:28:17.430 --> 01:28:23.700

lchesley: And the senior leadership team as well who we you know we talked through these things sometimes

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01:28:26.340 --> 01:28:31.410

lchesley: It seems like endlessly. But we want to we want to do what's right for this institution in our community.

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01:28:39.000 --> 01:28:45.030

Matt McCoy: Well thanks very much. Let me know if you ever have any questions. We're happy to answer them or provide you with the information

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01:28:53.340 --> 01:29:02.730

Erica Skatvold: I don't know what just happened. But I'm sorry I'm unmuted now. Thank you very much. Um, yeah, it'll be interesting to see.

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01:29:04.200 --> 01:29:13.200

Erica Skatvold: I mean, St. Charles we've been able to vaccinate so many people that now we're starting to branch out and open it up to more of the community to sign up

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01:29:13.770 --> 01:29:23.610

Erica Skatvold: Which is interesting and I know that that model is kind of being taken out and put into the community, but there's still a lot of questions with the vaccine and how it protects and if it protects and

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01:29:26.730 --> 01:29:39.450

Erica Skatvold: Not so much in that you won't get it if you get the vaccine rights 95% effective, but that you're still able to, like, pass it on. So this will just be a really interesting time but that flexibility that you have built into your reopening plan.

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01:29:40.380 --> 01:29:45.750

Erica Skatvold: Is really important and I think you guys have make really good decisions so far. So thank you so much for

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01:29:47.340 --> 01:29:48.720

Erica Skatvold: Doing your jobs and doing them well.

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01:29:50.040 --> 01:29:50.490

lchesley: Hi.

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01:29:50.520 --> 01:29:52.860

lchesley: Can I briefly note something else that

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01:29:52.890 --> 01:29:57.600

lchesley: We really happy about it. And for the for the

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01:29:59.100 --> 01:30:02.850

lchesley: For for St. Charles is help and assistance. I'm Mark

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01:30:03.990 --> 01:30:10.980

lchesley: Pair of medicine faculty and students and nursing faculty and students were included in the group of first responders.

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01:30:11.550 --> 01:30:24.900

lchesley: And were vaccinated at St. Charles and we're really appreciative of that I got some really fun photos from faculty showing off their band aid and thank you know thanks to St. Charles

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01:30:25.650 --> 01:30:32.850

Erica Skatvold: Yeah, that team that's coordinating they've done a an incredible job, especially when you look at the rest of the country and

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01:30:33.900 --> 01:30:35.250

Erica Skatvold: We're, we're doing okay.

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01:30:37.140 --> 01:30:52.560

Erica Skatvold: They've been great. All right, thank you so much. Um, OK. So now we'll move on to advancement NPR enrollment marketing. We have Zach Boone Jen covets and Tyler Hayes here to share

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01:30:53.190 --> 01:30:53.970

Zak Boone: Thanks. Erica.

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01:30:54.990 --> 01:30:57.120

Zak Boone: Yeah, we're gonna throw the kitchen sink at it tonight.

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01:30:58.620 --> 01:31:06.720

Zak Boone: No, I know this is a great chance to give you an update on some work that the board has been familiar with and that's our move to a formal advancement model.

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01:31:07.230 --> 01:31:16.380

Zak Boone: As Matt would say, What's old is new again. I'm having lead this effort, a while back, and I think you remember in November of 2019 we presented to the board.

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01:31:16.770 --> 01:31:24.360

Zak Boone: At your retreat and prineville Ron Matt and me to give you some updates in this direction we're headed. Here we are 14 months later, and it's great to say

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01:31:24.900 --> 01:31:33.210

Zak Boone: That we have arrived and we've got some great stuff to share with you tonight about how that has gone. So again, it's been a little bit of a long process.

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01:31:34.020 --> 01:31:42.840

Zak Boone: And interesting that covert made everybody from the change what we were doing. We had a big plans here for some more grandiose public engagement as part of advancement, that's one piece of advancement.

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01:31:43.560 --> 01:31:52.860

Zak Boone: Balloons over band coming to potentially to campus some larger partnerships to host community events on campus. But, you know, we took the

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01:31:53.280 --> 01:32:01.440

Zak Boone: Pandemic and we turned inside, we've been focused on some internal products and strengthening our core messaging and components and we're excited to share those with you tonight.

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01:32:02.970 --> 01:32:13.110

Zak Boone: Jen. Thanks for driving early. So this is the org chart that has become a result or resulted from the rebrand the reorganization of this work.

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01:32:13.920 --> 01:32:20.250

Zak Boone: So again, it's a little bit funky in my role prior as just the executive director and now with the Chief Advancement title.

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01:32:20.610 --> 01:32:27.810

Zak Boone: Added on and that I still do report to the COCC Foundation Board of Trustees, even though I am a college employee, they're still very

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01:32:28.230 --> 01:32:38.370

Zak Boone: Actively engaged in the work of the foundation and increasingly in the work of advancement and champions for this outcome. So it's really great to have that sort of advocacy group.

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01:32:38.970 --> 01:32:46.680

Zak Boone: That we're allowed to have to the foundation out there in the community and supporting this work again directly report to Lori and then our awesome new

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01:32:47.190 --> 01:32:50.460

Zak Boone: director of marketing and public relations. Amazing. Gosh, six months.

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01:32:51.240 --> 01:32:59.130

Zak Boone: Into her seventh month on the job. How much has been done over seeing an amazing team any Metcalf Laura's organic Scott now and Mark Johnson.

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01:32:59.580 --> 01:33:05.220

Zak Boone: And then over on the foundation side, we did a couple of things different. When I moved up into this role.

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01:33:05.700 --> 01:33:12.930

Zak Boone: Did a new job description and scope of work for Brittany Nichols, who's now the director of foundation programs in her ninth year with the foundation

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01:33:13.200 --> 01:33:22.590

Zak Boone: Allison dickerson's our administrative assistant Charlotte gilbride who is the coordinator of the Nancy are Chandler Visiting Scholar Program. Now both report to Brittany, as opposed to be

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01:33:23.250 --> 01:33:32.610

Zak Boone: You heard a little bit about Charlotte's work in the preceding presentation very involved in that work misty vous. Many of you now are terrible giving officer, Karen, are amazing accountant.

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01:33:33.090 --> 01:33:41.250

Zak Boone: And then Sean Devlin typed in there as our new grants coordinator who will be starting on February 1 very excited about that. Thank you Jim.

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01:33:43.380 --> 01:33:56.790

Zak Boone: Just to recap, the definition of advancement that comes from the professional organization that I am most affiliated with the Council for the advancement and supportive education. You see how they slipped advancement and the title of their organization their sort of tell

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01:33:58.080 --> 01:34:08.790

Zak Boone: Advancement as a strategic integrated method of managing relationships to increase understanding and supportive my educational institutions key constituents. That's really the takeaway. That's why it's a bold.

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01:34:09.390 --> 01:34:15.450

Zak Boone: That wears many hats but that's really the meat that we're trying to get to. Next slide please.

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01:34:15.780 --> 01:34:17.700

Zak Boone: We have a set of external goals that

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01:34:17.700 --> 01:34:22.680

Zak Boone: informs our work, promoting and marketing the college, especially to prospective students

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01:34:23.340 --> 01:34:29.220

Zak Boone: broaden and deepen external relationships secure private financial support from donors and other philanthropic entities.

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01:34:29.520 --> 01:34:36.000

Zak Boone: We always want to communicate about the college with those who have a stake in the success that district why we feel that's really everyone

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01:34:36.780 --> 01:34:42.180

Zak Boone: We want to build on an affinity of from our alumni that are out there in the community and we'll be doing some more work.

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01:34:42.540 --> 01:34:49.980

Zak Boone: On that and the next couple years. And again, engage those alumni and others in the life of the institution as volunteers advocates and supporters

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01:34:50.310 --> 01:34:54.060

Zak Boone: Many of you know I'm pretty active in Rotary and I do love to ask Rotarians

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01:34:54.660 --> 01:35:00.510

Zak Boone: How many of you know someone that went to see OCC in the past 10 years or have had your life positively affected by soon as you see

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01:35:00.870 --> 01:35:09.600

Zak Boone: Everyone raises their hand, we have like the two degree of separation thing. Oh yeah, I took a class there. My nephew was there. My grandson was there. My neighbor graduated from the college so

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01:35:10.020 --> 01:35:15.930

Zak Boone: We need to make sure that affinity is felt strongly and turn it into action, which can simply be folks.

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01:35:16.560 --> 01:35:28.350

Zak Boone: raising their hands and supported us in a bond measure signing up for a season and non violence class coming to one to Laura's wine classes, etc. But we want that community pride and that is a true formal external goal of advancement.

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01:35:30.690 --> 01:35:35.370

Zak Boone: Internal goals which again, we've been focused on a lot this year with new staff and a new

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01:35:35.790 --> 01:35:46.830

Zak Boone: Structure and that's to ensure strong regular coordination with admissions and records recruiting and enrollment efforts, you know, we, as you know, we have a pretty strong fundraising machine at the college that goes back decades.

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01:35:47.460 --> 01:35:59.820

Zak Boone: Donors really only want to help students. So it's in our best interest to put great students in the classroom so that those donors can support them. It seems sort of simple but that's really what it comes down to. So when enrollment.

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01:36:00.240 --> 01:36:04.950

Zak Boone: Admissions and Records recruiting enrollment efforts are strong donors are happy.

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01:36:05.820 --> 01:36:13.680

Zak Boone: Just to make one connection of many across this advancement funds. We want to ensure best practices brand integrity and insisted communications or maintain, of course, we want to

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01:36:13.890 --> 01:36:21.420

Zak Boone: Utilize efficiencies and leverage resources. You'll hear a little bit more about that with a billboard campaign example in the coming slides from Jen.

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01:36:22.020 --> 01:36:30.630

Zak Boone: And really importantly, we like to serve as internal consultants and experts on marketing branding web design social media Strategic Communications fundraising grants development.

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01:36:30.960 --> 01:36:43.110

Zak Boone: Event needs. We tell the campus where your fundraising consultants where your marketing consultants and we try to get out. Jen, and her team may Brittany and our team and share that share that wealth of information with our colleagues.

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01:36:45.000 --> 01:36:56.760

Zak Boone: One product that you all see thankfully, because all of you have been to our events and such great supporters of the foundation is the legacies magazine, which is a foundation publication.

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01:36:57.780 --> 01:37:04.470

Zak Boone: Back until 2017. It was kind of a newsletter kind of with a lot of nonprofits did send out a newsletter sort of had

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01:37:04.830 --> 01:37:14.310

Zak Boone: A couple stories of students had an annual report donor list and it really lovely informative. We have legacies going back 40 years we felt like it needed a little bit of a refresh.

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01:37:14.820 --> 01:37:25.620

Zak Boone: We wanted people to have it proudly on their coffee table. We wanted people to forward it to their neighbor. We wanted to have a really good looking electronic PDF version. And this is the example that came out of our fall 2020

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01:37:27.240 --> 01:37:33.810

Zak Boone: Issue. The reason we're showing you this is that this is developed through the foundation sort of lens.

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01:37:34.260 --> 01:37:41.940

Zak Boone: Thought through with an editorial team and marketing and public relations stories that come from across the campus and campuses, I should say.

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01:37:42.750 --> 01:37:49.620

Zak Boone: All sort of with a philanthropic lens so we intentionally choose stories and create a narrative.

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01:37:50.070 --> 01:38:02.100

Zak Boone: That talks about the impact of philanthropy, your grants or community collaboration or legacy gifts, but that show the impact that that has through the college lens, not just a foundation. We are a vehicle to support the college

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01:38:03.000 --> 01:38:11.760

Zak Boone: And its successes and goals are only ambition in the foundation and NPR, etc. And so this change of this publication really demonstrates that

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01:38:15.240 --> 01:38:20.760

Zak Boone: I'm going to hand it off now to my wonderful partner in recruiting and outreach activities, take it away.

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01:38:22.200 --> 01:38:23.400

Tyler Hayes: All right. Thank you, Zach.

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01:38:24.570 --> 01:38:26.310

Tyler Hayes: Well yeah, I just want to start by saying there is

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01:38:27.090 --> 01:38:34.950

Tyler Hayes: Just significant overlap in that definition of Zack shared around advancements in the work that we do in recruitment and outreach and that

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01:38:35.460 --> 01:38:43.170

Tyler Hayes: Really what we're trying to do is build those relationships with prospective students with parents with high school staff.

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01:38:43.950 --> 01:38:50.970

Tyler Hayes: In order to increase their understanding of COCC and really what we have to offer. And we know we have a lot to offer.

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01:38:51.780 --> 01:38:56.130

Tyler Hayes: So that's really the work we're in and and and tonight I really wanted to share with you all.

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01:38:56.820 --> 01:39:04.110

Tyler Hayes: Some of the efforts that we're putting forward in the recruitment and outreach area. And I'm going to start with communications, because this one.

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01:39:04.620 --> 01:39:16.350

Tyler Hayes: is big and probably the biggest shift and how we've started to communicate and it really starts with a customer relationship management tool we have a brand new tool that

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01:39:17.040 --> 01:39:28.260

Tyler Hayes: We have been able to start using within this last year, we call it the CRM and really what this tool is is a way for us to centralize all of our communications.

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01:39:28.770 --> 01:39:38.670

Tyler Hayes: And then be able to strategically send out communications from the CRM to different groups could be student groups or other types of groups as well.

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01:39:39.090 --> 01:39:50.730

Tyler Hayes: And that really doesn't do it justice. So just to give you a kind of a picture of where where we were and where we are now with the CRM, what we are able to do now with the CRM is actually automate

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01:39:51.390 --> 01:39:57.600

Tyler Hayes: Our communications, we are able to schedule. Our communications to go out on specific days and times.

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01:39:57.990 --> 01:40:09.360

Tyler Hayes: were even able to condense our timelines and scheduling for communications based on the time of the term so that we make sure student communications get to students in a timely manner when they need them.

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01:40:10.980 --> 01:40:20.550

Tyler Hayes: We are able to now send out multiple forms of communication through the CRM were able to send out mailings emails and we're able to text students

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01:40:21.150 --> 01:40:30.090

Tyler Hayes: All from this management tool where before that was spread out across a lot of different tools. And so now we're able to centralize that

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01:40:30.780 --> 01:40:34.830

Tyler Hayes: We're also able to track student interaction, our interactions with students, so

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01:40:35.040 --> 01:40:45.540

Tyler Hayes: There's basically a student profile within the CRM so we can go out and look at a particular student and see all the communications that we've sent to that particular student something that we've never been able to do before.

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01:40:46.170 --> 01:40:54.360

Tyler Hayes: So we're really excited about that. And then we're also able to track report and look and assess what we're doing. We can now tell

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01:40:55.200 --> 01:41:05.190

Tyler Hayes: If students are opening these communications if they're clicking and actually navigating through them. We can look at that down to a specific students or to a group of students that were emailing

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01:41:05.850 --> 01:41:15.780

Tyler Hayes: Or communicating with in whatever way we do that. So really allows us to then assess the work we're doing and make adjustments accordingly and build off of what we're doing as well.

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01:41:16.290 --> 01:41:22.890

Tyler Hayes: And then the one of my favorite parts about this communication is it looks way better. We've got an example for you right there.

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01:41:23.580 --> 01:41:38.400

Tyler Hayes: This that's one of our let's connect emails that we are sending out to prospective students as part of that communication plan, you can see we've got images we can introduce our admissions coordinators and Kaylee Schweitzer, and her team Lindsay and Sophia And and also Wendy as well.

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01:41:39.450 --> 01:41:49.620

Tyler Hayes: They're. They're the ones really doing this great work. So I want to, I want to really make sure I acknowledge them. But you can see that the communications, just look really really nice and are easy, easy to navigate

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01:41:51.330 --> 01:42:02.190

Tyler Hayes: And right here I have a list of what we're currently doing. Again, this is very new to us so we're in. We're in the early phases of using the CRM. We have a lot of work still to do but we're right now we're sending out communications to prospective students

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01:42:03.000 --> 01:42:13.830

Tyler Hayes: And that includes mailings text messages and emails, where we have a specific communication plan for high school counselors something we've never done before. So we're really excited about that.

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01:42:14.700 --> 01:42:24.690

Tyler Hayes: We have a new admin communication plan. So from the point of the students submitting an application to when they actually register for a class, we have a specific communication plan for those students.

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01:42:25.080 --> 01:42:33.570

Tyler Hayes: To help them through the enrollment process. And then we also have a brand new request for information form which lives on our web

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01:42:34.110 --> 01:42:42.360

Tyler Hayes: Site and that allows parents or prospective students anybody really interested in getting information from us and about SEO CC can submit that form.

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01:42:42.900 --> 01:42:50.910

Tyler Hayes: It automatically goes into our CRM. We can then quickly turn around and send out communications to those individuals accordingly.

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01:42:51.300 --> 01:43:02.220

Tyler Hayes: Again, something we were not able to do before. So we, we are very, very excited about the CRM and we, again, we're just at the very beginning stages of using this and implementing

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01:43:03.270 --> 01:43:04.290

Tyler Hayes: These communications.

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01:43:05.430 --> 01:43:15.360

Tyler Hayes: Additionally, as part of the CRM work and FYI work the college went ahead and created what we call a COCC communication style guide.

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01:43:15.840 --> 01:43:27.270

Tyler Hayes: And the reason I bring this up is because really this guide was the foundation of our CRM work. We didn't just move in our old communications into the CRM. We spent a lot of time.

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01:43:28.260 --> 01:43:39.570

Tyler Hayes: And our communications evaluating our communications updating them creating new ones. And we use this style guide is our foundation, because it's the purpose of this guide is really

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01:43:40.140 --> 01:43:49.470

Tyler Hayes: To create one COCC voice across all of our communications and we want to be consistent with all of our communication. So this is just a quick snapshot of

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01:43:49.890 --> 01:43:56.130

Tyler Hayes: This guide. It's about 15 pages long. So you're just going to see a few pages, but we really wanted to answer the question, who is the COCC student

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01:43:57.030 --> 01:44:03.210

Tyler Hayes: We wanted to find the COCC focus and then also we want to really think through how we wanted to be perceived

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01:44:03.960 --> 01:44:14.400

Tyler Hayes: With these communications. What was going to be the COCC persona and to kind of summarize that for you. We have a just a screenshot of what we want to be and what we don't want to be

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01:44:15.000 --> 01:44:24.750

Tyler Hayes: When we communicate. We want to be genuine inspiring encouraging really that last one. There's key. We want to be slightly more casual than formal

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01:44:25.740 --> 01:44:32.250

Tyler Hayes: And it may sound pretty simple, but in the higher education world and the amount of policy, we have to

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01:44:32.580 --> 01:44:39.900

Tyler Hayes: To push out to students and an institutional jargon that can find its way into our communications, it can sometimes be overwhelming. So we

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01:44:40.320 --> 01:44:51.390

Tyler Hayes: We've been putting a lot of work into this and we're really proud of the work we've done and we still have a long ways to go. And a lot of work to do with this style guide, but really proud of what what we've done thus far.

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01:44:53.580 --> 01:44:59.100

Tyler Hayes: And then I want to, I want to change gears here and talk to you all move away from communications here and talk a little bit more about

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01:44:59.790 --> 01:45:07.980

Tyler Hayes: How we're getting creative. I mean, the recruitment and outreach world was flipped upside down, much like all of our worlds with the pandemic.

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01:45:08.760 --> 01:45:23.940

Tyler Hayes: I mean, we've really prided ourselves on being in the schools with the high school counselors with the students on the road at fairs and we that's really we that's where we built our relationships. So the fact that we are unable to be in person.

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01:45:23.940 --> 01:45:24.870

Tyler Hayes: Really changed.

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01:45:25.320 --> 01:45:41.460

Tyler Hayes: Everything about how we operate and recruit students. So we've really had to shift to a virtual missions format. And we've created again. Caitlin Schweitzer, and her team, along with gen and marketing and public relations have created an incredible virtual admissions page.

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01:45:42.630 --> 01:45:47.040

Tyler Hayes: That has so many resources for students on it. We have webinars that

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01:45:48.060 --> 01:45:51.930

Tyler Hayes: Are available live for students and we're recording all those and they're available.

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01:45:52.500 --> 01:45:57.630

Tyler Hayes: One of my favorites is we've actually created High School lesson plans, this is this is I think getting really creative.

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01:45:58.020 --> 01:46:06.390

Tyler Hayes: And that we can't be in the high schools to provide those college one on one or how to pay for college presentations. We're now providing the resources to our

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01:46:06.930 --> 01:46:14.310

Tyler Hayes: High School teacher so that they can then take that information and easily bring it into their classroom, but with our CEO CC brand on it.

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01:46:15.390 --> 01:46:21.390

Tyler Hayes: We're still providing workshops, we're doing getting started workshop helping students through the enrollment process, helping them with their application.

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01:46:22.650 --> 01:46:27.120

Tyler Hayes: We're providing virtual tours. We have tours, where our admissions coordinators are

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01:46:27.750 --> 01:46:38.340

Tyler Hayes: Live on zoom and literally walking around our campus and answering questions and showing showing students and parents, our camper our college and showing it off. So we're still doing incredible work.

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01:46:38.910 --> 01:46:44.820

Tyler Hayes: With our tours and and they fill up quick. You'd be surprised at how many, how many people are really interested

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01:46:45.690 --> 01:46:52.710

Tyler Hayes: In these virtual tours and seeing our campus. It's really encouraging and we're still doing the fairs college fairs, don't look like

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01:46:53.250 --> 01:47:11.310

Tyler Hayes: They used to, but we still have college fairs and they are zoom dropped in rooms and we're still we're still connecting with students that way as well. So a lot of work to shift everything virtually and then again, I think the key here is we are really focusing on to two main things

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01:47:12.360 --> 01:47:21.240

Tyler Hayes: Right now, and that's building on our current relationships. We know how important it is for us to continue to build on the relationships we already have.

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01:47:21.750 --> 01:47:29.250

Tyler Hayes: And just to give you some examples we I mean we want to reconnect with last year's prospective students and admins who may not have attended

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01:47:29.700 --> 01:47:36.720

Tyler Hayes: We know that a ton of our students who who were interested in COCC last year and potentially coming this last fall.

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01:47:37.170 --> 01:47:45.660

Tyler Hayes: Have decided not to come for whatever reason, it could have been due to the pandemic. It could have been a number of different things, but we want to reconnect and engage with them.

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01:47:46.140 --> 01:47:55.350

Tyler Hayes: And talk to them about co CC and get in front of them again because they were interested in us once we know that they are there. We are also

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01:47:56.520 --> 01:48:03.330

Tyler Hayes: Getting contact list for our industry school so we can actually get information philosophy information in front of them.

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01:48:04.380 --> 01:48:06.600

Tyler Hayes: Right now I will, I will just tell you it's it's

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01:48:07.230 --> 01:48:17.130

Tyler Hayes: In the high schools. And it's really, it's really hard to engage with these students even our high school counselors and future center staff are saying they're having a very difficult time engaging with the students.

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01:48:17.640 --> 01:48:22.350

Tyler Hayes: So we are trying to meet them where they're at and get information in front of them.

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01:48:23.430 --> 01:48:31.110

Tyler Hayes: Were also purchase purchasing counselor list. So we're sending out communications again from our CRM to in state counselors.

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01:48:31.770 --> 01:48:43.410

Tyler Hayes: Across the state and we sent out I think about 758 emails and we're going to continue to send out emails to this group and we had a 38% open rate and the reason why I share that is because industry standards.

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01:48:44.340 --> 01:48:57.570

Tyler Hayes: For higher education and they typically fall right in that 20 to 30% range. So we're seeing an incredible open rate on these communications. We're going to continue, continue again to do some outreach and and connect with these in state counselors.

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01:48:58.950 --> 01:49:07.770

Tyler Hayes: Outside of building off of our current relationships, which we know is extremely important. We also know that we need to we need to cast a wider net and we need to tell more people about the OCC

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01:49:08.220 --> 01:49:15.870

Tyler Hayes: And create new relationships as well and and no better place to start in our border states. I mean, what an opportunity for our students.

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01:49:16.320 --> 01:49:23.130

Tyler Hayes: To come to see OCC and pay in state tuition is pretty incredible. And again, since we can't be on the road.

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01:49:23.850 --> 01:49:31.080

Tyler Hayes: We have gone ahead and gotten contact a contact list of all the high school counselors or many of the high school counselors in all of

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01:49:31.800 --> 01:49:39.780

Tyler Hayes: Washington Idaho Nevada and Northern California. And we're now communicating with them through our CRM and we're seeing a 41% open rate.

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01:49:40.140 --> 01:49:51.990

Tyler Hayes: So the COCC brand and what we again what we have to offer is getting in front of these high school counselors and staff. And again, our hope is that that then filters down to the students as well.

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01:49:52.770 --> 01:49:59.910

Tyler Hayes: And we want to go beyond that we know border states. It's great. But we want to continue to expand and we've got an ad going into a

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01:50:00.540 --> 01:50:08.250

Tyler Hayes: Missoula digital digital ad in Missoula, Montana, it's going to reach about 80,000 people. So again, our hope is that

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01:50:09.210 --> 01:50:16.320

Tyler Hayes: People are seeing COCC in our brand and are coming in and checking out our website and seeing what we're all about. So we're continuing to expand our reach.

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01:50:17.040 --> 01:50:27.210

Tyler Hayes: beyond our borders states as well. And then there's a lot of good future work. And we've. We have a lot of exciting things coming,

which I'm going to share with you here in a minute, but I'm going to pass it off to Jen to take it away right now.

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01:50:27.960 --> 01:50:31.920

Jenn Kovitz, she/her: Awesome. Thank you. Tyler and thanks for this opportunity to

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01:50:31.920 --> 01:50:33.750

Jenn Kovitz, she/her: Come and share our work with you tonight.

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01:50:34.650 --> 01:50:47.430

Jenn Kovitz, she/her: Every other week, members of Tyler's team my marketing and public relations team Housing First Year Experience and the branch campuses come together and we discuss marketing and communication strategies.

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01:50:48.000 --> 01:51:06.630

Jenn Kovitz, she/her: Out of this work and for the first time, CEO CC has created and committed to a comprehensive multi media 18 months strategic marketing plan specifically to drive enrollment and the costs are shared evenly between advancement marketing and public relations.

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01:51:07.650 --> 01:51:25.740

Jenn Kovitz, she/her: And admissions and records. We've also been busy collaborating as you'll see on many other efforts. But before I share these efforts with you. I really want to align the lenses and the goals that are framing the college's strategic marketing and public relations efforts.

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01:51:27.300 --> 01:51:39.840

Jenn Kovitz, she/her: The first thing is that we cannot rely on name recognition and brand awareness in Central Oregon our potential students and donors might not actually know what SEO CC is who we are.

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01:51:40.440 --> 01:51:51.330

Jenn Kovitz, she/her: So in 29 teen more than 4000 people move to the shoots county and the populations and crook and Jefferson counties are actually growing faster than the population of Oregon overall

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01:51:52.380 --> 01:52:01.080

Jenn Kovitz, she/her: And something that I think about a lot is that by, I hope that we are able to be far more in person and fall 2021

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01:52:01.380 --> 01:52:08.400

Jenn Kovitz, she/her: Than we are now, but by that time CSC ca campuses will have been physically close to the public for a full 18 months.

767

01:52:08.880 --> 01:52:22.140

Jenn Kovitz, she/her: So our marketing goal must first and foremost be an awareness campaign, who is CEO CC. What are we all about and. And did you know that there is a community college in the town in which you've just moved

768

01:52:22.560 --> 01:52:36.210

Jenn Kovitz, she/her: We also need to build awareness that we, we've got your back. We're here for you. We are actively educating and supporting our students in the midst of a pandemic and that's an important part of our, our awareness campaign to

769

01:52:37.680 --> 01:52:46.410

Jenn Kovitz, she/her: The other major consideration is understanding the behavior. The preferences and the buying habits of our perspective and current students

770

01:52:46.950 --> 01:53:04.050

Jenn Kovitz, she/her: And where our students in 2021 well they're online a full 90% of our students are under the age of 40. And if we look at trends nationally for that age demographic nearly 100% are internet users.

771

01:53:04.710 --> 01:53:19.770

Jenn Kovitz, she/her: And for that same age demographic. We know that 86% of them likely use at least at least one social media platform and most popular popular within that demographic are YouTube and Instagram.

772

01:53:21.060 --> 01:53:39.240

Jenn Kovitz, she/her: We also know that the majority of our students shop online, a great many of them might not actually remember a time before you could shop online and they are as confident and comfortable buying groceries and outdoor recreation gear as they are buying health care and higher ed online.

773

01:53:40.320 --> 01:53:51.390

Jenn Kovitz, she/her: But of course, we're a community college. And so we also know we serve students who are often excluded from access to the Internet and mobile phones and social media and that

774

01:53:51.630 --> 01:54:05.310

Jenn Kovitz, she/her: Could be true because of income or race education language or other socio economic factors. So our marketing approach has to be nuanced and it cannot rely on a one digital size fits all approach.

775

01:54:07.200 --> 01:54:17.910

Jenn Kovitz, she/her: So we're doing a strategic multi media marketing campaign that targets brand awareness, first and foremost in our own district as well as out of district.

776

01:54:18.600 --> 01:54:30.060

Jenn Kovitz, she/her: And again, we're driving enrollment. So from October to December of 2020 we tested the college's first in district multi platform digital marketing campaign.

777

01:54:30.420 --> 01:54:38.340

Jenn Kovitz, she/her: And we've worked with an agency who specializes in higher ed marketing and that was recommended to us by South Western Oregon Community College.

778

01:54:38.760 --> 01:54:51.300

Jenn Kovitz, she/her: We ran video ads on YouTube and across top internet news sites. We ran internet radio ads and social media ads as well as paid search on places like Google and Bing.

779

01:54:52.200 --> 01:55:00.540

Jenn Kovitz, she/her: And the campaign was a huge success. I was really pleased with the results. And so we've extended this approach, through June of 2022

780

01:55:02.010 --> 01:55:12.480

Jenn Kovitz, she/her: But we have to meet all of our students where they are and we need to continue to be a strong community partner with our central Oregon media outlets and industry groups.

781

01:55:12.930 --> 01:55:23.670

Jenn Kovitz, she/her: So we're doubling down on the college's history of local ad buys sponsorships and underwriting commitments and aligning these commitments with our digital campaigns messaging.

782

01:55:25.500 --> 01:55:32.640

Jenn Kovitz, she/her: I just thought it might be good to give you kind of a snapshot a case study of the way in which our messaging is carrying across

783

01:55:33.270 --> 01:55:49.770

Jenn Kovitz, she/her: coordinated efforts so Zack mentioned the billboard campaign, which you can see in the lower left. So this started actually as the banner ad of legacies magazine for 2020 the foundation Zach specifically came up with this tagline even

784

01:55:50.820 --> 01:56:00.480

Jenn Kovitz, she/her: Even at a distance. We've got your back trying to just think about how do we market during a pandemic and so we carried forward this creative to the four billboards.

785

01:56:01.410 --> 01:56:11.220

Jenn Kovitz, she/her: To in Bend one in the pine one in Madras we updated our landing pages on our websites were all the digital ads were pointing to reflect this creative

786

01:56:11.730 --> 01:56:20.880

Jenn Kovitz, she/her: We took out print ads in places like the source weekly and really importantly, our video ad campaign ran in the weeks.

787

01:56:21.510 --> 01:56:33.240

Jenn Kovitz, she/her: Building up to and immediately following the US election and our videos are being shown to in district audiences on places like CNN right when there were a fair number of eyeballs.

788

01:56:33.840 --> 01:56:45.840

Jenn Kovitz, she/her: Looking at video news. So the timing was really great and supported that awareness building strategy. The other thing I'm really excited about is our decision to expand the mailing for

789

01:56:46.830 --> 01:56:58.110

Jenn Kovitz, she/her: The winter 2021 continuing education class schedule. So in the past the college has sent this schedule to approximately two thirds of in district household

790

01:56:58.620 --> 01:57:12.960

Jenn Kovitz, she/her: And the mailing that went out last week. I hope you've all received yours went out to 100% of in district households and in addition to having the courses that are continuing ed crew are offering. We took out ads.

791

01:57:13.530 --> 01:57:21.000

Jenn Kovitz, she/her: So you'll see ads for college offerings throughout these pages, whether it's one year certificates to

792

01:57:21.420 --> 01:57:40.680

Jenn Kovitz, she/her: reach those who might want to career change during the economic downturn to merit scholarships and foundation scholarships adult basic skills. We wanted to showcase the full offering at COCC when we have this expanded mailing to 100% of our households.

793

01:57:42.180 --> 01:57:54.300

Jenn Kovitz, she/her: If you're on social media, you know that we've been busy since June of 2020 we've reactivated the college's LinkedIn presence and we created an official COCC Twitter account.

794

01:57:55.020 --> 01:58:05.850

Jenn Kovitz, she/her: Having a Twitter account is especially important during a Munich emergency communications and it's it's just a emergency preparedness best practice to have a Twitter account.

795

01:58:06.900 --> 01:58:18.720

Jenn Kovitz, she/her: We are now putting out original content every business day across floor for social media platforms as well as regularly adding new content to our YouTube channel.

796

01:58:19.590 --> 01:58:27.810

Jenn Kovitz, she/her: On Tyler's team led by Caitlin Schweitzer admissions and records is doing an incredible job with Instagram. One of our most important platforms.

797

01:58:28.110 --> 01:58:32.850

Jenn Kovitz, she/her: They're using that student communications guide that Tyler mentioned to inform their content.

798

01:58:33.420 --> 01:58:44.880

Jenn Kovitz, she/her: And they are Instagram is fun, it's engaging it's informative and it's reflective of the kind of contents that students have of our age group expect on that platform.

799

01:58:45.300 --> 01:58:53.880

Jenn Kovitz, she/her: And the thing I think is most exciting about what they're doing with Instagram or the student takeovers. So over the last two days we had

800

01:58:54.810 --> 01:59:04.920

Jenn Kovitz, she/her: Anthropology student and a ceramic student take over our Instagram stories and it was a day in the life of of what it's like to take classes remotely and earlier.

801

01:59:05.580 --> 01:59:15.570

Jenn Kovitz, she/her: Late in the fall, we had nursing and dental assisting students show us what it was like to be in the classroom learning in person during the pandemic. It's really compelling.

802

01:59:15.900 --> 01:59:24.090

Jenn Kovitz, she/her: And it matters because students are talking to other students because of this great work. We're seeing really impressive audience growth.

803

01:59:24.720 --> 01:59:40.980

Jenn Kovitz, she/her: One of our YouTube videos on what it's like to be a dental assistant at COCC has had over 90,000 views. We're seeing a 22% growth in our YouTube followers. A 15% growth in our Facebook followers and strong encouraging growth on Instagram and LinkedIn as well.

804

01:59:42.540 --> 01:59:49.230

Jenn Kovitz, she/her: marketing and public relations is also working closely working closely with admissions and records IDs.

805

01:59:49.500 --> 01:59:59.190

Jenn Kovitz, she/her: And instruction to ensure that our website, not only follows mobile optimized best practices, meaning that it scales to the mobile device that so many of our students.

806

01:59:59.640 --> 02:00:13.290

Jenn Kovitz, she/her: And community members are using, but that it also makes a lasting and positive first impression builds trust demonstrates value remains accurate and priority sizes. The web visitors ease of use.

807

02:00:15.000 --> 02:00:25.170

Jenn Kovitz, she/her: A lot of been spoken already tonight about the college's commitment to accessibility and quality and we're just making sure that that carries through not only

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02:00:25.860 --> 02:00:39.930

Jenn Kovitz, she/her: With a universal design informing our instruction side of things, but truly all all materials and communications to current and prospective students. We are committed to the college's

809

02:00:40.950 --> 02:00:54.120

Jenn Kovitz, she/her: Value surrounding equity and I've got a screenshot here of bobcat news flash, which is something that was truly an inter departmental collaboration. So, previous to my coming to see SEC the

810

02:00:54.570 --> 02:01:08.040

Jenn Kovitz, she/her: The monthly student e newsletter was a very simple text based email that we sent out of Outlook and starting in December we move this into Constant Contact an automated email marketing tool.

811

02:01:08.550 --> 02:01:16.230

Jenn Kovitz, she/her: We made it visually driven. As you can see here, we gave it a name, the Bobcat news flash and this is really

812

02:01:17.460 --> 02:01:27.390

Jenn Kovitz, she/her: a best practice in part because this is what our students are receiving from other institutions, including OSU cascades a design visually driven piece like this.

813

02:01:27.960 --> 02:01:42.390

Jenn Kovitz, she/her: But it also lets us track what how students are opening the email. What are they clicking on so that you know we can see what are our students most interested in, and then double down and expand our messaging around those interests.

814

02:01:44.670 --> 02:01:52.530

Jenn Kovitz, she/her: We have to continue to prioritize the college's commitment to earned media coverage for COCC. And these are just two quick examples.

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02:01:52.950 --> 02:02:05.460

Jenn Kovitz, she/her: One national one local. So we have the Newsweek piece last September that talked about the incredible showing of students and faculty from CNBC, who were on the wildfire front lines.

816

02:02:05.910 --> 02:02:13.920

Jenn Kovitz, she/her: And then I'm also making a commitment to pitch more exclusive to our media partners really finding the right good news story.

817

02:02:14.520 --> 02:02:31.020

Jenn Kovitz, she/her: About the college that it's really specific to the right, single media outlet and giving them that sort of first look. And this is an example of one where when Blakeley Evans joined us. We gave the bulletin and exclusive to announce his higher and his vision for the Afro centric program.

818

02:02:33.090 --> 02:02:37.530

Jenn Kovitz, she/her: I'm going to throw things back to Tyler, so he can give it a little look ahead.

819

02:02:39.150 --> 02:02:44.610

Tyler Hayes: Thanks, Jen. So looking ahead here. We like I said, we have some exciting things coming in the future.

820

02:02:45.330 --> 02:02:54.750

Tyler Hayes: I know I mentioned we have a virtual campus tour which we are going to keep that alive with one of our admissions coordinators, but we are also investing in an interactive campus tour through Google

821

02:02:55.560 --> 02:03:09.840

Tyler Hayes: That we're going to launch this summer we want our campus to look at best. So we're waiting, and holding off until the summer to launch this but this will allow it'll start with a really great introduction video with music in the background.

822

02:03:11.310 --> 02:03:20.040

Tyler Hayes: And then students, parents, and again, anybody interested will be able to navigate across our college using three 360 degree views.

823

02:03:20.640 --> 02:03:25.170

Tyler Hayes: There'll be able to jump in and out of buildings look at different rooms within each of our buildings.

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02:03:26.100 --> 02:03:32.580

Tyler Hayes: They'll get they'll have aerial shots showing off kind of the beauty of our of our campuses. So we're really excited about.

825

02:03:33.270 --> 02:03:40.890

Tyler Hayes: That. And again, a lot of our efforts, not just thinking about what what we're doing, because of the pandemic. We want to make sure whatever we're doing is going to last.

826

02:03:41.460 --> 02:03:53.310

Tyler Hayes: That we that we can continue to utilize these these tools in the future. We're also looking to move our parents and continuing student communications into the CRM that I mentioned earlier.

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02:03:53.850 --> 02:04:00.120

Tyler Hayes: So this is kind of phase three of that CRM. We've never had parent communications before. So again, this is very new.

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02:04:00.450 --> 02:04:06.390

Tyler Hayes: And then continuing to communications. This is extremely important because right now those communications are going out.

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02:04:07.140 --> 02:04:15.990

Tyler Hayes: Plain Text through Outlook and we want to make sure that our communications, again, as we mentioned are consistent for students, all the way out all the way through their, their time here at COCC

830

02:04:16.830 --> 02:04:30.840

Tyler Hayes: And we want to expand our texting strategy. So we know students want to receive texts. That's how they want to be communicated to and Jen may jump in here, but we really want to expand on these efforts and in the coming months.

831

02:04:33.240 --> 02:04:38.520

Jenn Kovitz, she/her: Um, yeah. Well, and just, um, in addition to texting, we have this great mobile app.

832

02:04:39.210 --> 02:04:47.070

Jenn Kovitz, she/her: That the COCC mobile app. And so we're going to expand the use of this, one of the things I'm excited about when we're all back on campus.

833

02:04:47.730 --> 02:04:56.100

Jenn Kovitz, she/her: As the geolocation feature. So for example, if I'm a student and I have the COCC app on my phone when I walk into coats Campus Center.

834

02:04:56.430 --> 02:05:07.260

Jenn Kovitz, she/her: I can receive an alert saying, hey, we're going to have a transfer week here in the dining hall next week. Don't miss it. If I come onto campus and I have the mobile app on my phone.

835

02:05:07.770 --> 02:05:22.710

Jenn Kovitz, she/her: It can alert me about key registration deadlines tuition payment deadlines that kind of thing. So, and we're hearing from students that they appreciate being communicated this way through texting and mobile app notifications.

836

02:05:23.790 --> 02:05:33.420

Jenn Kovitz, she/her: Amy Metcalf on my team is having incredible success on very lean budgets with paid social media marketing on Facebook and Instagram.

837

02:05:33.720 --> 02:05:39.900

Jenn Kovitz, she/her: To the extent to which we're going to expand this tactic, both for specific disciplines, we're working

838

02:05:40.380 --> 02:05:51.000

Jenn Kovitz, she/her: With health careers and Outdoor Leadership. For example, but also for services and for our branch campuses to build a were furnace of our branch campuses through social media marketing.

839

02:05:51.510 --> 02:06:02.940

Jenn Kovitz, she/her: And then finally, a project that's much bigger than just marketing and public relations is the academic web page promotional updates. We're looking at all of our disciplines 40 plus disciplines.

840

02:06:03.540 --> 02:06:12.660

Jenn Kovitz, she/her: Web pages as first and foremost promotional pages that can help support enrollment. And so we're taking a phased approach.

841

02:06:13.290 --> 02:06:30.240

Jenn Kovitz, she/her: About nine disciplines in each phase and actively working to completely update and redesign our academic web pages that will have a consistent look and feel and a really robust set of content types to support folks considering COCC

842

02:06:32.580 --> 02:06:34.530

Jenn Kovitz, she/her: We just start a lot. I'd love

843

02:06:34.650 --> 02:06:35.760

Jenn Kovitz, she/her: To take any questions.

844

02:06:36.600 --> 02:06:40.590

Zak Boone: But that was great. Thanks, everybody, for listening, thanks. Tyler. Thanks, Jim. So we'll open it up.

845

02:06:41.190 --> 02:06:46.230

lchesley: And I'll jump in and and just add a few comments before we get to the questions.

846

02:06:46.950 --> 02:06:47.310

Yes.

847

02:06:48.690 --> 02:06:58.650

lchesley: You know i i said earlier that I'm really, really lucky to work with really smart and really hard working people and that's very true.

848

02:07:00.870 --> 02:07:14.670

lchesley: I have to say, if you wanted this this presentation went a little longer. I said this one needs to go a little longer because our board needs to hear the amazing work that is happening in these areas.

849

02:07:16.080 --> 02:07:22.950

lchesley: And so for me to kind of sum up all that there are two really big takeaways.

850

02:07:24.240 --> 02:07:27.900

lchesley: And the first one is, you know, we always knew we needed a plane.

851

02:07:29.340 --> 02:07:30.390

lchesley: For for

852

02:07:30.540 --> 02:07:34.980

lchesley: For marketing and public relations and recruiting. We always knew that

853

02:07:36.420 --> 02:07:37.680

lchesley: And we did a nice job.

854

02:07:38.880 --> 02:07:40.140

lchesley: Now we have

855

02:07:41.160 --> 02:07:48.570

lchesley: A thoughtful, now we have one a thoughtful strategic comprehensive plan.

856

02:07:51.570 --> 02:07:53.970

lchesley: And Jen's been here a whole six months.

857

02:07:55.710 --> 02:08:01.650

lchesley: And Tyler Alicia reminded me has been in his job like a whole two years.

858

02:08:03.480 --> 02:08:05.760

lchesley: And Zacks been at his job for how long.

859

02:08:05.970 --> 02:08:07.770

Zak Boone: I've been in this role now six

860

02:08:07.860 --> 02:08:08.970

Zak Boone: And six

861

02:08:10.290 --> 02:08:14.940

lchesley: This incredible left. And the other big takeaway besides

862

02:08:16.140 --> 02:08:22.650

lchesley: The planning. The other big takeaway is that we have improved our digital media game.

863

02:08:25.980 --> 02:08:27.390

lchesley: Tremendously

864

02:08:28.560 --> 02:08:31.380

lchesley: And that's so important. So

865

02:08:32.760 --> 02:08:35.250

lchesley: And you know the other thing I'll say just by the by.

866

02:08:36.900 --> 02:08:39.960

lchesley: These folks have done this, all within existing resources.

867

02:08:42.390 --> 02:08:47.280

lchesley: I just couldn't be more pleased with the direction that this, this group is headed

868

02:08:49.710 --> 02:08:53.250

lchesley: So just wanted to make those couple of points.

869

02:08:55.200 --> 02:08:56.490

Zak Boone: Thanks, Lori. Appreciate it. That

870

02:08:58.590 --> 02:09:11.190

Oliver Tatom: Zach that we have your back billboard in the pine is right at Wikia junction and I see it every morning as I turn off to go to my clinic. I love it.

871

02:09:12.240 --> 02:09:13.650

Zak Boone: Yeah, thank you. I

872

02:09:13.890 --> 02:09:17.940

Oliver Tatom: Mean it's just a great looking at great looking billboard.

873

02:09:17.940 --> 02:09:18.270

Oliver Tatom: And

874

02:09:18.660 --> 02:09:19.530

Zak Boone: I appreciate that.

875

02:09:19.980 --> 02:09:21.180

Oliver Tatom: It's great placement

876

02:09:21.840 --> 02:09:31.260

Zak Boone: Well, see, that's, I mean not to go on and on about sort of the coordination and and we've been doing some values work with the SLT members of my team now knows that teamwork is sort of my

877

02:09:32.040 --> 02:09:41.160

Zak Boone: My thing. That's a great example. So we came up with the ad. We knew it would be great because of the one we're using foundation legacies magazine all of our features a scholarship student

878

02:09:42.060 --> 02:09:46.260

Zak Boone: In automotive and one of our board members on the COCC foundation Rodney cook.

879

02:09:46.830 --> 02:09:55.800

Zak Boone: But then how can we take this and share it out right so then you put Jen her team into it. You don't redo the shoot you take the same image you put up with a couple things. So

880

02:09:56.520 --> 02:10:02.220

Zak Boone: And billboards are important. You know, people are still in their cars. People are still driving so you can't do everything on Twitter. You can do everything on

881

02:10:02.550 --> 02:10:08.970

Zak Boone: On social media, you need to be comprehensive and yet there, guess what, if you go to Twitter that ad was tweeted out

882

02:10:09.660 --> 02:10:17.400

Zak Boone: You know, about a week later, so it's appearing in multiple channels and multiple places it's one spot. It's one ad. It's consistent message. So it kind of is a good analogy.

883

02:10:18.030 --> 02:10:24.210

Zak Boone: For advanced, on the whole, and I think those of you who are saying, well, this is actually the advancement org chart and Tyler was no part of it.

884

02:10:24.720 --> 02:10:31.200

Zak Boone: That's kind of the point of this presentation, which is to say there's the formal advancement and then there's what we do to support our colleagues across campus.

885

02:10:31.590 --> 02:10:43.350

Zak Boone: And I use the analogy of students needing support from donors in certain cases which is real. So through Jen and her team and through the advancement lands were able to work really closely with recruitment.

886

02:10:44.460 --> 02:10:52.020

Zak Boone: Efforts, just like we do already with financial aid, just like we already do with the diversity, equity inclusion office, just like we already do with folks in the library. So

887

02:10:52.350 --> 02:11:00.840

Zak Boone: We're really trying to show you some of the ways that we're doing this focusing their alma tonight, but we really try to do that and walk the talk in advance, which is cross team collaboration.

888

02:11:07.830 --> 02:11:16.020

Zak Boone: Well, again, yeah. Seeing no other questions, Erica will have it and Erica, I should say. I mean this started pre live, you know, we had these conversations

889

02:11:16.020 --> 02:11:20.160

Zak Boone: Really lays on from the steel CC board to the foundation board.

890

02:11:20.460 --> 02:11:23.940

Erica Skatvold: You were in the early conversations about restarting this advanced one effort and here

891

02:11:23.940 --> 02:11:26.580

Zak Boone: We are, and you're about to have your second see like

892

02:11:26.700 --> 02:11:37.290

Erica Skatvold: Yeah. Well, I was just gonna say, cuz I you know I had that honor. Yeah, to be the liaison with the foundation we were talking about this for years ago and

893

02:11:38.700 --> 02:11:54.000

Erica Skatvold: And I remember your excitement about it and talking about it coming into realization. And so it's like, it's so cool to see it. Like all come together, you know, and with Tyler joining in. And then, Jen. And you and your new role Zach and

894

02:11:55.290 --> 02:12:03.330

Erica Skatvold: It's kind of everything that like as a board that we were asking for with advancement and marketing and being able to reach out and really reach our audiences and

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02:12:04.830 --> 02:12:11.700

Erica Skatvold: Show you know Central Oregon and beyond what see OCC is about. So I'm just, I'm so excited.

896

02:12:13.140 --> 02:12:15.480

Erica Skatvold: That's awesome. You guys have done a great job.

897

02:12:15.900 --> 02:12:19.110

Zak Boone: Well, and we, you know, this is what we should be doing. So we're

898

02:12:19.410 --> 02:12:21.120

Erica Skatvold: We've got more than what to do.

899

02:12:22.770 --> 02:12:24.600

Erica Skatvold: Oh, it's gonna make me cry. It's so cool.

900

02:12:27.570 --> 02:12:28.350

Erica Skatvold: Yeah.

901

02:12:29.100 --> 02:12:32.640

Alan Unger: You know I'm impressed. This was a great presentation and

902

02:12:32.730 --> 02:12:33.000

Erica Skatvold: I

903

02:12:33.900 --> 02:12:36.570

Alan Unger: I have a lot more to learn. You know, you just sort of

904

02:12:36.810 --> 02:12:40.290

Alan Unger: gave us a taste. Now there's more that we have to delve into

905

02:12:41.790 --> 02:12:42.390

Alan Unger: THANKS, ALAN.

906

02:12:45.420 --> 02:12:45.930

lchesley: Thanks. Oh.

907

02:12:46.770 --> 02:12:49.500

Erica Skatvold: Yeah. Does anybody have any other questions or comments.

908

02:12:52.530 --> 02:12:59.040

Erica Skatvold: Okay, thank you so much for the presentation. And it's, it's just so cool. I'm so excited.

909

02:13:00.600 --> 02:13:01.320

Erica Skatvold: Thank you.

910

02:13:03.330 --> 02:13:16.350

Erica Skatvold: Okay, so we'll move on to the next agenda item. So we have the outcrop SUBDIVISION PLAN change. So we have Peter McCaffrey, and Matt McQuaid here to present and then we'll have a discussion.

911

02:13:16.830 --> 02:13:18.870

Erica Skatvold: Erica. Yes.

912

02:13:18.930 --> 02:13:29.850

Laura Cooper: Or before we start as, as you know, my firm does work with William Smith properties. So I will recuse myself and I'm going to step away.

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02:13:30.780 --> 02:13:39.690

Laura Cooper: At PR that advice that I got long ago from the ethics commission that I should like leave the room. So would you text me when we're ready to go to the next item.

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02:13:40.200 --> 02:13:40.860

Erica Skatvold: I will

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02:13:41.520 --> 02:13:42.780

Laura Cooper: Thank you, Jason.

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02:13:45.240 --> 02:13:46.380

Matt McCoy: Right well

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02:13:46.440 --> 02:13:47.760

Matt McCoy: I don't know if everybody knows

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02:13:47.760 --> 02:13:50.700

Matt McCoy: Peter mccauffrey's the gentleman there in the tie

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02:13:52.020 --> 02:14:00.450

Matt McCoy: Peter is the point person for William Smith properties, Inc. Who is our partner in developing the campus village, and that includes 12

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02:14:00.930 --> 02:14:16.830

Matt McCoy: And three acre parcels on the southwest portion of our bend campus tonight's conversation is around the 12 acre parcel where we have a single family subdivision outcrop subdivision being built by

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02:14:18.210 --> 02:14:25.380

Matt McCoy: A construction partner Curtis homes that Peters representing wispy and wispy is representing co CC

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02:14:26.220 --> 02:14:38.970

Matt McCoy: You may recall that the goal of the development agreement with whispery is to generate an alternative income source for the college from the property real property that is not needed for academic purposes.

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02:14:40.110 --> 02:14:48.750

Matt McCoy: I'm setting the table for you, Peter. So if you'd like to pull up the your presentation then walk us through there and then we'll engage in a conversation with the board.

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02:14:49.830 --> 02:14:59.850

Peter McCaffrey: All right. Thank you, Matt. Everyone can see my screen, hopefully. Yes. Right. Thanks. And I just have to say I'm a tough act to follow with the last presentation. I really enjoyed that and

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02:15:01.980 --> 02:15:09.900

Peter McCaffrey: Appreciate it. It's nice to sit in and hear all of the other things on the agenda. I've got four slides to review.

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02:15:11.010 --> 02:15:21.330

Peter McCaffrey: I will be looking over to the right for hands raised if there's questions, but please interrupt me as we go. Also be pausing between slides to take questions as we go.

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02:15:22.320 --> 02:15:28.080

Peter McCaffrey: So, as Matt mentioned here tonight to talk about the outcrop subdivision and make a recommendation.

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02:15:28.800 --> 02:15:41.070

Peter McCaffrey: A couple of years ago when we were getting ready to submit our preliminary plat for the outcrop subdivision for the phase 116 lots and blue in a real estate committee meeting it was shared with us.

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02:15:41.820 --> 02:15:48.120

Peter McCaffrey: by members of the committee that if it was a better economic outcome or if our

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02:15:49.110 --> 02:15:58.020

Peter McCaffrey: Pioneering idea to sell homes on these land was not feasible that we should approach the college about selling the land and that this is land that would be

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02:15:58.770 --> 02:16:03.060

Peter McCaffrey: The college would be willing to sell despite other efforts related to the campus village.

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02:16:03.660 --> 02:16:18.180

Peter McCaffrey: I was a comment that both Bill and I heard and have frankly just didn't speak up for the next couple of years until about a month and a half or two months ago and the the short of it, which I'll get in, is that we do think that

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02:16:19.380 --> 02:16:38.280

Peter McCaffrey: The economic conditions are more favorable for the college to sell and that the but we're having trouble getting traction on the original program and as advocates of this project in in original believers and in selling homes on these land and the value opportunity we saw in it.

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02:16:39.360 --> 02:16:43.260

Peter McCaffrey: Was not the direction we thought we would go but

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02:16:44.310 --> 02:16:47.730

Peter McCaffrey: I'll present our thinking on it and what we've seen in our short period of time.

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02:16:49.320 --> 02:16:55.950

Peter McCaffrey: Or I shouldn't say short period of time in blue is the first phase, which is what we're going right now. We had the plat recorded

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02:16:56.760 --> 02:17:15.240

Peter McCaffrey: Several weeks back, which is good success. The model home for the subdivision is under is almost complete has been in construction here on lot 12 and the balance of the land which is Phase two plus would accommodate another 37 lots for a total of about 52 lots

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02:17:16.920 --> 02:17:31.320

Peter McCaffrey: As Matt mentioned the, the original objective was to get a ground lease income stream that would be a durable inflation adjusting income stream for the college to support all of its mission. And that's the way I describe

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02:17:31.980 --> 02:17:35.880

Peter McCaffrey: Any of the projects that we're working on in the campus village, not just the outcrop subdivision.

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02:17:36.990 --> 02:17:40.710

Peter McCaffrey: Since the inception of this project we've

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02:17:42.600 --> 02:17:50.970

Peter McCaffrey: had trouble frankly just getting traction with prospective buyers and I can provide some anecdotal feedback related to it, but

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02:17:51.810 --> 02:18:02.010

Peter McCaffrey: We've, we've since August when we've had approval from Washington federal for the loan structure and have been able to put prospective homebuyers in front of the bank to receive financing.

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02:18:02.580 --> 02:18:14.970

Peter McCaffrey: We've had lots of interest that in presently today don't have any prospective buyers. When I met with the board. Two months ago for the neighborly ventures ground lease.

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02:18:15.330 --> 02:18:25.260

Peter McCaffrey: That point we had three prospects for the sub there's over the 16th lots and unfortunately all decided against it, among other

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02:18:27.360 --> 02:18:44.790

Peter McCaffrey: prohibitive things related to the ground lease. We've seen interest rates fall since we started on the project. And the reason that's significant is that a homebuyer will be comparing the cost of the ground lease against their alternative which is buying the land outright

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02:18:46.380 --> 02:18:54.480

Peter McCaffrey: Using borrowed money from the bank to do so. And as long as interest rates are low, it makes the ground lease a less attractive option.

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02:18:55.620 --> 02:18:59.250

Peter McCaffrey: And the last thing to mention is just how much lot values have gone up.

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02:19:00.360 --> 02:19:07.290

Peter McCaffrey: And if you look back to 2012 2013 which was before my time on the project, but when

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02:19:08.580 --> 02:19:22.710

Peter McCaffrey: The work for the subdivision was beginning being contemplated lots were selling for about \$100,000 in this area and now they're selling for 260 to \$290,000 depending on the size and the location.

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02:19:24.450 --> 02:19:24.840

Peter McCaffrey: It's

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02:19:26.580 --> 02:19:34.500

Peter McCaffrey: Going back to March of last year, lots were when we had given preliminary guidance as to ground these amounts in preparation for

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02:19:34.830 --> 02:19:49.290

Peter McCaffrey: The subdivision. We had the average lot value at somewhere around 180 290,000 so we've seen a huge amount of growth, even just since March of last year, as every was most, you're probably well familiar with, with residential real estate here and bend

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02:19:50.850 --> 02:19:58.110

Peter McCaffrey: I'm happy to go further in the details like I live in the details. I don't want to pull everyone down into the details, but I

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02:19:58.890 --> 02:20:07.080

Peter McCaffrey: Want to find that transfer questions, but at a high level, what we're recommending and what we've talked to the real estate committee about in our meeting last week.

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02:20:07.380 --> 02:20:19.410

Peter McCaffrey: Is to adjust and refocus our efforts on selling the outcrop lots remaining open to ground these opportunities if we do think it will be a better economic outcome for the college

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02:20:20.400 --> 02:20:31.500

Peter McCaffrey: A second item is we want to explore the ability to add a transfer tax and for perpetuity on the lots that would support the college basically every time a home sold

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02:20:32.040 --> 02:20:39.270

Peter McCaffrey: The idea is that a small percentage that sales price would go to the college that wouldn't be something split with wispy, it would just be for the college

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02:20:40.350 --> 02:20:51.900

Peter McCaffrey: We've done some initial digging on this it. We may not be able to do it based on Oregon laws on on land transfer, but it's something we want to explore

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02:20:53.070 --> 02:20:57.300

Peter McCaffrey: And the last item is we want to be able to proceed for the next steps on phase two.

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02:20:58.830 --> 02:21:11.100

Peter McCaffrey: The there's been such demand for residential lots thing. We think it's a good time to start the engineering studying and the preliminary plat for the second phase of lots, which we've done some work on, but particularly

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02:21:12.090 --> 02:21:15.870

Peter McCaffrey: Submitting a preliminary plat to the city and having a pre application meeting.

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02:21:17.550 --> 02:21:22.410

Peter McCaffrey: I think to pause right there. If there's any questions before I go to the slides regarding the economics.

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02:21:25.800 --> 02:21:33.240

Matt McCoy: Peter, if I might just expand on two points that you made one is the difficulty in getting traction. And there have been more than 100

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02:21:34.020 --> 02:21:41.700

Matt McCoy: prospective buyers that have come inquiring about. And then as you say three that had made it their way to the bank and none of them that had

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02:21:42.240 --> 02:21:59.760

Matt McCoy: had committed to purchase. So, so the numbers are pretty strong to suggest that leasing the lots are in the near term going to be successful. And the other is, if you could expand on that that transfer tax and where there's a successful example that taking place with her story.

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02:21:59.970 --> 02:22:07.830

Peter McCaffrey: Short you Hayden homes, which most are familiar with at least a name is a home builder based here and then that builds all across the Pacific Northwest.

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02:22:08.400 --> 02:22:20.220

Peter McCaffrey: And in all of their subdivisions. I know that they do this in Oregon. I'm less familiar how it works in other states that they built in, but they have recorded instrument that

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02:22:21.210 --> 02:22:30.960

Peter McCaffrey: Ensures that in perpetuity. Every time the lot of sold that point one to 5% of the transfer amount of the sale price is

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02:22:32.370 --> 02:22:42.000

Peter McCaffrey: Paid by the, I think it's by the seller, but by the buyer, the seller to first story, which is a nonprofit organization that they started to support

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02:22:42.930 --> 02:22:51.090

Peter McCaffrey: Housing and it's a really neat organization, the My, my, my understanding of this is that

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02:22:52.020 --> 02:23:11.610

Peter McCaffrey: You cannot have a transfer tax so it has to be voluntary. So they lean on the goodwill of the owners and the sellers and purchasers of their homes to opt into that program or sort of by default, this would happen. And they would specifically have to opt out that they have good success.

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02:23:12.870 --> 02:23:17.400

Peter McCaffrey: Getting support to first story. Their nonprofit by way of this mechanism.

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02:23:18.480 --> 02:23:27.480

Matt McCoy: In the proceeds from that that tax would then come to the college for our use for housing most likely student housing.

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02:23:28.560 --> 02:23:33.630

Matt McCoy: At least that's the concept that that's being considered this time. Thanks, Peter. Thank you.

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02:23:40.830 --> 02:23:44.460

Peter McCaffrey: Okay, I'll review the economic slides and again I'll pause for questions.

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02:23:45.570 --> 02:23:56.310

Peter McCaffrey: So far to date whispery has spent about \$1.6 million on development costs for the campus village of which about 1.1 million are for the outcrop subdivision.

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02:23:56.730 --> 02:24:03.780

Peter McCaffrey: And this is round numbers, but my understanding is CRC sees is somewhere around a million dollars of cost was the campus village efforts.

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02:24:04.980 --> 02:24:25.860

Peter McCaffrey: So compare that against these these scenarios selling lots in this first phase, the 16 lawns would yield about \$1.77 million to see OCC by 2022 I was I was tempted to put 2021 in there because I think it is likely that we would sell and close all them in this calendar year, but

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02:24:27.000 --> 02:24:42.960

Peter McCaffrey: I certainly would. This would be feasible by 2022 and I made some assumptions here for the sake of being able to compare the best opportunity for the college but my understanding is that that causes endowment return something greater than 4% annually.

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02:24:44.160 --> 02:24:52.710

Peter McCaffrey: So this is a lesser amount. So if the college took the proceeds from selling the lots and reinvested along with other funds their endowment.

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02:24:53.490 --> 02:25:04.980

Peter McCaffrey: They would, in terms of net present value would deliver an outcome that in today's dollars is \$1.3 million greater than the trajectory. We think we're on for the ground lease.

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02:25:06.480 --> 02:25:11.070

Peter McCaffrey: I know there's a lot of numbers on this page and try to capture it at the right altitude.

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02:25:13.350 --> 02:25:18.810

Peter McCaffrey: Other questions about those sales proceeds or my analysis of arriving at the net present value.

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02:25:23.160 --> 02:25:39.180

Alan Unger: Peter, this is down. You know, when I was reading the packet I was my thought was, you know, when we were to get the least money, we would have an income stream. We could use over time to to bond or do something else and

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02:25:40.410 --> 02:25:42.840

Alan Unger: What I saw was a comparison of

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02:25:44.070 --> 02:25:46.080

Alan Unger: Having money that we would

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02:25:47.220 --> 02:26:03.690

Alan Unger: In invest and then it would the the interest would would go by forget what it's called the end for us to go back in and the money would keep growing. So it looked to me like we weren't really going to be able to use this money for a period of time to make the figures kind of bounce.

988

02:26:04.830 --> 02:26:06.690

Alan Unger: Did I have that right or wrong, or what

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02:26:08.370 --> 02:26:19.560

Peter McCaffrey: Let me repeat back out and make sure I understand. For if you if you sell the lots, you would receive the college would receive \$1.7 million in change.

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02:26:20.040 --> 02:26:34.200

Peter McCaffrey: From which they could, they could reinvest and in this case, if it's a 4% annual return that would become the income stream to the college. And so if you wanted a perpetual and during income stream that would be

991

02:26:36.030 --> 02:26:50.130

Peter McCaffrey: However, the rest of other funds are invested that would be sort of that financial if they call it a coupon that would be taken from a proceed. So you could you could leave it there as a large chunk and have the interest compound or

992

02:26:51.900 --> 02:26:55.650

Peter McCaffrey: Return an amount that you could use like it's an income stream or

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02:26:56.700 --> 02:26:59.730

Peter McCaffrey: Some amount of those funds could be used for projects in the short term.

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02:27:01.140 --> 02:27:01.830

Peter McCaffrey: Hopefully I've

995

02:27:03.300 --> 02:27:04.170

Peter McCaffrey: answered your question.

996

02:27:05.760 --> 02:27:21.690

Alan Unger: Yeah, I basically I'm interested. I will learn more. So I'll sort of talk to you offline some time to understand this better. I really liked the leasing idea. I'm going to vote for your proposal because I don't want you know we basically

997

02:27:22.710 --> 02:27:29.160

Alan Unger: You, you guys have invested. We don't need to get in the way of an investment moving forward. So go ahead.

998

02:27:30.780 --> 02:27:32.550

Bruce Abernethy, (he, him, his): Here I have some questions.

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02:27:34.650 --> 02:27:44.940

Bruce Abernethy, (he, him, his): It in obviously I understand the gray shaded 2025 to 2049 that that makes sense to me to me what what happens in 2024

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02:27:45.420 --> 02:28:01.770

Bruce Abernethy, (he, him, his): I noticed a significant bump up on the ground. We use was that because those were three adjusted. I'm trying to sort of figure out you know it scales up very rapidly from 13 to 32 to 45 to 93

1001

02:28:02.940 --> 02:28:04.020

Bruce Abernethy, (he, him, his): For as I'm assuming

1002

02:28:05.190 --> 02:28:15.090

Bruce Abernethy, (he, him, his): 2324 25 is in the 70,000 that's much more of a consistent figure going going out what help what with what happened in 2024

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02:28:15.510 --> 02:28:21.750

Peter McCaffrey: What's happening from 2021 through 2024 is the least of those lots. So based on

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02:28:22.230 --> 02:28:32.010

Peter McCaffrey: difficulties getting traction. Initially I no longer thought it was prudent for all of these lots to be forecasted as least in a two year timeframe. So now they're being least over

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02:28:32.250 --> 02:28:37.500

Peter McCaffrey: I actually think it's a five year. So I think you'd see another jump in 2025 if it was a standalone column.

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02:28:38.130 --> 02:28:47.160

Peter McCaffrey: And then if you took it out the full 30 years, you'd see from memory. Another 10 years of that value looking relatively flat and then in about your

1007

02:28:47.910 --> 02:29:06.510

Peter McCaffrey: Is when all of the development costs proportionate to split properties and see OCC would be recovered. And so then see SEC would see another step up because the the ground lease income would start to be separated 5050 as opposed to 6238

1008

02:29:08.040 --> 02:29:14.700

Peter McCaffrey: And and that is all captured in the great number that's here, but that's the reason for the step up between 2023 and 2024

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02:29:14.850 --> 02:29:15.660

Bruce Abernethy, (he, him, his): Okay, thank you.

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02:29:22.860 --> 02:29:25.860

Peter McCaffrey: I'll go to the next slide, which is the last slide. I've got

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02:29:26.970 --> 02:29:35.910

Peter McCaffrey: I think this begs the question, that if we start down this path on the first phase, and we're probably going to head down this path for the second phase as well and to give our

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02:29:36.480 --> 02:29:45.570

Peter McCaffrey: holistic picture of the full outcrop subdivision and project to making some modest increases in costs related to developing the infrastructure as well as

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02:29:47.280 --> 02:29:57.540

Peter McCaffrey: Increases in land value between here and there, we would expect the second phase, which would incorporate around 37 lots for Total of 52 to 53

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02:29:57.900 --> 02:30:05.430

Peter McCaffrey: To deliver to call the college and additional three and a half million dollars. And as long as construction and permitting goes well.

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02:30:06.060 --> 02:30:19.500

Peter McCaffrey: This would be received by the College in 2023 and 2024 and so that the collective phases wanting to would deliver to the college about \$5.3 million between now and 2024

1016

02:30:20.610 --> 02:30:26.190

Peter McCaffrey: And in this scenario, I haven't put a separate one that's comparing the ground leases for all i just i thought that was

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02:30:26.700 --> 02:30:39.690

Peter McCaffrey: Adding a lot of static. I just wanted to show what this looks like. The difference in net present value is proportionate if it's across 53 losses as if it's just across this 16 and the first phase.

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02:30:47.370 --> 02:30:57.060

Joe Krenowicz Madras-JC Chbr: So this is a joke, right. I was I'm on. I'm on this committee. And we know this is probably our second or third hiccup in the process of getting

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02:30:57.960 --> 02:31:06.060

Joe Krenowicz Madras-JC Chbr: Revenue coming into the school in from our properties that we've held for many, many years in the wispy group has been working with it.

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02:31:06.570 --> 02:31:18.510

Joe Krenowicz Madras-JC Chbr: They've been pivoted a fair amount of times in these two and three different attempts, certainly the lease would be the preferred but the reality is the supply and demand of a vehicle or

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02:31:19.140 --> 02:31:27.570

Joe Krenowicz Madras-JC Chbr: building homes as well as the demand from people wanting newer homes bigger homes or for that matter, moving into our communities.

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02:31:29.430 --> 02:31:39.210

Joe Krenowicz Madras-JC Chbr: If it was a different world and in regards to the mortgage rates. I'm sure the leases would be probably something people to look at. But at this point in time, I feel comfortable that

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02:31:39.780 --> 02:31:59.310

Joe Krenowicz Madras-JC Chbr: If we're going to get anything moving and any revenue coming toward the school for a specific purpose going into the future. This is our opportunity opportunity. We don't do it. I don't know what will end up doing in regards to making this lambda, turn, turn into some type of profit in

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02:32:00.810 --> 02:32:03.300

Joe Krenowicz Madras-JC Chbr: And we can capitalize on going forward.

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02:32:04.890 --> 02:32:07.020

Joe Krenowicz Madras-JC Chbr: So I'm in favor of

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02:32:08.190 --> 02:32:10.290

Joe Krenowicz Madras-JC Chbr: Of this project and the change of

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02:32:12.930 --> 02:32:14.010

Peter McCaffrey: Thank you Joe and

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02:32:15.060 --> 02:32:20.790

Peter McCaffrey: Comment that I make us, you know, we look at this and we're, you know, we're upset that our initial plan.

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02:32:21.510 --> 02:32:24.630

Peter McCaffrey: Isn't unfolding the way that we wanted to in the way that we believed it would

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02:32:25.170 --> 02:32:32.760

Peter McCaffrey: But I have to, I have to remind myself that it's a good outcome that it's part of the reason is because the values have gone up so much and if

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02:32:33.210 --> 02:32:42.330

Peter McCaffrey: We had started down this path. Two years prior. We wouldn't have had this appreciation that we've seen in the recent couple of years, especially the last several months.

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02:32:42.990 --> 02:32:57.030

Peter McCaffrey: So it's, it's, I don't think it's bad outcome. I do think it's a good outcome. I don't. It's not the one that we set out to do. And I know that there's more to consider than just the sales proceeds or the potential ground lease income but

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02:32:58.200 --> 02:33:00.810

Peter McCaffrey: This was this is our analysis and we wanted to provide it to

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02:33:02.430 --> 02:33:11.640

Matt McCoy: Peter, to be clear, this applies to the 12 acres does not apply to the three acres, where there was and still is interest in leasing that for perhaps a

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02:33:12.480 --> 02:33:22.620

Matt McCoy: A either a senior multifamily housing and it does not apply to the contiguous acres of the campus village on the main portion of the campus.

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02:33:23.220 --> 02:33:33.630

Peter McCaffrey: Correct, correct. This all relates to the 12 acres that zone Rs. It's a residential zoning that's south of shoveling Park Road and west of Mount Washington. Thank you.

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02:33:36.930 --> 02:33:41.610

Peter McCaffrey: It's all right. I'll stop sharing. Now, just so I can see more than just a couple of faces out to the side.

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02:33:42.840 --> 02:33:44.370

Peter McCaffrey: Are there more questions I can answer.

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02:33:47.430 --> 02:34:05.700

Jim Clinton: This is Jim and I'm on the real estate committee also and it was pretty clear from your presentation at our real estate meeting that

the project needs to do something differently because people are not signing up for the ground lease deal

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02:34:07.530 --> 02:34:19.530

Jim Clinton: That a question that recently occurred to me was, Could you remind us what exactly the deal is there between the OCC and your company.

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02:34:20.520 --> 02:34:22.650

Peter McCaffrey: Yes, so the ways of

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02:34:23.940 --> 02:34:25.050

Dealing with the

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02:34:26.850 --> 02:34:32.820

Jim Clinton: First 16 locks and then there must be a different deal for the remainder of the property.

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02:34:33.750 --> 02:34:37.560

Peter McCaffrey: I'm using the same assumptions for splitting the ground lease, which

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02:34:38.490 --> 02:34:45.480

Peter McCaffrey: Comes from the development agreement, which is that the COCC first and foremost gets an 8% return

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02:34:45.810 --> 02:34:58.410

Peter McCaffrey: On was an initially determined based value of that land and there were appraisals that tied out to it so that the first dollars that come in and deliver an 8% return on the college's value of that land.

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02:34:59.610 --> 02:35:09.570

Peter McCaffrey: Next, the, the money is split proportionate to dollars invested in the project. So in the slide I showed before about 62% has been

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02:35:10.050 --> 02:35:28.920

Peter McCaffrey: Backed by wispy and 38% by CEOs, etc. Meaning that after the college gets its initial 8% return money would be split 6238 Until, Everyone's money is original investment is returned. And then the remaining funds are split 5050

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02:35:30.840 --> 02:35:31.560

Peter McCaffrey: And Jim if I

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02:35:32.940 --> 02:35:47.190

Peter McCaffrey: can piggyback off that question. The another benefit that I haven't highlighted on this slide is that with these first 16 lots all of the colleges and wispy perceived costs and the full campus village would be returned

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02:35:47.640 --> 02:36:00.210

Peter McCaffrey: Which means that when the ground lease starts hopefully for the neighborly ventures project across the street. The college would receive a larger amount of that ground lease in a shorter period of time because the original

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02:36:01.470 --> 02:36:03.510

Peter McCaffrey: Pursuit costs will have already been reimbursed.

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02:36:04.710 --> 02:36:16.020

Matt McCoy: And those costs come from us investing in the infrastructure in the campus village for the Culinary Institute, we agreed with wispy as our partners that we would pay for the water, sewer road.

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02:36:16.440 --> 02:36:28.830

Matt McCoy: And build out to in order to build the the Culinary Institute. They have been invested in the infrastructure on the 12 acres and and other investments throughout the rest of the campus village.

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02:36:31.290 --> 02:36:37.620

Jim Clinton: So, so that's where the \$1 million dollars co CC development contribution comes from

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02:36:38.340 --> 02:36:41.130

Matt McCoy: That and a substantial amount of fees.

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02:36:43.860 --> 02:36:52.740

Jim Clinton: Yes. And so this 8% that goes to see OCC initially from the ground leases is 8% of what

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02:36:53.400 --> 02:36:54.360

Matt McCoy: The property value.

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02:36:55.800 --> 02:37:01.260

Matt McCoy: And traditionally when leave the landowner percentage is closer to 4%

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02:37:04.320 --> 02:37:05.070

Matt McCoy: So we're

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02:37:05.130 --> 02:37:05.700

Matt McCoy: We're getting

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02:37:05.730 --> 02:37:08.220

Jim Clinton: Calibrated when a person but

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02:37:10.050 --> 02:37:21.600

Peter McCaffrey: It's 8% of \$60,000 per acre, which was Bratton appraisal done appraisal at the onset of the development agreement between women should have properties and see OCC

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02:37:27.960 --> 02:37:37.230

Peter McCaffrey: That what that means for this first phase of the project jam is that the first \$193,000 and a little bit of change goes to see sec

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02:37:50.460 --> 02:37:59.610

lchesley: Since there are newer folks to the board. I think it might be helpful. Matt for for us to send out the agreement.

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02:38:00.930 --> 02:38:04.290

lchesley: To everybody just because I not have seen it.

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02:38:05.310 --> 02:38:08.940

Matt McCoy: I believe, happy to make it available. Yeah, I know.

1068

02:38:10.530 --> 02:38:13.980

Jim Clinton: It, it seems, it seems to me that if you're

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02:38:16.110 --> 02:38:19.290

Jim Clinton: Changing over to selling the lots instead of

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02:38:20.310 --> 02:38:27.660

Jim Clinton: Putting them under ground lease the extra onyx sufficiently changed here.

1071

02:38:29.730 --> 02:38:31.080

Jim Clinton: As to the timing.

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02:38:32.730 --> 02:38:44.070

Jim Clinton: So that, in particular, William Smith properties doesn't have to wait very long to get all their money back, whereas under the ground lease model. There's a big weight involved.

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02:38:45.600 --> 02:38:48.360

Jim Clinton: And that type of weight must have been

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02:38:50.160 --> 02:38:54.090

Jim Clinton: Part of the way the agreement was structured

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02:38:58.710 --> 02:39:01.020

Matt McCoy: I don't understand the question, or the observation.

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02:39:02.580 --> 02:39:20.520

Jim Clinton: Observation is I don't want, I don't want to get into retraining this agreement, but it seems like this is a new situation with selling the property versus the ground lease as to how different entities get

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02:39:21.690 --> 02:39:23.490

Jim Clinton: get reimbursed.

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02:39:24.540 --> 02:39:36.630

Jim Clinton: Because you could potentially have a have all this money coming in and the next one year and before you have this money coming in over the next 30 years

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02:39:38.400 --> 02:39:52.320

Jim Clinton: Yes. And one of the things that has changed is all of a sudden now the properties are worth instead of 100 K. They're worth 280 k, the individual locks. Yeah.

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02:39:53.370 --> 02:39:53.970

Matt McCoy: Yeah, and

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02:39:54.030 --> 02:40:01.530

Jim Clinton: And so it's not obvious that the same agreement is is the correct agreement.

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02:40:02.790 --> 02:40:05.310

Jim Clinton: With the circumstances being so much

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02:40:08.670 --> 02:40:26.190

Bruce Abernethy, (he, him, his): Came. I'm not sure I understand, in the sense that yeah you're right we see we recover their, their investment earlier. But, sir, we saw with the college, I guess I'm not following what has changed, obviously, to be set sales as opposed to ground lease, but

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02:40:27.270 --> 02:40:36.180

Bruce Abernethy, (he, him, his): It's not quite clear to me how the mics are you proposing that it that it shouldn't be 5050 after a certain line. I don't understand that.

1085

02:40:39.900 --> 02:40:59.430

Jim Clinton: Well, like I say, I don't know what reasoning went down to establishing those original percentages, but it seems like that ought to be read considered if the price of the land is now price of a lot that's now gone up by something like a factor of three. All of a sudden

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02:41:01.560 --> 02:41:01.830

Matt McCoy: You're

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02:41:03.330 --> 02:41:04.680

Matt McCoy: Talking about the

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02:41:04.920 --> 02:41:16.830

Matt McCoy: Which one you say the figures which ones are you talking about the distribution for covering reimbursement of costs. Are you talking about the 5050 split. Are you talking about

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02:41:17.040 --> 02:41:19.200

Jim Clinton: The 8% of under

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02:41:19.290 --> 02:41:34.590

Jim Clinton: Understand that and understand that the parties need to get reimbursed from this project for their investment. It's the 5050 split afterwards that is worthy of consideration.

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02:41:36.120 --> 02:41:42.750

Jim Clinton: In this situation, where the lots are all of a sudden worth three times as much as they were

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02:41:49.140 --> 02:41:54.210

Jim Clinton: Because we're not only talking about the 16 laws for tracking, but the rest of the project also

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02:42:06.780 --> 02:42:16.860

Jim Clinton: In other words, we were dealing with an asset that two years ago, five years ago or whatever was worth just a tiny fraction of what it's worth. Now,

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02:42:21.450 --> 02:42:22.170

Peter McCaffrey: Jim, I

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02:42:23.490 --> 02:42:25.050

Peter McCaffrey: I guess I'd respond to that.

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02:42:26.940 --> 02:42:41.130

Peter McCaffrey: It's the lay of the land value said had gone up as they have and if we were still in the ground lease scenario we we would still be splitting it 5050 so i i'm i haven't thought about why a land sale would would

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02:42:42.750 --> 02:43:02.700

Peter McCaffrey: would generate a different logic for splits on on the funds to distribute i i did my analysis based on the way we've contemplated the the split of the ground lease that's in the development agreement if there are some reasons for that we we can certainly discuss it. I

1098

02:43:04.260 --> 02:43:07.920

Peter McCaffrey: I'm sorry that I'm prepared to talk about that. I just, I hadn't thought about it being different.

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02:43:09.840 --> 02:43:13.530

Jim Clinton: No, I haven't thought about it either till the last couple of days.

1100

02:43:15.540 --> 02:43:36.000

Jim Clinton: It just seems like we're in such an unusual market here in being now but At these prices are going up these things are going up so much. I suppose one could also say that, let's say the opposite thing happened where not only nobody wanted to ground lease nobody wanted to

1101

02:43:37.020 --> 02:43:40.440

Jim Clinton: Wanted to buy these lots either

1102

02:43:41.610 --> 02:43:49.230

Jim Clinton: Then the time for Rick getting reimbursed for your development costs is stretched way out into the future.

1103

02:43:51.330 --> 02:44:03.810

Jim Clinton: And it would seem like part of the, the, the way the money would be was planned to be split was based on the perception of the risk involved.

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02:44:05.460 --> 02:44:08.010

Jim Clinton: And so what you're doing now by

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02:44:09.480 --> 02:44:13.650

Jim Clinton: Putting the locks up for sale is you are eliminating all the risk

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02:44:16.530 --> 02:44:26.820

Jim Clinton: Or you're let's say put it. Yeah, you're pretty much eliminating all of the future risk as far as ground lease income is concerned, and you're getting your money up front.

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02:44:28.260 --> 02:44:30.870

Jim Clinton: So it's not clear to me that

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02:44:30.930 --> 02:44:33.930

Bruce Abernethy, (he, him, his): The executive into into another way of thinking about it. I mean,

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02:44:34.470 --> 02:44:49.020

Bruce Abernethy, (he, him, his): miscues have had their money and for many, many years. And you know, I think it depends on what sort of timeframe, you're looking at as far as risks of the of the partners in this mean I

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02:44:49.620 --> 02:45:00.900

Bruce Abernethy, (he, him, his): I, I suppose that your argument mix. You know, we could we could explore it a bit more. But from my perspective, I think that's, I think that's part of what a partnership is about as part of assessing risk.

1111

02:45:02.160 --> 02:45:14.340

Bruce Abernethy, (he, him, his): Quite frankly, I think the amount of time and effort that they put into it, they're making their best judgment at different times. So I, I think the idea of trying to go back and renegotiate the contract or the split at this point.

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02:45:15.510 --> 02:45:22.680

Bruce Abernethy, (he, him, his): From my perspective would be a breach breach of good faith on our part, personally, that's just my opinion.

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02:45:24.510 --> 02:45:27.030

Alan Unger: Well, and this is Alan, I would say that

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02:45:27.360 --> 02:45:45.900

Alan Unger: There's other components to the development agreement with wispy so yes we are looking at selling these the outcrop subdivision land, but we have the other parcels that a week still expect to have be in the least situation. So they really

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02:45:46.860 --> 02:45:53.670

Alan Unger: Take advantage of this development agreement with wisbey and a great interest rate they gave us to start with.

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02:45:58.410 --> 02:46:01.410

lchesley: If I may make a suggestion on

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02:46:03.270 --> 02:46:19.470

lchesley: It, it might be worthwhile to add the next real estate committee and then have any other board members who might want to come and do a walk through Peter with you and Matt on the agreement that we have to

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02:46:20.640 --> 02:46:30.180

lchesley: You know, to, to discuss it and get to know it better. And then, you know, ask the kinds of questions that are coming up this evening on

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02:46:31.410 --> 02:46:36.150

lchesley: That's just my suggestion, you know, obviously the board, you know, needs to make that decision.

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02:46:38.910 --> 02:46:49.800

Peter McCaffrey: And we want this. We want the agreement to be fair, not just for the sale of these slots, but knowing that we've got 70 year and longer ground leases that we're working on. On the other side of shuffling Park and Mount Washington

1121

02:46:50.850 --> 02:47:00.570

Peter McCaffrey: And if there's an oversight in the logic that we've gotten in trickles this first phase with the outcrop subdivision, we want to take a look at that.

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02:47:05.070 --> 02:47:13.110

Joe Krenowicz Madras-JC Chbr: So this is a joke around with it. We've been working with this for a good eight years with wispy

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02:47:14.160 --> 02:47:21.990

Joe Krenowicz Madras-JC Chbr: You know, we could get down into a difference of 1% or it could be a an adjustment 10 years from now.

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02:47:23.040 --> 02:47:37.170

Joe Krenowicz Madras-JC Chbr: There's there's risk in anything that we do. And there's been a lot of horsepower put into this from the whispery side as well as the engineering their marketing programs. There are associations across the Oregon and Pacific Northwest in regards to builders.

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02:47:39.360 --> 02:47:46.650

Joe Krenowicz Madras-JC Chbr: I don't know what else we could possibly do to make this any easier to get moving today.

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02:47:48.450 --> 02:48:01.950

Joe Krenowicz Madras-JC Chbr: If we're off by 1% I am not going to go through, find a real attractive throw myself on to these folks have been working on it on two and three different levels. We've had two bumps over the last eight years in

1127

02:48:03.780 --> 02:48:11.850

Joe Krenowicz Madras-JC Chbr: If we didn't have the our long term association with the William Smith properties incorporated, we would have a

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02:48:13.080 --> 02:48:19.530

Joe Krenowicz Madras-JC Chbr: Consultant in regards to the financial side of this stuff we'd have the consultant regards to the real estate marketing and

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02:48:20.610 --> 02:48:29.940

Joe Krenowicz Madras-JC Chbr: Evaluations and audits and appraisals. And then we also have to be having an attorney to be in the middle of all this on a regular basis.

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02:48:30.600 --> 02:48:42.750

Joe Krenowicz Madras-JC Chbr: That 1% differentiation would end up being spent on a lot more entities to make this all fall together the spin, we agreed to along, eight, nine years ago where it might have been

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02:48:44.100 --> 02:48:57.030

Joe Krenowicz Madras-JC Chbr: And I feel comfortable with what we have certainly not a expert on any one of those industries or the the formalities of it. I feel that between Matt McCoy's our staff.

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02:48:57.870 --> 02:49:10.050

Joe Krenowicz Madras-JC Chbr: Our trust in wispy that this is the right thing to do. I'm not interested in going back and looking for the differentiation. That might make us an extra \$10,000 over the next 10 years

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02:49:13.050 --> 02:49:29.490

Oliver Tatom: I reached out over the weekend to both Jim and Joe because I had some concerns about this and you both walked me through what you learned in the real estate committee and I came to the conclusion that it makes absolute sense for us to

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02:49:32.220 --> 02:49:35.520

Oliver Tatom: grant them the ability to sell these lots

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02:49:36.600 --> 02:49:45.990

Oliver Tatom: I think given the progress, they've already made. There's really nothing else that can be done with the land, at least in phase one at this point.

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02:49:47.190 --> 02:49:51.240

Oliver Tatom: My concern is what we do with the funds that we generate

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02:49:53.160 --> 02:49:53.880

Oliver Tatom: This is

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02:49:55.500 --> 02:49:59.010

Oliver Tatom: We now begin these meetings with a land acknowledgement

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02:50:00.030 --> 02:50:14.970

Oliver Tatom: This land was gifted to the college presumably in perpetuity, and the arrangement that we made with wispy was always predicated on the idea. Yes, we were looking for a revenue stream to the benefit of students in our community.

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02:50:16.050 --> 02:50:26.100

Oliver Tatom: But that was always in the assumption that we would retain ultimate ownership of the land. And now we're contemplating selling land that

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02:50:27.690 --> 02:50:29.460

Oliver Tatom: In my mind, belongs to the public.

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02:50:31.260 --> 02:50:32.160

Oliver Tatom: So,

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02:50:33.450 --> 02:50:34.860

Oliver Tatom: What, what can

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02:50:36.210 --> 02:50:51.120

Oliver Tatom: In my mind, the only the only thing I can think of to do with this. These funds would be to purchase land elsewhere that we see the college perhaps using at some point down the road, whether that's sisters or

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02:50:52.320 --> 02:50:58.920

Oliver Tatom: The pine or Madras, or somewhere other than Ben presumably SINCE THAT'S THE LAND We're selling

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02:51:00.540 --> 02:51:10.710

Oliver Tatom: But my understanding is, we can't dictate how these funds are used because that's putting some that's binding a future board.

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02:51:14.010 --> 02:51:15.780

Oliver Tatom: Can anyone help me to

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02:51:18.450 --> 02:51:25.710

Oliver Tatom: Understand what we can do to protect this these the funds that we generate through the sale of this land and

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02:51:27.960 --> 02:51:32.310

Oliver Tatom: Have some confidence that that will then turn around and go into something

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02:51:33.720 --> 02:51:36.390

Oliver Tatom: Of lasting value for our college

1151

02:51:38.130 --> 02:51:40.770

lchesley: If I, if I'm might make a suggestion.

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02:51:42.270 --> 02:51:46.800

lchesley: Day of my, you know, we've when this this new

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02:51:48.030 --> 02:51:56.250

lchesley: Direction was proposed we started to do some thinking because we really want to be prudent and meet the

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02:51:57.360 --> 02:51:59.970

lchesley: Meet the original intent which that there's a long term.

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02:52:02.880 --> 02:52:04.950

lchesley: Stream a budget stream and so

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02:52:06.990 --> 02:52:26.700

lchesley: Again, the board has to discuss this. I'm going to ask Dave to just tell briefly what we we thought might be a good way to handle this. And again, you're, you're, you're going to have to decide this, but if you're looking for a possibility I, I'd ask Dave to to share

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02:52:30.750 --> 02:52:42.300

David Dona: So all over to your point that you know we have this asset that was intended to serve the college in perpetuity. And I totally agree, and I, I get that.

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02:52:42.660 --> 02:53:02.250

David Dona: So one of the things we were thinking, which is common, is you could take all the sale proceeds establish something akin to an endowment account. You could either name it after the person who gave us the land, you could name this board controlled endowment.

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02:53:03.330 --> 02:53:14.700

David Dona: After you know so you would be exchanging a asset in perpetuity in the form of land for an asset in perpetuity as as an investment portfolio.

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02:53:15.210 --> 02:53:26.490

David Dona: With with only the earnings or whatever proceeds. The board wants to direct towards the college to be used. So the corpus would be maintained in perpetuity. So

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02:53:27.060 --> 02:53:35.790

David Dona: There, there's a number of things we could do that the board would know that it's safeguarded, we would only spend money that was board approved.

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02:53:36.360 --> 02:53:46.110

David Dona: And with the idea that it would be the alternative revenue stream that we were wanting to generate through leases, we would generate it through investment returns. So

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02:53:47.460 --> 02:53:54.930

David Dona: So it wouldn't be, I mean this would just be a option for the board, but if you wanted to kind of stay true to

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02:53:55.860 --> 02:54:05.670

David Dona: Having an alternative revenue stream from that asset you would have that revenue stream. It just wouldn't be in the form of land leases, it would be in the form of investment returns

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02:54:07.050 --> 02:54:13.830

Oliver Tatom: I appreciate that. And although I would say I'm I'm less concerned about remaining true to the spirit of

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02:54:15.000 --> 02:54:22.470

Oliver Tatom: A revenue stream and more concerned about the college returning land.

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02:54:25.650 --> 02:54:43.170

Oliver Tatom: But at any rate, we can't figure all that out in the timeline that I think whispery needs in order to move forward on this with. Can we at least have some assurance that this would go into a dedicated fund while we continue to discuss how we would use it.

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02:54:43.770 --> 02:54:46.650

Erica Skatvold: Yeah man, pause because I have to make an announcement. So

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02:54:47.760 --> 02:54:56.250

Erica Skatvold: Our live closed caption or mess. Leave the meeting at 845 and we apologize for the inconvenience. This may cause when the college post the recording of this meeting.

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02:54:56.550 --> 02:55:06.300

Erica Skatvold: We will include a zoom transcript of the full meeting that will include caption captioning for the portion of the meeting for which we do not have our live captions

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02:55:09.330 --> 02:55:13.590

Erica Skatvold: So next time around, we'll have them longer so please continue with the conversation.

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02:55:15.450 --> 02:55:15.840

Alan Unger: So all

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02:55:16.170 --> 02:55:16.440

Over

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02:55:17.940 --> 02:55:33.030

Alan Unger: All over. This is Alan, I agree with you that, and I think it's generally boards. Look at land value or value like this real estate. You don't turn it into operations you keep it into real estate as you grow your

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02:55:34.110 --> 02:55:56.130

Alan Unger: Your, your, your facilities and those kind of things. So I think we should have soon a conversation of, what is it that this money would be going to that would be supportive of growing the college so i i'm hoping that's our intent. And I'm sure it is our intent.

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02:55:57.510 --> 02:56:10.470

Alan Unger: So I'm hoping that doesn't get in the way of us moving forward to help support this project that needs to needs to have an alternative because the path that we're on isn't working. So

1177

02:56:12.060 --> 02:56:13.770

Alan Unger: That's kind of where I look at this

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02:56:14.790 --> 02:56:17.910

Oliver Tatom: Do the other members of the board share that view.

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02:56:18.960 --> 02:56:27.000

Bruce Abernethy, (he, him, his): I'm totally on board with Alan, I think both Jim and all of our raising some interesting questions, but I feel like it's

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02:56:27.360 --> 02:56:35.070

Bruce Abernethy, (he, him, his): It's way too late in the game. To do this, I mean, from my perspective, those were questions that were addressed a long time ago.

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02:56:35.370 --> 02:56:48.840

Bruce Abernethy, (he, him, his): As far as the the intent and Oliver the intent was a long term stream of funds. I think Dave Donna has talked about. It's just going to be, it's going to be from a sort of a closet and down my as opposed to the ground lease so

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02:56:49.140 --> 02:56:55.440

Bruce Abernethy, (he, him, his): I don't know if there's a motion to be made or not, but I'm certainly on board with approving this proposed change.

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02:56:56.580 --> 02:56:59.970

Oliver Tatom: Well, I don't know that I agree with you first because it fun.

1184

02:57:00.150 --> 02:57:04.890

Bruce Abernethy, (he, him, his): You don't. You don't have to. I'm just, you asked what other board members were. And so I'm totally agree with Alan

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02:57:05.550 --> 02:57:15.000

Oliver Tatom: Well, yes. But do you agree, also with his point that we should have a conversation about what we do with these funds. I mean, I think most of us agree that

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02:57:15.000 --> 02:57:16.980

Bruce Abernethy, (he, him, his): No, I don't think we need to do that now.

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02:57:17.310 --> 02:57:29.010

Oliver Tatom: I mean, no, no, I'm not suggesting now, but I'm suggesting that we we we move forward on this resolution with the understanding that we are going to have a further conversation in a later board.

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02:57:29.010 --> 02:57:30.990

Bruce Abernethy, (he, him, his): Meeting. Oh yeah, sure, yeah.

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02:57:32.160 --> 02:57:40.020

Joe Krenowicz Madras-JC Chbr: So this is your condolences. Yes, there's two things here on the table here. One is a there is a motion, and I hope there's a motion tonight.

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02:57:41.160 --> 02:57:41.520

Joe Krenowicz Madras-JC Chbr: To

1191

02:57:43.080 --> 02:57:53.580

Joe Krenowicz Madras-JC Chbr: Make this project go forward in regards to the dollars that we would actually entertain and see in our checking account is going to be 12 months 18 months down the road at the very earliest

1192

02:57:54.030 --> 02:58:07.680

Joe Krenowicz Madras-JC Chbr: We have that much time to discuss this at a board retreat meeting, along with our finance people people as well as a committee of we want to put a task force of what we what our options are regarding the monies that we'll be able to

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02:58:10.920 --> 02:58:19.530

Joe Krenowicz Madras-JC Chbr: Get from this project. I think there's enough confidence in this board as well as our staff and as all that we can make that happen.

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02:58:20.760 --> 02:58:32.820

Joe Krenowicz Madras-JC Chbr: All we have right now is a handshake. And I think if we divert anywhere. That's not reasonable in the eyes of our general CITIZENS OF OUR COMMUNITIES, COMMUNITIES, as well as our district.

1195

02:58:33.510 --> 02:58:41.430

Joe Krenowicz Madras-JC Chbr: We would all be voted off and it might be a couple of people from the upper echelon of our colleagues being losing our jobs if we don't do it right.

1196

02:58:41.850 --> 02:58:54.660

Joe Krenowicz Madras-JC Chbr: So I feel comfortable that we can get there. We just need to address to make. Do we want to pursue in allow the purchases of homes and property at one time.

1197

02:58:58.650 --> 02:58:58.920

Erica Skatvold: Yes.

1198

02:59:00.030 --> 02:59:05.940

Bruce Abernethy, (he, him, his): Sir, I wanted to raise my hand because I feel like I've been talking too much for from my from my perspective.

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02:59:06.960 --> 02:59:19.050

Bruce Abernethy, (he, him, his): And its total, total good fortune that the appreciation of land has occurred. If you take a look at the assumptions that recipe put forth around the ground Lee's

1200

02:59:19.380 --> 02:59:25.350

Bruce Abernethy, (he, him, his): This new model exceeds those as far as revenue that's coming into the college and so

1201

02:59:25.680 --> 02:59:40.110

Bruce Abernethy, (he, him, his): What we're arguing is whether we could get more as opposed to being appreciative of finally being able to unlock the potential that's there with that land. And so that's a reason why can I go ahead and make a motion, our German isn't more discussion.

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02:59:41.760 --> 02:59:55.800

Erica Skatvold: Oh, I would just like to say this was a hard one for me because land is a finite resource right and central Oregon, it's becoming more finite, but given this current situation and the investment that wispy has put into it.

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02:59:57.240 --> 03:00:04.650

Erica Skatvold: And and the intention of having a long term income stream off of it. Um,

1204

03:00:06.060 --> 03:00:14.280

Erica Skatvold: I would like to have those discussions about how we invest it so that we can continue to have funds come in to see OCC in the long run, but I

1205

03:00:16.800 --> 03:00:17.970

Erica Skatvold: And this is hard for me.

1206

03:00:19.140 --> 03:00:32.700

Erica Skatvold: Because I do feel I there's a part of me that really wants to hang on to blind, but I understand the situation that we're in and i and i as long as we are being responsible with the funds and that intention, I, I'm okay with it.

1207

03:00:34.620 --> 03:00:40.740

Erica Skatvold: So, um, any other questions or comments before we ask promotion, Jim.

1208

03:00:43.050 --> 03:00:48.000

Jim Clinton: Just to make clear what I'm saying here, which is the

1209

03:00:49.080 --> 03:00:54.180

Jim Clinton: In my opinion, the circumstances have changed sufficiently

1210

03:00:56.220 --> 03:01:21.690

Jim Clinton: Namely, number one, the ground lease deal is not is not is no longer going to be the primary option number two, the price of the land has gone way up the value of the land has gone way up to me that deserves a relook at this project before going forward with a different arrangement.

1211

03:01:22.710 --> 03:01:24.750

Jim Clinton: So I'm not going to support

1212

03:01:25.830 --> 03:01:44.010

Jim Clinton: A straightforward motion that would agree to selling the lots under the change, changing the agreement essentially into and into allowing a sale of the lots. At this time, because I think for me personally it justifies

1213

03:01:45.030 --> 03:01:53.430

Jim Clinton: More analysis on the basic structure of the agreement, since the circumstances have changed.

1214

03:01:56.730 --> 03:01:58.770

Matt McCoy: Thanks for that clarification, Jim. Thanks.

1215

03:02:03.360 --> 03:02:15.780

Erica Skatvold: So I guess. Do we want to make a motion today or ask for one or should we ask for a little bit more information and then maybe try to do this in February.

1216

03:02:18.210 --> 03:02:28.710

Alan Unger: I think we need to move forward with it. Now, you know, this is a project. These are people who are in business. They're trying to move forward and you know this is residential land.

1217

03:02:29.670 --> 03:02:37.290

Alan Unger: It was always a challenge to figure out how to create a lease option to sell land on residential

1218

03:02:38.010 --> 03:02:44.790

Alan Unger: In fact, we had the hardest time finding a bank that would even say, yep. We think this is great will will support this.

1219

03:02:45.090 --> 03:02:52.680

Alan Unger: If it was commercial land or some of the other land, we're looking at for other types of projects, it wouldn't have been nearly as hard but

1220

03:02:53.070 --> 03:03:00.600

Alan Unger: This is, I think, a situation where we tried to do it in a least situation and it's just not working.

1221

03:03:01.050 --> 03:03:08.730

Alan Unger: So we need to pivot, a little bit. And we have to say, hey, we're going to support this new change. And we're going to allow for selling this land.

1222

03:03:09.180 --> 03:03:26.310

Alan Unger: And yes, we can revisit the doc. The, the agreement we have with them and learn about it and discuss it more, but I think this is what we need to do with this project right now to keep it on track and make sure that we are in the right

1223

03:03:27.810 --> 03:03:32.730

Alan Unger: Support of our partners to continue with the other projects that we have in the works.

1224

03:03:37.380 --> 03:03:39.300

Alan Unger: So with that, I'll make a motion.

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03:03:41.040 --> 03:03:51.510

Alan Unger: To resolve that the central Oregon Community College Board of Directors approves modifying the outcrops of man to about the option of selling lots with home scenes.

1226

03:03:52.710 --> 03:03:53.370

Bruce Abernethy, (he, him, his): I have a second

1227

03:03:55.590 --> 03:03:59.580

Erica Skatvold: Okay. Any other comments or questions.

1228

03:04:05.370 --> 03:04:05.760

Erica Skatvold: Okay.

1229

03:04:08.670 --> 03:04:09.120

Erica Skatvold: Oh, sorry.

1230

03:04:10.470 --> 03:04:11.550

Joe Krenowicz Madras-JC Chbr: I call for the question.

1231

03:04:12.750 --> 03:04:13.050

Erica Skatvold: Okay.

1232

03:04:16.620 --> 03:04:18.720

Erica Skatvold: Did you say you came up with one or you don't have one.

1233

03:04:22.890 --> 03:04:23.460

Alan Unger: He said he

1234

03:04:23.760 --> 03:04:24.300

Erica Skatvold: Wants to about

1235

03:04:24.750 --> 03:04:25.050

Okay.

1236

03:04:26.310 --> 03:04:30.360

Erica Skatvold: Sorry, I didn't hear you. Okay. So, all those in favor please say I

1237

03:04:33.030 --> 03:04:35.280

Erica Skatvold: I ok and then opposed.

1238

03:04:36.180 --> 03:04:36.750

No.

1239

03:04:38.340 --> 03:04:38.730

Erica Skatvold: Okay.

1240

03:04:39.840 --> 03:04:43.470

Erica Skatvold: And so what does that five and favor and want to post

1241

03:04:45.120 --> 03:04:51.150

Erica Skatvold: Okay. Um so motion passes to move on to the next.

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03:04:52.890 --> 03:05:03.510

Matt McCoy: A, may I ask a technical question. It was the emotion, the emotion that was provided in the written support documentation. So we know exactly the language.

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03:05:04.020 --> 03:05:04.380

Oliver Tatom: Yeah.

1244

03:05:04.800 --> 03:05:05.940

Alan Unger: You read them. Yes.

1245

03:05:06.000 --> 03:05:07.620

Matt McCoy: Yep, thank you very much.

1246

03:05:09.750 --> 03:05:10.140

Erica Skatvold: Okay.

1247

03:05:11.550 --> 03:05:14.700

Erica Skatvold: All right, thank you. And that was a good discussion.

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03:05:15.270 --> 03:05:16.290

Erica Skatvold: A lot to consider.

1249

03:05:17.700 --> 03:05:19.260

Erica Skatvold: Okay, so, no. I'm sorry.

1250

03:05:19.560 --> 03:05:21.330

Peter McCaffrey: I'll just say thank you I appreciate the time

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03:05:22.710 --> 03:05:23.460

Erica Skatvold: Thank you, Peter.

1252

03:05:25.020 --> 03:05:30.900

Erica Skatvold: Okay so new business. So we have the resolution for appointment of budget committee members.

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03:05:32.220 --> 03:05:38.220

Erica Skatvold: So looking at that. Do we have a motion to reappoint Doug and Roger

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03:05:40.590 --> 03:05:43.320

Alicia Moore, she/her/hers: You're required to we need to bring Laura back into the conversation.

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03:05:43.620 --> 03:05:45.450

Erica Skatvold: So yeah, thanks.

1256

03:05:46.470 --> 03:05:47.940

Erica Skatvold: Thank you for that reminder

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03:05:49.710 --> 03:05:59.070

Alan Unger: For while Eric is texting. I thought that was a great discussion and let's have more, I agree with all over that we need to look at the

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03:06:00.450 --> 03:06:07.920

Alan Unger: This money in this value as a Union development funds, and I'm sure most all of us agree with that.

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03:06:09.540 --> 03:06:26.640

Oliver Tatom: So listen, I'm just going to share something off the cuff. But if we're if we're spending, if we're beginning every movie every meeting with an acknowledgement of of where we got this land, there's a part of me that would love to see us build a building and

1260

03:06:26.700 --> 03:06:35.880

Oliver Tatom: Warm Springs. Maybe that's what this goes to I, I want to move away from being tied to we can only treat this as a revenue stream, this is, this is

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03:06:36.210 --> 03:06:45.210

Oliver Tatom: Money that we can use to further in advance the mission of the college and whatever way, it's not. I don't think we need to limit ourselves to

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03:06:45.660 --> 03:06:57.360

Oliver Tatom: It's a revenue stream for us going forward. It's something that we can use to invest in something meaningful and lasting for our college but i i'm glad that you share that

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03:06:59.580 --> 03:07:08.160

Oliver Tatom: That we we should have further conversation about this and come to an agreement as a board on how to use whatever funds we generate from this

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03:07:10.260 --> 03:07:12.660

Alan Unger: I think we're pretty much on the same page over

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03:07:17.640 --> 03:07:20.640

Erica Skatvold: Okay. So looking at the resolution for

1266

03:07:22.620 --> 03:07:27.210

Erica Skatvold: The reappointment of budget committee members and

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03:07:28.890 --> 03:07:35.460

Erica Skatvold: It's Duggan Roger, we generally if people are interested reappoint them. Does anybody have any questions or comments.

1268

03:07:38.190 --> 03:07:43.470

Joe Krenowicz Madras-JC Chbr: I would, I wouldn't move that we reappoint both Roger to the budget committee.

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03:07:47.190 --> 03:07:47.520

Erica Skatvold: Okay.

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03:07:49.170 --> 03:07:52.410

Erica Skatvold: Great. Any other questions or comments.

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03:07:53.130 --> 03:07:54.360

Alan Unger: Good board members.

1272

03:07:58.140 --> 03:08:00.510

Erica Skatvold: And they're willing to when I called them.

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03:08:05.640 --> 03:08:08.430

Erica Skatvold: So, all those in favor please say aye.

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03:08:08.880 --> 03:08:12.570

Erica Skatvold: Aye. Aye. Okay. And then, any opposed any

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03:08:14.100 --> 03:08:16.980

Erica Skatvold: All right. Um, so that passes.

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03:08:21.840 --> 03:08:37.230

Erica Skatvold: Will move on to the maintenance project building 3am a TC Redmond campus and after reading this resolution, is there anything Matt or Joe that you want to add or any questions that the board has for them.

1277

03:08:41.220 --> 03:08:44.490

Matt McCoy: Happy to answer any questions that the board may have that are short.

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03:08:46.830 --> 03:08:47.280

Joe Viola: Same

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03:08:50.640 --> 03:08:51.840

Laura Cooper: Can I ask a question.

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03:08:52.170 --> 03:08:52.890

Erica Skatvold: Please, yes.

1281

03:08:53.280 --> 03:08:58.530

Laura Cooper: What caused this. And is there any opportunity to go back against the contractor.

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03:09:00.870 --> 03:09:03.180

Laura Cooper: Me. I know, I know it was exacerbated by

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03:09:03.570 --> 03:09:05.520

Laura Cooper: ice dams and all that kind of stuff and

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03:09:05.520 --> 03:09:05.970

Matt McCoy: Yeah.

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03:09:06.930 --> 03:09:09.090

Matt McCoy: It's 20 years into the building.

1286

03:09:10.290 --> 03:09:15.090

Matt McCoy: And Joe, I know that you've looked at this in greater detail than I have, but

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03:09:17.310 --> 03:09:18.600

Joe Viola: Yeah, I think.

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03:09:20.040 --> 03:09:20.370

Joe Viola: It.

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03:09:21.840 --> 03:09:28.680

Joe Viola: All they're all the buildings were kind of designed similar and we haven't had all the same problems. I don't think it was the

1290

03:09:30.600 --> 03:09:35.460

Joe Viola: I think there were some economical decisions made when they decided on the design.

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03:09:36.630 --> 03:09:37.230

Joe Viola: And

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03:09:38.250 --> 03:09:39.870

Joe Viola: And so they probably could have

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03:09:42.990 --> 03:09:53.430

Joe Viola: Done some measures that would have had it last longer, but I think it was built for the for the design and over 20 years it it

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03:09:56.610 --> 03:09:59.070

Joe Viola: Continues to fail at an increasing rate.

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03:10:00.090 --> 03:10:07.650

Matt McCoy: And it's one of the most thriftily built buildings that we have certainly on the Redmond campus.

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03:10:08.010 --> 03:10:09.690

Joe Viola: That's a good way to put it. Yeah.

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03:10:15.150 --> 03:10:15.570

Erica Skatvold: Okay.

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03:10:16.980 --> 03:10:17.940

Erica Skatvold: One more question.

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03:10:20.250 --> 03:10:21.330

Erica Skatvold: Okay. Do we have emotion.

1300

03:10:23.430 --> 03:10:37.410

Bruce Abernethy, (he, him, his): Yes, I have. I have a question. Do you feel that, sort of, what's your confidence level that this will take care of the problem or is this something we're going to be are we are we throwing good money after bad.

1301

03:10:38.700 --> 03:10:48.360

Joe Viola: Yeah, good question. Bruce, excellent question. And that's what, that's how we got where we are right now, over the last 10 years we gradually had certain leaks.

1302

03:10:49.290 --> 03:10:55.620

Joe Viola: And they got worse and we use our internal resources to do the patching first it was the roof.

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03:10:56.610 --> 03:11:03.360

Joe Viola: Then was the gutters, then it was the siding, then it was the flashing around the windows, then it was the foundation

1304

03:11:04.200 --> 03:11:13.860

Joe Viola: And then we got to the point where we realized, which is I think what you're thinking, we actually, we went out to bid and we got separate prices to take care of each of these

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03:11:15.840 --> 03:11:20.160

Joe Viola: Elements kind of separately and realize that unless we do the whole thing.

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03:11:22.200 --> 03:11:26.700

Joe Viola: It's not going to really prevent. What if we just do one or two of these, these items.

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03:11:27.720 --> 03:11:41.730

Joe Viola: We will have problems elsewhere. And we'll be back where we were and and so we negotiated with a contractor. Finally, after speaking to three to get a full solution. So we're going to do is we're going to reinforce the roof. We're going to put

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03:11:43.980 --> 03:11:45.300

Joe Viola: Where they call a snow.

1309

03:11:47.070 --> 03:11:55.260

Joe Viola: Snow brakes on the top. We didn't redo the siding completely put into Windows put in new flashing and we will cover all the

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03:11:56.280 --> 03:11:59.910

Joe Viola: All the key elements and we will have a total solution.

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03:12:01.530 --> 03:12:02.550

Joe Viola: For long term.

1312

03:12:13.440 --> 03:12:25.980

Alan Unger: Emotion to the LCC board approves entering into a contract with Cal con for the waterproofing nature's at the exterior of redmond's building number three.

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03:12:26.760 --> 03:12:27.330

Laura Cooper: A second

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03:12:28.620 --> 03:12:31.320

Erica Skatvold: Okay, for a second. Any other questions or comments.

1315

03:12:31.860 --> 03:12:42.000

Alan Unger: I think there's a great thing to do if we don't keep our buildings up. They just keep getting worse. And I bet you, if we were to address the problem earlier, it might have been cheaper.

1316

03:12:45.780 --> 03:12:47.880

Erica Skatvold: Okay. So, all those in favor please say aye.

1317

03:12:48.390 --> 03:12:49.770

Laura Cooper: Aye. Aye.

1318

03:12:50.280 --> 03:12:52.740

Erica Skatvold: Aye. Any opposed, they may

1319

03:12:54.480 --> 03:12:56.790

Erica Skatvold: Okay. Motion passes. Thank you.

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03:12:57.030 --> 03:12:57.690

Joe Viola: Thank you everyone.

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03:12:59.850 --> 03:13:04.890

Erica Skatvold: Okay, so next up we have our board member activities, Alan. You're my first screen.

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03:13:08.220 --> 03:13:12.060

Alan Unger: Sorry, I had it unmuted. So then I had to go muted. And then I'm muted again.

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03:13:13.980 --> 03:13:26.310

Alan Unger: Had a college affairs meeting which I had a conflict to so I didn't go. I've had Friday morning calls with President Chavez silly in Erica except during Christmas and New Years.

1324

03:13:27.720 --> 03:13:45.420

Alan Unger: I attended the COCC audit committee meeting I attended the OSU cascades advisory meeting and I was on a zoom call for legislative call for Oregon Community College association as we're preparing for the next

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03:13:46.920 --> 03:13:47.550

Alan Unger: That's all.

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03:13:50.700 --> 03:13:53.640

Erica Skatvold: Okay, thank you, Alan, Bruce. You're up next.

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03:13:54.330 --> 03:13:59.250

Bruce Abernethy, (he, him, his): Alan is certainly putting me to shame is a hard act to follow. I had a relatively light.

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03:14:00.540 --> 03:14:06.450

Bruce Abernethy, (he, him, his): Light this UCC board roll over the brakes. I don't really have any specific activities to report.

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03:14:09.270 --> 03:14:09.750

Erica Skatvold: Oliver.

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03:14:11.850 --> 03:14:22.620

Oliver Tatom: Well we spoke earlier about CMC being about vaccinations site and the essential oils vaccinated. Some of our students. So I will share over the last couple of days I

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03:14:23.340 --> 03:14:28.380

Oliver Tatom: stepped away from my clinic duties and helped in our vaccine clinics at the hospital.

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03:14:28.830 --> 03:14:40.650

Oliver Tatom: And I was very pleased to be joined there by COCC nursing students. So Laurie. You think St. Charles for vaccinating those students on behalf of COCC so

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03:14:41.100 --> 03:14:52.830

Oliver Tatom: Even though I'm not really empowered or authorized to speak on behalf of St. Charles I will, and thank see OCC for lending us your nursing students so that we could vaccinate

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03:14:53.580 --> 03:15:05.010

Oliver Tatom: Not St. Charles caregivers. But St. Charles stepped up to assist the county and vaccinating first line frontline health workers outside of the health system and it was really neat to be

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03:15:06.240 --> 03:15:12.480

Oliver Tatom: Alongside COCC nursing students and faculty doing that over the last couple of days. So thank you.

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03:15:17.730 --> 03:15:18.330

Erica Skatvold: And Kim.

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03:15:20.400 --> 03:15:26.490

Jim Clinton: An audit and finance committee meeting and a real estate committee meeting.

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03:15:28.830 --> 03:15:29.400

Jim Clinton: And that's it.

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03:15:38.130 --> 03:15:38.760

Joe Krenowicz Madras-JC Chbr: Likewise,

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03:15:39.780 --> 03:15:50.250

Joe Krenowicz Madras-JC Chbr: I had the Finance Committee meeting as well as the real estate and Oliver and myself. I had a conversation regards to the COCC was be project.

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03:15:52.680 --> 03:15:53.730

Erica Skatvold: Thank you, Laura.

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03:15:55.770 --> 03:15:58.380

Laura Cooper: Yeah. Yes. So I attended the real estate committee meeting.

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03:15:59.520 --> 03:16:03.030

Laura Cooper: I have been working as part of the

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03:16:04.080 --> 03:16:13.440

Laura Cooper: Policy Committee, I got the assignment to redraft the one of our policies GP five on committees which all are here report on soon.

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03:16:13.710 --> 03:16:21.090

Laura Cooper: But that's taken a little bit of time and then the other things I've been working on have all related to my wine but they're related to see OCC

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03:16:21.300 --> 03:16:28.260

Laura Cooper: Because I don't. Most of you probably know that central Oregon Symphony is associated with the SEC through our music department.

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03:16:28.740 --> 03:16:38.070

Laura Cooper: And so I did a as part of their virtual fundraising. I did a they did these things where you get a half an hour with an expert. And I did a wine class for them.

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03:16:38.370 --> 03:16:55.110

Laura Cooper: Which was really cool and I am in the process right now of planning to wine classes for the COCC foundation for the things that are going to be done in lieu of meal of the year. This year, which y'all will hear more more as the time goes by. I'm sure from Zach so

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03:16:55.470 --> 03:16:57.450

Zak Boone: Next month, thank you for all your efforts.

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03:16:58.020 --> 03:16:58.290

Laura Cooper: And

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03:16:58.350 --> 03:16:58.800

Erica Skatvold: And I

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03:16:59.130 --> 03:17:08.370

Laura Cooper: Want to say I'm just, just this is completely irrelevant. But I am so very excited to read cast because I don't know if any of you guys read her first book.

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03:17:08.610 --> 03:17:24.450

Laura Cooper: Which is called the warmth of other sons, and it was a phenomenal book, I highly recommend it. So, you know, if you haven't, if you've already read casco read that one. But if you haven't read cast and then you like it. Go read that other one because it's just a phenomenal book that's

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03:17:27.360 --> 03:17:28.350

Erica Skatvold: Thank you, Laura.

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03:17:30.480 --> 03:17:39.150

Erica Skatvold: So I had calls with Ellen and President Chesley on December 11 December 18 December 29 in January eight,

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03:17:39.990 --> 03:17:55.860

Erica Skatvold: And then I had a meeting with President Chesley Alicia more Gordon price and Christy Walker to talk more about just to do a recap on the training that we did as part of our retreat and then to make a plan for that next retreat and

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03:17:58.890 --> 03:18:02.100

Erica Skatvold: So one of them. So we do have that book in our packet

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03:18:02.760 --> 03:18:10.890

Erica Skatvold: And so it's, it would be great if everybody read that, because we'll be talking about in the next retreat. And then one of the things that they'll be

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03:18:11.250 --> 03:18:20.520

Erica Skatvold: Picking out or a few articles for us to read. And so those will be included in board packets coming up for board members to read if they're interested and then

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03:18:22.200 --> 03:18:27.210

Erica Skatvold: At some point we'll be able to discuss some sort of trying to work out exactly what that form looks like, but

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03:18:28.650 --> 03:18:30.840

Erica Skatvold: I really appreciate their partnership in this

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03:18:31.920 --> 03:18:38.580

Erica Skatvold: And I'm sure we'll have some interesting conversations come out of these, and that's it.

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03:18:41.490 --> 03:18:43.740

Erica Skatvold: So now we are

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03:18:45.480 --> 03:18:49.080

Erica Skatvold: Looking at M O presidents report.

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03:18:50.370 --> 03:18:51.390

Erica Skatvold: President Chesley

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03:18:54.000 --> 03:19:05.070

lchesley: You know, I have one item to share but i i think it is. I am just so proud of Professor Stacey Donahue

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03:19:06.090 --> 03:19:10.320

lchesley: I want to share tonight. You can turn on your camera now Stacy and Annemarie

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03:19:12.360 --> 03:19:14.640

lchesley: Just one of our fabulous English faculty

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03:19:15.780 --> 03:19:38.490

lchesley: Stacey was awarded the Francis Andrew march Award from the Modern Language Association, the Modern Language Association is the premier Professional Association for the Study of languages and literature and it is an international body.

1370

03:19:41.760 --> 03:20:00.090

lchesley: I, I used to go to the, you know, Stacy still goes way back when I was a kid, I used to go to the MLA conferences and I was always so in awe of the scholars that I saw there and now I am just delighted. I work with one of them.

1371

03:20:03.660 --> 03:20:22.530

lchesley: I today, went to the website to the mr lewis to to look at the Past winners and wow what a company, you are in Stacy. I was so excited I you know I knew this, the scholars work and the scholars work and it was

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03:20:23.700 --> 03:20:29.340

lchesley: It was really, really. I was so impressed. I was kind of on a personal level, a trip down memory lane.

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03:20:31.440 --> 03:20:32.160

lchesley: So,

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03:20:33.450 --> 03:20:41.490

lchesley: I would like and Merida to say a little bit more about this award and what it means and and then Stacy would love to hear from you as well.

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03:20:46.050 --> 03:21:03.690

Annemarie Hamlin: Alright, so the Francis Andrew march award is given by a subgroup of the MLA the association of departments of English which is largely comprised of English department chairs from across the nation and Canada and

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03:21:04.710 --> 03:21:08.250

Annemarie Hamlin: Every year they receive nominations multiple nominations of

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03:21:08.970 --> 03:21:23.130

Annemarie Hamlin: Candidates for this award. And last year, they chose Stacey now in the 30 year history of this award. There have only been three community college professors chosen. She is the third

1378

03:21:23.700 --> 03:21:39.510

Annemarie Hamlin: Chosen from a community college. So I would like to read to you just a few sentences from the longer introduction that was given at the MLA ceremony. This weekend because I think it speaks to the heart and soul of Stacy Donahue

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03:21:40.800 --> 03:21:49.830

Annemarie Hamlin: Driven by a passionate commitment to community college education Stacy Lee Donahue has served the profession of English studies exceptionally

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03:21:50.550 --> 03:21:58.950

Annemarie Hamlin: An award winning teacher Donna, who has brought her unique blend of wisdom rigor and generosity to generations of students.

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03:21:59.580 --> 03:22:11.070

Annemarie Hamlin: A savvy department chair and Dean Donahue understands that good teaching is embedded in the economic and political circumstances of our educational institutions.

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03:22:11.550 --> 03:22:25.830

Annemarie Hamlin: And she has fought for increased professional development for faculty members for more effective shared governance for more resources to support excellence in instruction and for better working conditions for contingent faculty members.

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03:22:27.000 --> 03:22:34.290

Annemarie Hamlin: Long recognizing that community colleges are critical vehicles of learning equity and social mobility in our country.

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03:22:34.620 --> 03:22:49.050

Annemarie Hamlin: She has brought her vast experience sharp perception and outspoken commitment to community college students and faculty members to her role as a national advocate and champion in many venues.

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03:22:49.770 --> 03:23:04.470

Annemarie Hamlin: Over many years in recognition of her outstanding service students colleagues and the profession, the ad ad proudly presents the Francis Andrew march award to Stacey Lee Donahue

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03:23:14.430 --> 03:23:21.960

Stacey Donohue: Um, yeah, that intro still impresses me is very exciting. I just wanted. I just want to say a few words that I'm

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03:23:22.500 --> 03:23:24.660

Stacey Donohue: I've been a member of the MLA for 30 years

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03:23:25.560 --> 03:23:38.550

Stacey Donohue: So I have a long period of service to that particular disciplinary organization and they are our last count, which was 10 years ago.

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03:23:39.000 --> 03:23:50.100

Stacey Donohue: Of the 25,000 members of the MLA 800 our community college faculty. I'm really proud that I have persuaded

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03:23:50.610 --> 03:24:03.300

Stacey Donohue: My colleagues, like an MRI and Tony to and others Carrie and Jane and I would say more than half of our department are now members of the MLA. So we are significant portion of those 800 faculty members.

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03:24:03.900 --> 03:24:16.380

Stacey Donohue: And an organization that has historically focused on universities but back at Brown tooth in the late 90s. The MLA created the Committee on community colleges, because they realize that

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03:24:17.070 --> 03:24:23.340

Stacey Donohue: 50% nearly 50% of our college students start at community colleges and that that's where the

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03:24:23.790 --> 03:24:33.390

Stacey Donohue: Jobs are so they support graduate students in English and the world languages. And that's where the jobs are so they recognize that I would save a little belatedly

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03:24:33.660 --> 03:24:40.830

Stacey Donohue: But they did. And that's why the outspoken this came from. I'm sure in my comment when I brought that up 30 years ago.

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03:24:41.820 --> 03:24:58.020

Stacey Donohue: But I also want you all to know as board members that it is vital that our faculty are engaged in our disciplinary organizations, whatever they are. Right. So Emily is just one. There are many and the English and languages.

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03:24:58.770 --> 03:25:05.580

Stacey Donohue: But the MLA is the biggie. It's been around since the 1860 or something ridiculous like that. Right, so

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03:25:06.660 --> 03:25:16.440

Stacey Donohue: Is it vital, not only because we provide the insights to them about community college students and faculty, but that we

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03:25:17.070 --> 03:25:27.480

Stacey Donohue: Get from them to weekend for me. Many leadership opportunities, they've given me over the years. And because of their annual conferences and our summer Institute's

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03:25:27.810 --> 03:25:41.100

Stacey Donohue: I have learned and grown because of them. I can. I'm introduced to new pedagogy is a new curriculum and changes in our field that I ultimately bring back to the classroom.

1400

03:25:41.610 --> 03:25:50.880

Stacey Donohue: So I really want to thank see OCC and this is why I chose to come to see us up for supporting faculty

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03:25:51.600 --> 03:26:04.920

Stacey Donohue: And attending these these conferences and joining our disciplinary organization. So thank you. Obviously, I couldn't do it without the OCC either with your support, so thank you. I really appreciate it.

1402

03:26:13.950 --> 03:26:18.330

Erica Skatvold: Thank you. It's always weird talking to that. But I guess you teach all the time in these environments.

1403

03:26:27.390 --> 03:26:29.640

Erica Skatvold: Congratulations. That's awesome. Hey,

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03:26:31.560 --> 03:26:33.780

Zak Boone: Risk of overplaying the advancement car.

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03:26:34.410 --> 03:26:39.300

Zak Boone: He was a member of the advancement Task Force. I mean, so that just shows you

1406

03:26:39.630 --> 03:26:40.140

Congratulations.

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03:26:41.970 --> 03:26:42.300

Stacey Donohue: Thanks.

1408

03:26:52.680 --> 03:27:00.810

Erica Skatvold: You have anything. Does anybody have any questions for Save Stacey or comments, I know this is the presidents report. So Laurie.

1409

03:27:01.500 --> 03:27:02.880

lchesley: Purina I

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03:27:04.110 --> 03:27:06.630

lchesley: I've said what I need to say this is

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03:27:07.200 --> 03:27:11.430

lchesley: You know, this is an elegant English, but this award is a really big deal.

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03:27:13.800 --> 03:27:34.110

lchesley: As eloquent as I'm going to be right now. It's a really big deal. And I've gotten to know Stacy, a little bit over the past year. And I've just been incredibly impressed and I've had the chance to hear some for students speak about her and oh my goodness.

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03:27:36.600 --> 03:27:38.910

lchesley: We're, we're really lucky we were lucky.

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03:27:41.790 --> 03:27:44.220

Stacey Donohue: So much so am I. Thank you, Lord.

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03:27:46.260 --> 03:27:50.160

Erica Skatvold: That's great. What do you did you get an award. Is it like a plaque or

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03:27:50.880 --> 03:27:52.320

Stacey Donohue: I didn't get a plaque you

1417

03:27:54.150 --> 03:27:55.350

Erica Skatvold: Need something and then you

1418

03:27:58.140 --> 03:28:00.780

Erica Skatvold: can hang it up right behind your camera or something.

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03:28:07.320 --> 03:28:08.760

Erica Skatvold: Yeah, you need something

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03:28:14.100 --> 03:28:21.300

Erica Skatvold: Okay. Well great, and congratulations again Stacy and I'm yeah that's that's fantastic.

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03:28:22.860 --> 03:28:38.310

Erica Skatvold: Um, okay. So move on to the next agenda item. And so we have dates coming up. So the Student Success committee meeting that is meeting on January 26 we have the board of directors meeting on February 10 and then

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03:28:39.720 --> 03:28:51.900

Erica Skatvold: The march board of directors meeting march 10 and I will Alan and I and Laura are working on it and agenda for February, I'm

1423

03:28:52.830 --> 03:29:05.010

Erica Skatvold: Just sent through a tentative one and Alan will be leading taking over for the February meeting and then I hope to be back in March, all ready to go. I will hold up hopefully a small child for you all to see.

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03:29:08.880 --> 03:29:13.170

Erica Skatvold: before we adjourn. Does anybody have anything else they wanted to

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03:29:14.580 --> 03:29:16.440

Erica Skatvold: Bring up or comment on

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03:29:20.880 --> 03:29:26.070

Erica Skatvold: Okay, thank you, everybody. It was a long meeting, but we made it through it and it was good to see all your faces.

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03:29:27.150 --> 03:29:28.290

Erica Skatvold: Good discussions.

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03:29:28.770 --> 03:29:29.730  
Erica Skatvold: So, take care.

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03:29:30.240 --> 03:29:40.620  
Erica Skatvold: And I'll officially adorn the COCC board of directors meeting for January 13 2021. All right. Thank you.